MOTION PICTURE BILLO

British Production Moves to Nationalization with Government "Dictator"

1951: Year of Divorcement

How Theatre TV Works

- A HERALD FEATURE

PRODUCT DIGEST SPECIAL

Surate Day

REVIEWS (In Product Digest): HALLS OF MONTEZUMAL SHORT GRASS, UNDER THE GUN, AT WAIT WITH THE ARMY, GROUNDS FOR MARRIAGE, THE REDHEAD AND THE COWBOY, THE SECOND FACE, TRAIL OF ROBER HOOD, HOT ROD, BORDER OUTLAWS

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DECEMBER 16, 195

Thanks Santa, I got
Christmas present
My I What more could
already! What more than
already! What more could
a showman want than
that TECHNICOLOR
that TECHNICOLOR
that TECHNICOLOR
SOLOMON'S MINES!!
SOLOMON'S MINES!!



FOR CHRISTMAS ALL YEARC

"PAGAN LOVE SONG" (Technicolor) • "WATCH THE BIRDIE" • "GROUNDS FOR MARRIAGE" "TWO
"THE MAGNIFICENT YANKEE" • "RED BADGE OF COURAGE" • "MR. IMPERIUM" (Technicolor) "VEN
"ROYAL WEDDING" (Technicolor) • "ACROSS THE WIDE MISSOURI" (Technicolor) • "TERESA"—AND RE

"Wait till he gets colossal KIM'! It's off to a flying start at Radio City Music Hall and soon the public everywhere will welcome another great M-G-M TECHNICOLOR spectacle. Leave it to Leo to help me bring everybody Merry Christmas and Happy New Year cheer!"



OTE M-G-M!

"TWO WEEKS WITH LOVE" (Technicolor)
"VENGEANCE VALLEY" (Technicolor)
AND REMEMBER 1951 IS THE YEAR OF "QUO VADIS"

M-G-M VOTED "FAIREST COMPANY
TO DO BUSINESS WITH" AT TWO
Thanks to All.

Thanks to Allied Theatre Owners of Iowa and Nebraska who acclaimed The Friendly Des Moines, joining other exhibitor groups who have similarly honored M-G-M!



REAKTHROUGH WEST PINT

It's going to bea **GROSSES RIGHT** ON RIGHT THRO



OPERATION PACIFIC STORM WARNING THENFO



NT STORY DALLAS

IV. GORDON MAGRAE - GENE NELSON HARE,

GARY COOPER-ROTH ROMAN-STEVE CUCHRAN BARBARA PAYTON

a long Holiday!

W WILL GO RIGHT

GH THE YEAR!!!!



HENFORCER * HIGHWAY 301 * SUGARFOOT

PRO MOSTEL-TED de CORSIA ROY ROBERTS - EVERETT SLOANE STEVE COUHRAN - VIRGINIA GREY

RANDULPH SCOTT ADELE JERGENS SOUPHICOLO RAYMOND MASSEY . S. Z. SAKALL TECHNICOLO

ILLABY OF BROADWAY

DORIS DAY GENE NELSON
SAKALL - BILLY DO WOLFE - GLADYS GEORGE

and and !

MPTAIN HORATIO HORNBLOWER

PROBLEM TECHNICOLOR
ERFERRY PERK - VIDEINIA MAYO



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20th CENTURY-FOX ANNOUNCES WITH GREAT PRIDE



JACK M. WARNER'S

FIRST INDEPENDENT PRODUCTION



starring LEE J. COBB

The Magnificent Star of the Pulitzer Prizewinning Play "Death of a Salesman"

and JANE WYATT · JOHN DALL

Produced by

Directed by

JACK M. WARNER · FELIX FEIST

Screen play by Seton I. Miller and Philip MacDonald From an original story by Seton I. Miller

THE POWERFUL AND UNIQUE STORY OF A MAN'S GREAT LOVE FOR THE WRONG KIND OF WOMAN!

AVAILABLE FOR DATING.IN LATE JANUARY

There's No Business Like 200 Busines

AOTION PICTURE HERA

MARTIN QUIGLEY, Editor-in-Chief and Publisher

MARTIN QUIGLEY, JR., Editor

Vol. 181, No. 11

December 16, 1950

Facing the Emergency

CCORDING to General George C. Marshall, Secretary of Defense, "the best we can hope for in the immediate years ahead is a prolonged tension.

Such a period presents both a challenge and an oppor-

tunity to the motion picture industry.

Mr. Ned E. Depinet, president of RKO, at a recent sales meeting, summed up what the industry's position should be: "In these difficult days we should do best what we know best. That is, provide the best possible entertainment for the

public.

There is no question that motion pictures can furnish, now and in the months ahead, ideal entertainment for the millions of theatregoers. Unlike radio or television, the theatre has only to please its patrons. It does not have to sell them products. The "sponsor" is mercifully absent.

is mercifully absent.

Now is also the time for the exhibitor to renew his good relations with local government and school officials. It is expedient to volunteer for community service rather than wait to be requested or ordered. In addition to providing relaxation through entertainment, theatres must again take a spirited lead in all community welfare functions.

Defense Material Requirements

ENERAL curbs on civilian use of strategic materials and labor will have more of a deterring effect on theatre construction next year than the National Production
Authority's Order M-4 which prohibited amusement building of any kind. Thus far the National Production Authority has shown a disposition to appraise realistically the needs of the theatre business and treat theatres liberally since they properly belong in a category distinct from the "unessential" amusements named in the order. This changed attitude of the NPA followed criticism of the order editorially and by industry or-

Order M-4 was issued as a measure of "peacetime" defense during a period in which the so-called "police action" in Korea was expected to terminate promptly. The Chinese invasion of Korea and initial defeat of the forces of the United Nations have all but removed the so-called "peacetime."

What additional restrictions are applied to theatres in the

future will be more immediately associated with action taken affecting civilian activities generally.

Television Ad Competition

N ONE front the television industry lately has been ahead of motion pictures—that is in newspaper advertising. In many cities where television stations are located the volume of advertising offering television sets has been many times that of the combined ads of the theatres in the same areas. On some occasions the advertising for television programs for a particular evening could be compared favorably in size and appeal with the film advertising page.

This television advertising has not only had its effect on

theatres but on other activities, notably on the sale of books.

Last week Harper & Brothers placed in the New York Herald Tribune, a striking full page advertisement directly attacking the current "sales note" in much television advertising. The publisher's copy said, "Bring a note of cheer to those little lost souls . . . who don't have television sets. Make this a BOOK CHRISTMAS for children. In no other way can you give them so much for so little."

What would the holiday season be without theatre-going? And where can all patrons, young and old, get "so much for

so little"?

Showmen should have no difficulty meeting the competition of this television advertising. But it is a job to begin on right

Who Spends What?

WO weeks ago in the Herald's new column, "On the Horizon", there appeared a note that there would be fireworks breaking within the industry in sequel to current studies being made in some distribution offices on the advertising budgets of first run theatres.

In this week's "Letters to the Herald" page there is forceful comment from Mr. Edmund C. Grainger, president of Shea Enterprises. Mr. Grainger declares that any fault in exhibition advertising should be laid at the door of affiliated circuits and not charged to independents. He gives specific examples to

illustrate his point.

Those who believe that advertising is an expense to be cut to the bone in theatre operations rather than used to its maximum effectiveness need to readjust their thinking. There are few theatre advertising budgets that favorably compare with advertisers' budgets in principal retail establishments. Yet the motion picture is a product that stands in very great need of aggressive, consistent advertising on the part of all concerned.

A New Whipping Boy

BSERVERS at last week's White House Conference on Children and Youth noted that television had replaced films as whipping boy of some educators. One delegate commented, "All the criticism of bad programs is now aimed at TV rather than at the motion picture industry.

It is comforting that another entertainment medium is receiving some of the attentions customarily reserved for pictures. On the other hand, the fact that motion pictures were ignored at a child and youth meeting is not entirely comforting. It could mean that too much of the product is not being geared to the all-important youth audience.

Mr. Ben Kalmenson, persident of Warner Brothers Distributing Company, appealed recently for reliance on hard work to overcome the problems of the day rather than seeking some "fantastic formula" of escape. Mr. Kalmenson termed hard work the American cure for digging your way out of anything. No one yet has found a lasting, effective substitute.

Letters to the Herald

Ad Budgets

TO THE EDITOR:

I'd like to direct your attention to the following comment which appeared in "On the Horizon" in your issue of November 25:

"Look for verbal fireworks when studies now being made by distribution on first run theatre advertising budgets are released. Figures will show that many budgets are far below what might be 'normal' from any point of view."

Most of the representatives of the distributor's advertising departments don't have to go very far to correct the abuses that your paragraph indicates. There are probably more abuses on this score by the exhibition branch of the producer-distributor-exhibitor than there are by the independent exhibitor, and it irritates me when the intimation is made that the independent exhibitor is the "villain."

Before the final decision in U. S. vs. Paramount, our particular circuit operated in pool situations with certain producer-distributor-exhibitors. Currently, in certain situations, we are in opposition to such exhibitors. Giving consideration to the size of our theatre and the type of product we play, with very few minor exceptions. I make the statement that we spend more money in newspaper and other forms of advertising than the above-mentioned exhibitor. While we were pooled, no representative of the producer-distributor-exhibitor ever asked us to spend money on advertising. In fact, they always asked us to curtail because in their judgment we were spending more money than they thought was necessary.

I have taken the trouble to get newspaper advertising lineage, or inches, for the year 1949, or for the first 10 or 11 months of 1950, in situations where we compete with producer-distributor-exhibitors, and give you some facts for the record.

In Town A during 1949, we used 500 inches more than that type of exhibitor.

In Town B, where our theatre has half as many seats as two other circuit theatres, we used about 80 per cent as much lineage as one such exhibitor and about 60 per cent as much as the other.

In Town C, we used 70 per cent more in inches than one such exhibitor and within 400 inches of another such exhibitor.

In Town D, we used 500 inches more than our competitor, whose theatre was operated as a producer-distributor-exhibitor theatre.

In Town E, we used 20 per cent more space than our competing producer-distributor-exhibitor.

If the advertising heads of the various companies would take the trouble to contact their own associates, they might set a good example and we, the independent exhibitor, would be forced to follow, or would be relegated to the background. I believe that most independent exhibitors spend a greater percentage of their gross for advertising than is spent by the exhibitors about whom I am complaining. You know, regardless of your desire to publicize your theatre, it is economically unsound to spend more than a certain percentage of the gross for advertising, and, since the producer-distributor-exhibitor generally has the largest theatre in the situation, he is in a position of having more money to spend, with the same percentage.-EDMUND C. GRAINGER, President, M. A. Shea Theatrical Enterprises, New York, N. Y.

Ramsaye on Color

TO THE EDITOR:

This in response to your invitation to discuss a letter in your issue of December 2, pertaining to screen color, signed by Jeanne Bartlett, writer, MGM, Culver City:

In essence, she proposes a scheme for the delivery of pictures in full color from black-and-white negative and positive, controlled by certain color selective optical attachments for camera and projector—four little images recorded in a single standard frame of film, sorted in the camera, recombined in a single simultaneous image for the spectator.

The method occurred variously to various inventors and some tinkerers early in the quest of color and the fossiliferous relics of their efforts linger about, reposing under work benches, and unhappily sometimes in the intermittently active dossiers of promoters. I have been called upon now and then for nearly two decades to attend demonstrations and advise. This always has been after the money was spent. The method sounds plausible to the layman, and sometimes, for short lengths, made under special conditions samples equally plausible to uncritical laymen have been shown.

You have no space for technical detailing or commercial history on a subject so remote from contemporary significance. It may be said, however, that I have never seen product of these devices which did not suffer from parallax; also that the inescapable reduction of image size to less than a fourth of standard area vastly reduces capacity at the screen. Further, any method, regardless of other considerations, which would require the radical revision of both

studio and projection equipment and technique would face a substantially insurmountable hurdle. UMI

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The lady makes reference to a European project of related principle which through non-technical newspaper correspondents a year or more ago was promising miracle and revolution.

It is significant that all progress in screen color, and there has been much, with much more impending, always has involved the use of the full image area, none too big at best. Also this progress has been made by scientists, all of them backed by the resources and skills of big photo-chemical and optical organizations. The day of the attic researcher and what Miss Bartlett would call "nut inventors" has long since passed for the technological industries involved in anything beyond the can-opener level. She says: "Look who came up with the atom bomb!" Indeed, yes, look who—from a long succession of mathematicians, theoretical physicists and two billion dollars spent in research! Considerable nut?

There is a popular notion that "invention" means something that some "nut" plucked like a rabbit out of a hat. If the lady holds her hat until this happens in screen color, it will be a very old one she wears to the show.—TERRY RAMSAYE.

Editor's Note: Mr. Ramsaye, a fellow of the Society of Motion Picture and Television Engineers, was connected with picture color from an early date. He was an associate of the late Charles Urban of Kinemacolor, later an editorial advisor to Prizma, Inc., an early color-in-the-film process and first to put a feature on Broadway; and subsequently gave unimportant Kelleycolor a fleeting introduction in Pathe News in 1030

Reduce "Heavies"

TO THE EDITOR:

Let's cut the heavies down and put more life into our business.—New Castle, Pa., Exhibitor.

Strange Pattern

TO THE EDITOR:

We need better pictures—badly, too. There are too many poor Westerns and far too many murder pictures. Hollywood follows a strange pattern. The remedy is good (really good) pictures. If not, television will kill us in time.—Little Rock, Ark., Exhibitor.

1

MOTION PICTURE HERALD, DECEMBER 16, 1950

MOTION PICTURE HERALD

December 16, 1950

DICTATORSHIP	comes	at	last	to	Brit	ish
film production				Pa	age	13

THEATRE TV should be exclusive to succeed, Century circuit finds Page 17

TERRY RAMSAYE Says—A column of comment on matters cinematic Page 18

DIVORCEMENT looks to be the pattern in 1951 trust developments Page 22

PHONEVISION called threat to theatres, PCCITO survey indicates Page 22

TELEVISION now considered a theatre problem in New Zealand Page 26

WARNERS report fiscal year net profit of \$10,271,657 Page 27

UNITED Paramount Theatres borrows \$45,-000,000 from several banks Page 27

FILM CENSORS of six states meet in New York to discuss problems Page 28

BRITISH Government prosecuting five theatres for quota default Page 28

NATIONAL SPOTLIGHT—Notes on industry personnel across country Page 29

PARAMOUNT experimenting with cooperative advertising in key spots Page 34

CLOSING of subsequent run theatres in Chicago has slowed down Page 36

SERVICE DEPARTMENTS

Film Buyer's Rating	Page	44
Hollywood Scene	Page	33
In the Newsreels	Page	36
Managers' Round Table	Page	39
People in the News	Page	19
Short Product at First Runs	Page	38
What the Picture Did for Mo	Page	27

IN PRODUCT DIGEST SECTION

Showmen's Reviews	Page	613
The Release Chart	Page	
Release Chart by Companies	Page	621
Short Subjects Chart	Page	631

ON THE HORIZON

Development and trends that shape the motion picture industry's future.

- ▶ Circuits and independent exhibitors in areas where grosses have declined are giving serious thought to the matter of readjusting weekly changes and general programming. One circuit in the east, for example, is considering changing to a three and four day week instead of two and five. Admission price scales are also being studied.
- ▶ On the product front prepare for 1. sequels; 2. series of series pictures; 3. films on Korea, and, 4. films on the Civil War.
- ▶ Mobilization for any emergency short of a full scale war is not expected to be accompanied by any serious restrictions in the sale of gasoline. This will mean that most likely drive-in theatres next season will produce more revenue than during the past season.
- ▶ The National Production Authority is expected to form an industry advisory committee for the theatre equipment and supply industry early in the new year. Such a group would consult with NPA officials on problems arising from the defense controls facing their firms. Washington observers predict that Nathan D. Golden, NPA film chief, will call the formative meeting of the group in the middle of January.
- ▶ 1951 will be a busy year for State legislatures and exhibitor organization officials will soon be turning attention to proposed bills, principally aimed at producing more revenue for states and cities. During the year, 44 State Legislatures have scheduled sessions. Only in Kentucky, Mississippi, Louisiana and Texas are there no regular meetings planned.
- ▶ What the industry needs before any agreement on details of an arbitration system is some general and detailed discussion of what top-

ics may be subject to arbitration. Distributors certainly will not assent to any arbitration of rental terms. Exhibitors on the other hand will not assign away their recourse to the courts in cases where it is felt the laws have been violated.

- ▶ 1951 will be a year of "incentive" selling policies if various plans being prepared by exhibitor leaders are acceptable to distributor sales managers. Exhibitors believe that one of the answers to increasing box office attendance is an extra financial reward for the theatres that do a special job on percentage attractions.
- ▶ Some buying combines have so taken on the character of large circuits and have so used bulk power that anxiety is felt in some circles that buying and booking groups may be targets of new anti-trust actions.
- ▶ Relatively good business enjoyed on weekends and relatively poor grosses on mid-week days, both in the United States and Britain, are occasioning a sharp restudy of booking policies.
- ▶ Any restrictions on raw stock may pinch more seriously this time than during World War II because television is a new, great user of film.
- ▶ Subsequent run theatres may be the subject of intense scrutiny on the part of the distributors in the near future. There is a feeling that the first-runs have levelled off, while the subsequents can still be exploited and their grosses improved. Paramount is the first company to recognize the trend in its cooperative advertising deals with groups of subsequent situations.
- The use of magnetic tape recording has spread in production work from exclusively location work to a place in the studios. Tape recording is especially favored for music and singing. Playbacks of the original tape can be made immediately and the quality verified. There are no present indications that tape recording will have any direct use in theatre sound systems.

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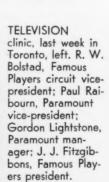
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This week in pictures



ONE OF THE SCENES at the annual convention, Tuesday, December 5, of the Independent Exhibitors, Inc., of New England. A committee welcomes Paramount star Nancy Olson, who arrived at the Hotel Copley Plaza, convention site, for the annual banquet. In left to right order are Ted Rosenblatt, Centerdale, R. I.; W. Leslie Bendslev, of Wellesley, Mass., president of the Independent Exhibitors; Miss Olson; James Guarino, convention chairman; Melvin Safner, Woonsocket, R. I.; and Norman Glassman, Lowell, Mass.

DAVID A. LIPTON, national director of advertising, publicity and exploitation for Universal-International Pictures, this week was elevated to a vice-presidency. Mr. Lipton entered the business in 1921, with the Balaban and Katz organization in Chicago.





CLIFTON WEBB, 20th Century-Fox star, right, accepts the Holiday award given to "The Jackpot" by the magazine. Robert Sherwood, famous author and playwright, makes the presentation at a luncheon at "21," New York.







DAVID B. WALLERSTEIN is vice-president and general manager of Balaban and Katz, succeeding the late Walter Immerman. Since 1947, he has been vice-president of Great States Theatres and division manager for central and southern Illinois and Indiana divisions for the circuit. He has been with it since 1926.

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MOTION PICTURE HERALD, DECEMBER 16, 1950

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HANDSHAKE, between Norman B. Rydge, left, board chairman of Greater Union Theatres, and Nick Pery, right, Columbia managing director for Australasia, consummating a new, long term franchise between the film company and circuit. With them are Colin Jones, Columbia general sales manager in Australia; Bernard Zeeman, home office executive; Joseph McConville, Columbia foreign sales chief; Tommy Dole, the company's Australian publicity director; and John Evans, a director of Greater Union Theatres.

HE PRESENTED CLOCKS, right. Lord Mayor of Dublin, Alderman John Belton, is seen at the right in his appearance at ceremonies of Irish Cinemas, Ltd., at which clocks were given 19 managers of the staff of the Savoy Cinema, Dublin. His Honor represented directors of the circuit.



By the Herald



AS state film censors convened in New York, In left to right order, above, are Sydney R. Traub, chairman of the board of Maryland censors; Arthur Mayer of COMPO, and a guestspeaker; Mrs. Edna Carroll, chairman of the Pennsylvania state board of censors; Dr. Hugh Flick, director of the New York State motion picture division, Department of Education; Mrs. Frances Vaughn, chairman of the Kansas censor board: and Clyde Hissong, chief censor of Ohio.



MEETING, left, of Warner district managers and home office sales executives, at the New York home office last week. Left to right, seated: Norman Ayers, eastern district; Henry Herbel, western: Roy Haines, western divison sales manager; Edward Hinchy, playdate department director; Norman Moray, short subjects manager; Benjamin Kalmenson, vice-president in charge of distribution; Mort B. Blumenstock, vice-president in charge of advertising and publicity; I. F. Dolid; Jules Lapidus, eastern and Canadian division sales manager; Haskell Masters, Canadian district, and Howard Levinson, legal department. Standing: Charles Baily, shorts; Harry Seed, midwest; Doak Roberts, southwest; F. D. Moore, central; Robert Smeltzer, mid-Atlantic; W. O. Williamson, Jr., southeast; R. A. McGuire, auditor; Bernard Goodman, exchanges; Hall Walsh, prairie; John Kirby, southern division; Ben Abner, New York branch.

PUSHING the Ned E. Depinet sales drive, for RKO Radio Pictures. The scene as the New York sales staff braced for the battle. Seated are Len Gruenberg, metropolitan district manager; Charles Boasberg, northsouth division manager; and Phil Hodes, N. Y. exchange. Standing, from that exchange, are Ted Krasner and Charles Penser, salesmen; Milton Yoeman, office manager; Dorothy Post, booker; Herman Silverman, sales manager; Fred Trauner, Charles Raffaniello, and Irwin Levinson, bookers; and Lou Kutinsky, salesman.



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"MILESTONE'S GREATEST!" Hailed as surpassing "All Quiet on the Western Front" is "Halls of Montezuma," Technicolor epic which advance reviews call "THE picture of World War II." Above, director Lewis Milestone briefs Karl Malden and Marion Marshall for a scene in the film, which stars Richard Widmark.



BALL TWO! William Lundigan umpires a schoolboy baseball game in the backhills of northern Georgia, where the actor was on location for 20th Century-Fox's Technicolor "I'd Climb the Highest Mountain." Susan Hayward also stars in the film, which was directed by Henry King.

CAUSE FOR CELEBRATION is "The Man Who Cheated Himself," Jack M. Warner's independent production going out to theatres in January. Left, director Felix Feist, Jane Wyatt, Lee J. Cobb, Lisa Howard, John Dall and Jack M. Warner.

(Advertisement)

DICTATORSHIP COMES TO BRITISH PRODUCTION

Lawrie of Government Film Finance Corp. Will Call Shots Starting Jan. 8

by PETER BURNUP

LONDON: Without, to date, specific authority from Parliament and with officials blandly affecting ignorance of the project, James H. Lawrie, managing director of the Government's Film Finance Corporation, on Monday, January 8, steps up to the place of dictator of a large if not the major slice of British film production.

The move follows prolonged and hushhush talks between Mr. Lawrie and Harold Wilson, president of the Board of Trade, and later with the major producing groups. As the upshot thereof, Mr. Lawrie proposed to the Rank Organization and Associated British Pictures Corporation that they should each form panels of producers who would all be paid salaries ranging from £3,500 to £7,000 annually out of Finance Corporation funds. The panels, said Mr. Lawrie, would constitute cooperative organizations sharing ideas, stories, production facilities and artists available to their respective groups.

Each Panel Would Make 10 to 12 Films Annually

Each panel would produce up to 10 or 12 films per year financed up to 70 per cent by distribution guarantees from the group concerned, with the remaining 30 per cent found in cash by the Finance Corporation.

But banker Lawrie insisted that he should have the final say-so in the choice of stories, artists and the like and, in particular, on the amount of the budget involved.

The Finance Corporation's shrewd and well-equipped head pointed out that his scheme involved the Rank Organization and its counterpart ABPC in no financial risk, except for those distribution guarantees which presumably would be largely covered by releases through the circuits which they respectively control.

He held out also, to the chosen producers on the panel, the bait of a 25 per cent cut on any profits accruing to their pictures up to £25,000. Mr. Lawrie also said that he was prepared, in his anxiety to relieve his protegés of financial care, to allow them up to £1,000 for pre-production planning on any approved project whether the picture in question were ultimately made or not.

Competent actuaries estimate that the grandiose scheme will involve the British taxpayer in from £5 to £10 million (\$14,000,000 to \$28,000,000) over the next three years.

The Rank Organization accepted the

WARNINGS

The fortunes of the British industry have long been gyrating toward nationalization and the one-man dictum. The first indication thereof came in the fall of 1947, when Sir Stafford Cripps, then Chancellor of the Exchequer, spent some quiet weekends with Italian-born Fillippo Del Guidice at the latter's country place. Cruising on the river in Del Giudice's launch, the two men discussed the Italian's fond dream of becoming "top man" of the industry; retention of the 75 per cent ad valorem tax; revolutionary changes in distribution methods and other idealistic day dreams fitting in with Del Giudice's theory that pictures should be produced by artists and not by accountants. Sir Stafford listened and was convinced, but the scheme never came off.

scheme immediately. They have already appointed a panel of 10 producers who, on January 8, presumably will join what many citizens regard as the already over-swollen national payroll. They include, it is understood, among others, Betty Box, Thorold Dickinson, George Brown, Edward Baird.

This Bureau reported on December 1 a statement by J. Arthur Rank to the effect that he had a scheme which "would make the production position safe."

In reaching its quick decision, the Rank Organization doubtless was relieved at the prospect of its five-staged Pinewood Studio being kept open and earning its own overhead instead of eating it off. The other Rank studio—Denham—is set for a period of years for occupation by 20th-Fox and, it is hoped, other American film makers. There is also the not unimportant circumstance that Rank's General Film Distributors will have more product, of whatever quality, to set before its customers.

ABPC Objected to Plan from the Start

ABPC—well-founded and dividend-making institution—turned a bleak eye on the Wilson-Lawrie proposals right from the start. Its executives didn't like banker Lawrie having that say-so in its projects and its choice of stories and actors. In particular, it doesn't want the Lawrie largesse for, as it rightfully claims, its balance-sheets over the years prove that ABPC is well able to take care of its own financial affairs.

The furthest that ABPC will go with the scheme is to agree, under persuasion, to give it a trial run with three producers only. It is prepared, just to show goodwill, to allow

any profits, which thereby accrue, to be pooled and to let Mr. Lawrie's Finance Corporation recoup itself before ABPC takes any share. Otherwise, ABPC authorities declare, they are proceeding with their own most ambitious 1951 production programme financed out of their own resources.

London Films and Affiliates Not Involved in Scheme

The third major group—London Films and its affiliates distributing through British Lion—doesn't come into the picture. British Lion is already committed by an advance in excess of £3,000,000 from the Finance Corporation. Also to be regarded is the fact that Herbert Wilcox—acknowledged as one of the few successful producers this side—has publicly declared that he will have no part or lot with the Lawrie financing.

First public inkling—and then in distinctly oblique fashion—of the revolutionary plan was to be seen in a written answer given by Mr. Wilson in the House of Commons last week. Mr. Wilson then stated (though without much public attention being accorded the statement) that he had amended the conditions under which the Finance Corporation

Mr. Wilson said then: "The Corporation has now had considerable experience of the working of the Act and accordingly I have authorized them, where they see fit, to make loans to persons engaged in the business of producing cinematograph films without attaching the specific provisos about organizations, experience and private investments which I mentioned in a previous statement to the House."

The large sums of additional money which will be called for in implementing the vast scheme will require to be voted by Parliament. The Finance Corporation to date is authorized to deal with money up to £6.000.000.

The last published accounts of the Corporation, to March 31, 1950, show advances up to £4,065,033 with repayments of £43,016. But it is known that considerable advances have been made since that date.

Parliament rises for the Christmas Recess on December 15; reassembles January 23. It may be taken as certain that the Conservative opposition, at least, will have pertinent questions to ask if and when Mr. Wilson asks for further money.

Prominent among them—apart from the overriding certainty that Britain's rearmament will demand a staggering increase in the country's taxation—will be the question: How come that Mr. Lawrie, who went on record himself with the statement that Governmental financing of a declining production industry could be a temporary expedi-

(Continued on page 16, column 1)

MOTION PICTURE HERALD, DECEMBER 16, 1950

SEASON'S GREETINGS TO OUR EXHIBITOR FRIENDS EVERYWHERE

DANIEL R. HOULH, STON, Charlotte; TON RALPH PIELOW, JR., W. YOUNG, Memphi BRIANT, New Orleas F. POWERS, Portlan St. Louis: CHILTON

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OULIH ANY; FRED R. DODSON, Atlanta; JAMES M. CONNOLLY, Boston; CHARLES B. KOSCO, Buffalo; VERNON M. SKOREY, Calgary; JOHN E. HOLLIAM, Chicago; JOSEPH B. ROSEN, Cincinnati; IZZY J. SCHMERTZ, Cleveland; MARK SHERIDAN, Dallas; VINCENT J. DUGAN, Denver;
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LIAM, Chicago; JOSEPH B. ROSEN, Cincinnati; IZZY J. SCHMERTZ, Cleveland; MARK SHERIDAN, Dallas; LEVY, Calgary; JOSEPH B. HOLLORAN, Dallas; JOSEPH B. HOLLORAN, Dallas; JOSEPH B. HOLLORAN, Dallas; LEVY, Pittsburgh; Charles, JOSEPH B. HOLLORAN, Dallas; JOSEPH B. HOLLORAN, Dallas; JOSEPH B. HOLLORAN, Dallas; JOSEPH B. HOLLORAN, DALLAR, DALLAR

BRITISH PLANS Rules Distributors Need

(Continued from preceding page)

ent only, now puts himself forward as the presumedly permanent controller of the production trade?

Ouestions doubtless will also be asked regarding Mr. Lawrie's qualifications for his putatively dictatorial powers. Several experienced producers freely assert that his endeavours to date have not been characterized by conspicuous success.

As previously reported, the Finance Corporation opposed bitterly the idea that an advance be made in aid of the production of Odette," asserting that that picture would be a box office flop.

Another Lawrie proposal will assuredly come under intense fire. That is to establish, under the direction of John Grierson, a sort of school for novice-directors and artists which will produce "B" pictures at a maximum budget of £20,000 each. It is suggested that a small studio be requisitioned for that amiable purpose.

Mr. Grierson's endeavours also-in the view of many experienced men-haven't been attended by conspicuous success. A good number of years ago he made a documentary film "Drifters". Since then he has acted as film adviser to several Dominion Governments-through the last war he worked for the Canadian Government in Ottawa-and lately has been in charge here of the Government's Central Office of Information Film Division. Mr. Grierson has now left the C.O.I. and is currently attending a Health Conference in Geneva.

Critics say that if, indeed, the Government can afford a school for producers, let it be run by somebody with money-making feature

production experience.

Among the intra-mural informed here, it is accepted as certain that the operation of the Lawrie scheme will involve a great extension of the Eady Entertainment Tax Plan, under which an even greater proportion of box office receipts will proceed into a production pot That will not be popular with exhibitors.

Sears' Salary Suit Will Go to Court

Federal Judge Sylvester J. Ryan last week denied a motion of counsel for Gradwell L. Sears, United Artists general sales manager, for summary judgment against the company for approximately \$20,000, which Mr. Sears claims is due him under his contract for the period from July 22 to August 19, when he was absent due to illness. The case is expected to go to trial in U. S. District Court in New York. Judge Ryan said he would rather not render a decision on an unsettled question of state law without a trial.

Percentage Suits Filed

Baeder F. Busby and Gerald W. Jones were named defendants in six percentage suits filed in Little Rock, Ark., U. S. District Court last week.

Not Show Records

An important precedent for distributors in percentage litigation was established at the conclusion of a hearing this week before U. S. Judge Willis W. Ritter in seven percentage suits pending in Salt Lake City Federal court against S. L. Gillette and the Associated Amusement Company.

The court granted the motion of the seven distributor plaintiffs to eliminate the requirement in an inspection order previously granted defendant Gillette that the distributors produce for inspection records of the film rentals paid by all the other exhibitors operating theatres served by their Salt Lake

City exchanges.

For the distributors, Edward A. Sargoy, New York attorney, told the court its order of November 1, in effect, called upon the distributors to produce for Mr. Gillette's inspection, records pertaining to upwards of a million separate film rental transactions. These transactions cover a nine-year period with some 450 theatres in five states, and that except for the defendants' theatres, the operators were total strangers to the claims in the suits.

NPA Liberal On Appeals

WASHINGTON: Further indication of the liberal attitude on "hardship" cases the National Production Authority will take in administering the construction control order was given Tuesday in new NPA actions on appeals.

The agency gave the New York Life Insurance Co. a green light for a "huge" theatre at 66th Street and 2nd Avenue in New York City. Officials said that this action was especially significant as indicating NPA's plan to be just as liberal to large companies as to small ones. As one NPA spokesman said, "It's all money, and if the company has gone far enough so that a ban on further work would cost it a substantial . sum, hardship appeals will be granted-at least for the present."

Loew's Orpheum theatre, in Boston, was given permission to go ahead with alterations and additions to the theatre's fire-escape system, even though the cost would be more than twice the \$5,000 ceiling on alterations. Approval here was more on the public safety angle than on the hardship basis.

Charles F. Batterott received approval for a small conventional theatre in St. Ann, Mo., The Springfield (Ill.) Theatre Guild, Inc., got permission to construct a community playhouse in Springfield.

NPA officials revealed that the drive-in in Lincoln, Neb., which was approved last week, will be built by the Great Plains Amusement Co.

Appeals are now coming in fairly large numbers, it was understood, and NPA is planning to try to announce its actions on a fairly regular basis from now on, probably about once a week.

Hard Work Urged By Kalmenson

A return to "the old-fashioned American cure for digging your way out of anything-namely, hard work" was suggested last weekend by Ben Kalmenson, Warner distribution vice-president, as a means of bringing back healthy conditions to the nation's box office. Mr. Kalmenson was addressing a meeting of the company's district managers at the New York home office.

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"There has been much talk in this industry," Mr. Kalmenson said, "that the only way to beat television is with television. . . I have heard more gloom built up by the very people in this business who are trying to dispel it. I have also heard every fantastic formula for restoring business to its previous high levels . . . except . . . hard work." He then outlined sales plans for the following product:

"Lullaby of Broadway" in Technicolor; "Operation Pacific," "Storm Warning," "The "Enforcer," "Sugar Foot," "Only the Valiant," "Strangers on a Train," the new Alfred Hitchcock thriller; "Captain Horatio Hornblower" in Technicolor, "Jim Thorpe-All-American" and "On Moonlight Bay."

Mort Blumenstock, vice-president in charge of advertising and publicity, outlined plans for the merchandising of "Operation Pacific," "Storm Warning," "Sugarfoot" and "Captain Horatio Hornblower" and Norman Moray, short subjects sales manager, discussed forthcoming plans for the company's shorts and newsreels.

Hays Arbitration Award Upset by French Deal

The plan worked out by the Motion Picture Export Association to solve the remittance problem from France affecting earnings prior to 1947, has upset the arbitration award made a few months ago by Will H. Hays, it was indicated in New York this week. It is now possible that new hearings will take place, especially in view of the dissatisfaction expressed by Warner Bros. with the Hays decision. The new complication is reportedly caused by the French Government action which is said to involve a matter of dollar-franc exchange rates.

"King Solomon's Mines" Receives "Sign" Award

Jerry Cotter, motion picture editor of The Sign, announced this week in New York that the publication's ninth annual award for the outstanding motion picture of the year has gone to MGM for "King Solomon's Mines." The Sign noted that the production marked a return to a basic pattern of wholesome excitement, entertainment and education. For the first time, two secondary awards were made. The recipients were: Eagle Lion Classics Films for "Guilty of Treason," and Walt Disney for "Treasure Island."

MOTION PICTURE HERALD, DECEMBER 16, 1950

MAKE IT EXCLUSIVE AND YOU'VE GOT THE ANSWER

by FLOYD E. STONE

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SHOWMAN MAY be able to harness television to their advantage and the public's fancy when they offer its entertainment exclusively.

That is the conclusion of one New York circuit which has experimented with the new medium. It may be summed up in the words of Leslie R. Schwartz, general theatre manager of that circuit, Century Theatres, operating houses in Brooklyn and Long Island.

"When we can give 'em something they can't get at home or in bars and grills, we've got the answer."

The circuit should know. It invested considerable cash in two television installations—at the Marine theatre, Brooklyn, and the Queens theatre, Queens Village. They cost \$25,500 each for the machinery, plus another \$5,000 each for installation.

And, since September, it has been running special events on television theatre screens—and paying fees to owners of rights and to the networks on occasion for special events.

The results, thus far, are encouraging, as the audience reaction has been favorable. The answer is obvious to the circuit. The medium belongs in the theatre. It can draw. But its successful answer to home television is inherent in the widely proclaimed success of television in Chicago theatres.

"Those football games in Chicago houses were exclusive," Harold H. Newman, television director for Century, declared. "Chicago is a city where interest in football is great, and where a big circuit was daring enough to invest enough money in exclusive rights. And it paid off.

Century Theaters Provided Presents!

THEATRE
SCREEN
TELEVISION
(ACTUAL MOVE SCRIEN SIZE)

N.B.C. &

Configuration Sumpring
NEWS
PROGRAM
7-45 P.M.
MON. & FRI.

SEE IT
ON OUR SCREEN
FEATURE ATTRACTION ...

FEATURE ATTRACTION ...

"I was in Chicago several times recently to watch the theatre reaction, and it is terrific. The excitement in that audience is like that at a game. We've had something of the same sort at the Fabian Fox, in Brooklyn, and during our own running of Notre Dame games. But the secret is to make the theatre the only place they can see the game.

"In New York, we don't have the installa-

tions, the football interest and, so far, the cooperation by theatre men, to buy exclusive rights to sports events."

The public in Brooklyn and Queens did not flock to see Century's tele-showings of four Notre Dame football games in successive weeks, which were available free of charge on more than 1,500,000 home sets in the New York area. In addition, the home competition featured an average of five free major college football games each Saturday.

"We used extra space on sports pages of newspapers; we used 40 by 60's, and trailers; and we also tried 40 additional lines on top of our usual Saturday morning newspaper advertisements."

A Presidential speech in November, the Army-Navy game, and the John Cameron Swayze newsreels over NBC have been other Century teleshowings.

The latter represented further research by the circuit into uses of the new medium and the public's attitude. The newsreel program was shown from 7:45 to 8:00 P.M., Monday through Friday.

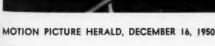
"It helped form our estimate of value and placement of news over television. It kept our machinery operative and our personnel skillful. And it oriented the public whom we must teach that 'large screen television' is theatre television."

The circuit learned that news programs
(Continued on following page, column 3)

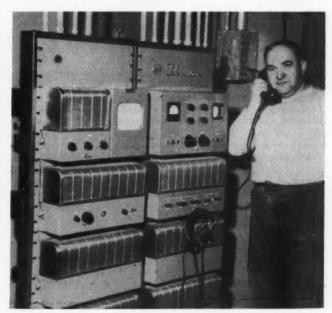
Harold Newman, below, left, Century television head, shows the simplicity of the operation, a hinged top swinging open for servicing. Below, Joe Rosenblum, at the Marine, gets word on synchronizing with the "barrels" on the balcony.

Photos by the Herald





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Terry Ramsaye Says

NCIDENTAL to the current discussions of the ideological content of a currently debated production, a report from Hollywood to the New York Times by its Hollywood representative Thomas F. Brady, it has been known for some savs: says: " . . . it has been known for some time in Hollywood that Joseph I. Breen, chief administrator of the code, undertakes on occasion to recommend changes or deletions in scenarios that he feels contain or seem to contain anti-capitalistic sentiments . . .

The article points out that such recom-mendations "could not be enforced offi-cially." That is quite true. It is also true that Mr. Breen at various times, on various provocations, being concerned with the consideration of screen material, has doubtless often had advisory observations to make in other directions which were not his official concern. After all he is working

for the industry.

But since the subject is up it might well be said that there has been for long manifest in the works of certain writers for the screen an inclination to put the man of success, merchant, banker, candlestick makers, behind the eight ball. There is a very large audience which hungers for success and hates those who have it, in any degree. That was a heavy undertone theme in one of the most successful pictures of the

It is appropriate enough that Mr. Breen may have unofficial if intimate observations in defense of capitalism as the system on which this nation has been built.

ABOUT TWENTY-FIVE years ago Samuel Goldwyn, sojourning in Britain, went to call upon and perhaps negotiate with George Bernard Shaw. Mr. Goldwyn's tradition was just a-building and Mr. Shaw's was well established. In New York Howard Dietz of the Goldwyn staff regarded the situation with creative eye and got a notion. Presently came a cable, through channels, to the press about the meeting, with this word attributed to Shaw: "Mr. Goldwyn, you are so much the artist and I am so much the business man I fear we shall not agree." There were no denials. It could have happened. It should have happened.

FOR WHAT IT MEANS, here are some tidings on how the surviving readership of these United States has drifted from the consumption of fiction to the pursuit of 'general books," meaning non-fiction. The

and we are

Publisher's Weekly for October finds for the first ten months of 1950, 1.387 fiction titles, 200 less than for the period in 1949, against non-fiction comparatively increasing from 6,988 in '49 to 7,251 in 1950.

It would appear possible that the customers want to find out something.

Doubleday bookstores say "general

Doubleday bookstores say "general titles" are out-selling novels five to one. The New York Times Book Review section since the first of the year finds that 74 per cent of its editorial lineage has been devoted to general books, 26 percent to fiction.

Meanwhile non-fiction, save for the tottering newsreels, has disappeared from the screen of the motion picture theatre, so far as measureable circulation is concerned. Has that any bearing on the critics' prating about the demand for adult entertainment?

RAYMOND MASSEY, eminent actor, R recently settled in Connecticut, appeared on a New Canaan Library Hour over the local radio, and inevitably has a word, as is the fashion now, in behalf of the stage. . . . "The idea that the stage is dead because of TV is ridiculous. . . . No phase of show business has ever been cannibalistic of another medium. . .

It is to be recorded that Mr. Massey is the only actor to do one play-"Abe Lincoln"—in the five media of stage, screen, radio, television and records. Not cannibalistic, perhaps, but he is certainly omnivorous.

Mr. Massey better watch his semantics and biology. The media are in truth not only cannibalistic, but also often parasitic, always saprophitic, just occasionally symbiotic in friendly interludes. They are not to be trusted. The mass-arts follow the mass audience, which means the money. The other arts tend to become pretentious relics, like opera and the Shakesperian stage. History is bestrewn with the bones the cannibals have left.

AT THE HAYDEN Planetarium in uptown New York there is a desk at which you may register for priority in application for accommodations on the first "commercially operated" spaceship. Destinations mentioned include the Moon, Mars, Saturn and Jupiter. So far, one regretfully records, there is no report of enterprising reservations for newsreel, radio or television staff men. That will be a day.

"All ashore that's goin' ashore!"

THEATRE T

must be after 8:15 when the bulk of customers arrive; that no television newscasts are available after 7:45; that, again, the answer is to have an exclusive telecast to theatres at the proper period.

'We hope for as well as predict televised newsreels, using a channel assigned to the motion picture industry. In that way, the established motion picture newsreels will continue to justify their existence.

Timeliness Is Effective With All Audiences

"But all of it would at least give us today's news today. On these NBC programs, the public was extremely delighted to see events such as the Senator Taft interview two hours after it took place.

"It is up to the industry to get together. Exhibitors should invest in direct television machinery, and all factors should cooperate in buying exclusive rights to certain telecasts. It would be quite possible for a united motion picture industry to outbid a large corporation in buying rights to, for instance, the World Series.'

"Direct" television, by projection from a receiver mounted in the theatre balcony, was the system adopted by Century because of alleged smaller basic cost, less overhead, and superior quality.

The Marine and Queens theatres were chosen for the installations because they are first runs, are in a populous territory, are large, and have patrons of varied tastes, especially in sporting events.

The machines are from RCA, and resemble barrels, and are in fact called such by TV technicians. Capable of a 70-foot maximum throw, they are given a 62-foot throw by Century. In the installation as seen at the Marine theatre, pictures of which are with this article, the installation is simple. There are simply the barrel, mounted in front of the balcony; a voltage stepup in a room by itself, and a control panel in the projectionists' booth.

Projectionist Controls Uncomplicated System

The projectionists maintain simple focus control with an uncomplicated instrument panel, aided by a small screen giving precisely the image thrown on the screen by the Kinescope barrel. Alongside the panel is another containing outlets for aerials on the roof. Each television channel is given its own aerial. To tune in a channel, the projectionist plugs the jack into the outlet.

Direct check may be made by the RCA serviceman occasionally on the barrel. He need merely descend from the projectionist booth to the front of the balcony and walk alongside the kinescope barrel, the top of which opens to expose its complete wiring, lens, and tube components.

The power stepup to 80,000 volts is through machinery enclosed in a small mezzanine room. The special beaded screen, 15 by 20, is lowered approximately five feet in front of the regular screen.

MOTION PICTURE HERALD, DECEMBER 16, 1950

Linet Heads Promotion





Hanry A. Line

Jeff Livingston

Universal-International this week created a sales promotion department, and placed Henry A. Linet at its head.

In the words of the company announcement, the department "represents a consolidation and expansion of the company's sales promotion activities" and its formation is "in line with the policy of more closely integrating its advertising, publicity and exploitation division with its sales department."

Jeff Livingston steps into Mr. Linet's place as eastern advertising manager. He had been in charge of advertising and publicity for the company's special films division. He will continue to supervise promotion of J. Arthur Rank pictures. Mr. Linet had been eastern advertising manager since 1942.

The appointments were announced by David A. Lipton, who this week was named vice-president in charge of advertising, publicity and exploitation. Mr. Linet's department will function under Mr. Lipton's division.

Pontiff Speaks on TV And Movie Influence

Television and the motion pictures have taken up "a considerable part of time which formerly belonged to the printed word," Pope Pius XII pointed out Tuesday in a talk to visiting publishers. He warned against dangers of decadence but added that the two mediums actually contribute now to the value of a good book.

He observed of the motion picture that "the unilateral influence that it has had on man, and especially on youth, with its almost purely visual action, brings with it such a degree of danger of intellectual decadence that moving pictures are beginning to be considered a danger for the whole population."

"Trio" in San Francisco Variety Club Benefit

The San Francisco premiere of W. Somerset Maugham's "Trio" has been set for a \$5 reserved-seat premiere at the Vogue theatre, January 10, it was announced last week by Paramount. The event will be sponsored by the San Francisco Variety Club.

MOTION PICTURE HERALD, DECEMBER 16, 1950

People in The News

- A. Julian Brylawski of Warner Brothers will serve as chairman of the amusement division for the March of Dimes in the District of Columbia area, succeeding the late Carter Barron, it was announced this week
- CHARLES L. DORTIC, Albany salesman for Columbia Pictures for five years and retiring president of the Colosseum of Motion Picture Salesmen, has been appointed Albany branch manager for the company, succeeding Jack Bullwinkle. Mr. Dortic has been a member of the industry since 1916.
- Walter Vincent, president of the Actor's Fund, has been elected vice-president and director of the Will Rogers Memorial Hospital at Saranac Lake, N. Y., it was announced this week. Mr. Vincent was president of the hospital before its maintenance was taken over by the Variety Clubs International.
- A. Montague, Columbia distribution vicepresident, last week was presented a citation in the form of a scroll by Senator John E. Powers representing Governor Paul A. Dever. The award was made for "outstanding services" to the Commonwealth of Massachusetts.
- SAM DIAMOND, formerly New York branch manager for 20th Century-Fox, has returned to his previous post as branch manager of the Philadelphia office, succeeding Sieg Horowitz, who has resigned, it was announced this week by A. W. Smith, Jr., vice-president and general sales manager. Martin Moskowitz, Empire State division manager, will assume the additional duty of operating the New York branch office.
- Judge Learned Hand, of the United States Court of Appeals of the Second Circuit, will receive an award for distinguished service to the community from the lawyer's division of the Federation of Jewish Philanthropies of New York at a dinner, December 18 in the Pierre Hotel, New York. Louis Nizer, film attorney, chairman of the division's 1950 drive, announced the award to Judge Hand this week in New York.
- CHARLES B. McDonald, veteran exhibitor who was associated with RKO and other circuits for many years, has retired. He will take up residence at Hollywood, Fla. Mr. McDonald broke into the business in Manilla in 1911.
- ARTHUR M. JOLLEY this week announced his resignation as branch manager of Eagle Lion Classics in Salt Lake City. He will devote full time to managing the Salt Lake Crest theatre in which he has an interest. JOHN C. SWONSON, Eagle Lion Classics salesman in Montana, will succeed Mr. Jolley on January 1.

- SPYROS P. SKOURAS, president of Twentieth Century-Fox, and his brother, CHARLES, president of National Theatres, were among 18 laymen elected to the Mixed Council of Clergy and Laity of the Greek Orthodox Church of North and South America at the closing session of the church's Tenth Biennial Conference held in St. Louis this week.
- BEN HENRY, London representative for Universal-International Pictures, this week tendered his resignation to take effect at the end of the year. Mr. Henry is relinquishing his post with U-I in order to pursue his own business activities.
- MAX E. YOUNGSTEIN, Paramount vice-president in charge of advertising and publicity, this week addressed a citizen's committee in Philadelphia, which is planning to rename the city's central section, "The Great White Way." The subject of his talk was "What's Right With the Movies."
- W. O. Williamson, Jr., of Atlanta, was named winner of the Warner 13-week billing competition for district managers, by Ben Kalmenson, vice-president in charge of distribution. Doak Roberts of Dallas, Hall Walsh of St. Louis, and F. D. Moore of Pittsburgh ranked after Mr. Williamson in that order.
- ORVILLE CROUCH succeeds the late CARTER BARRON as eastern district manager for Loew's theatres with Washington head-quarters.

Youngman Leaves RKO Studio; Tevlin Succeeds

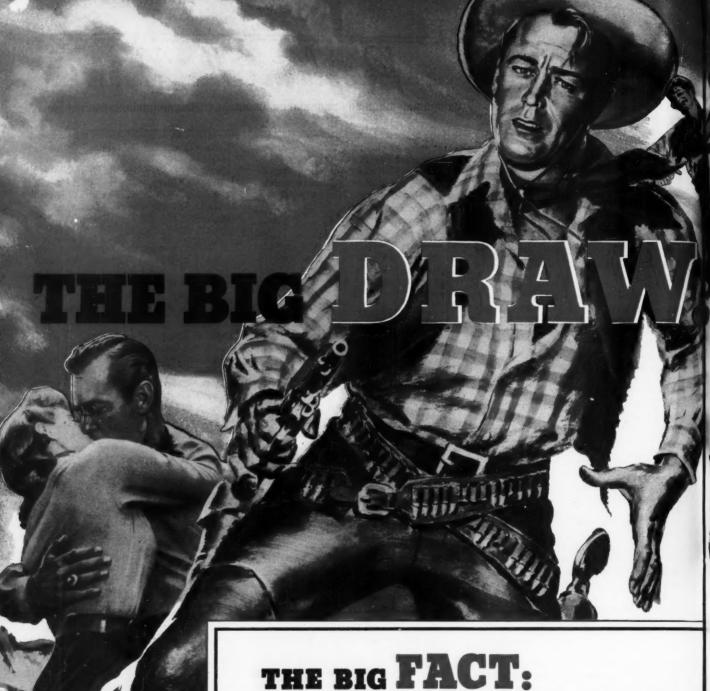
Gordon E. Youngman has resigned as vice-president in charge of the RKO studio and will reenter private law, it became known at the New York home office this week. C. J. Tevlin succeeds him.

"Mr. Tevlin has had wide and varied experience in studio management and independent production," Ned E. Depinet, RKO Radio president, said in New York Wednesday. He added, "for the past two years Mr. Tevlin has been executive assistant to Howard Hughes in relation to his motion picture interests. Prior to that he was for several years president of General Service Studios."

Mr. Youngman was a member of the RKO organization for more than 20 years and was general counsel before going to the studio.

Strike Motion Approved

Members of local B-52, Motion Picture Theatres Cashiers' Union, at a special meeting December 8, unanimously approved a motion to strike. Members of the union are employees of New York circuits.



THE BIG FAU:

Louella Parsons Reports That Alan Ladd is "One of the

Most Publicized Persons of the Century's First 50 Years."

ALAN LADD is one of the WORLD FIGURES MOST WRITTEN ABOUT SINCE 1900—and one of only two film personalities included. List is result of survey by famed Burrelle Clipping Service—radioed as another Parsons scoop over coast to coast network of the American Broadcasting Company!

Alan Ladd • Mona Freeman Charles Bickford in "BRANDED" with Robert Keith • Joseph Calleia Peter Hanson • Selena Royle • Tom Tully • Color by Technicolor • Produced by Mel Epstein • Directed by Rudolph Maté • Screenplay by Sydney Boehm and Cyril Hume • Based on a novel by Evan Evans



THE BIG GUN



you've waited for since "Whispering Smith" is

ALAN LADD

BRANDED

COLOR BY
TECHNICOLOR

"Top he-man coin-grabber" in "perfect Ladd vehicle" with "glorious scenery for Technicolor" adds up to "large scale western" for "profitable returns!"

(quotes: Variety, Independent, Showmen's, M. P. Daily, Daily Variety)

(Paramount

IN '51 gives you 3 big ones in January: "Branded" Martin & Lewis in "At War With The Army" • "The Goldbergs"

1951 TO BRING Phonevision DIVORCEMENT

RKO Separates January 2: Fox. Warner and Loew Plans Scheduled Soon

As the year-end approached, RKO was ready with divorcement and the formation of two companies, effective January 2; Warners was close to a settlement of its situation with the Government, and Twentieth Century-Fox was negotiating with the Justice Department toward the same end. Loew's, last of the defendants, was still opposed, all the way.

Final disposition of the Warner case was delayed by talks with the Internal Revenue Bureau on tax matters relating to the divorcement and divestiture. The company and the Justice Department have reached final agreement, according to Harry M. Warner, president, and the agreement probably will be submitted to the regular stockholders' meeting scheduled for February 20. This, of course, depends on whether matters are straightened out with the Internal Revenue Bureau by that time.

Fox Studying Theatre Detail

At the 20th-Fox home office this week it was said the negotiations with the Justice Department probably were being protracted by the detailed talks on which theatres are to be divested. This is a long-drawn-out process since every town and situation has to be dealt with in order to establish what particular houses are contrary to the spirit and letter of the Statutory Court's decree. In the 20th-Fox case, it is hardly likely that an agreement will be reached before the new

Loew's, which has refused to negotiate toward a settlement, deciding rather to take its chances in appeal, this week was given a little more time to submit its divorcement plans as ordered by the court's decision. The original deadline for the submission of plans for all three companies was December 6, but the Justice Department had recently agreed to granting an extension to Warner Bros. and 20th-Fox until January 15 and March 5, respectively, apparently to permit the delicate negotiations to continue uninterrupted, and this week, the Government agreed to an extension for Loew's. The new Loew's filing date was not given.

RKO Separates January 2

The two new RKO companies-to be called RKO Pictures Corp. and RKO Theatres Corp .- are scheduled to go into operation January 2, after the present Radio-Keith-Orpheum concludes its operations at the end of December. The New York Stock Exchange has approved listing of the new securities of both companies January 2.

The physical separation of the two new RKO companies will not be as complete as that of Paramount because the lease in the

present quarters at the RKO Building on Sixth avenue still has two years to run and it would be difficult to effect a complete physical separation without incurring a cost of some \$150,000.

Howard Hughes, meanwhile, is understood to have renewed negotiations with Harry Brandt for the acquisition by the Trans-Lux circuit of Mr. Hughes' controlling interest in the RKO theatres circuit. The way the matter stands now, Mr. Hughes will ask the court to appoint a trustee to dispose of his 929,028 shares in the RKO chain if he does not find a customer before the divorcement goes into effect. If no deal is made with Mr. Brandt or others, Mr. Hughes will probably petition the court for a trustee within 10 days of delivery to him of the securities, which will presumably be on or before January 12. Working in New York this week on the new Brandt-Hughes negotiations were Noah Dietrich, RKO board chairman, and Sam Dembow, Jr., who has been acting as intermediary.

The new RKO picture company is reportedly in a solid financial position with no problems of refinancing expected to arise. The production unit will receive \$10,000,000 from the theatre company, and this will be used to pay off outstanding bank loans, leaving a balance of \$1,500,000 and other cash resources, according to the plan approved by the stockholders.

Crescent Seeks to Halt **Quiz of Executives**

The Crescent Amusement Company and affiliates last week asked Judge Elmer D. Davies for an early hearing in U. S. District Court in Nashville of its petition for a restraining order against Department of Justice interrogation of each of seven defendants in the anti-trust suits as to their activities since the Federal Court decision in the case was rendered May 17, 1943.

Attorneys for Crescent have contended that the 1943 order for divesture has been fully complied with and that no theatres have been acquired or constructed without permission from the Nashville Federal Court, in compliance with its order.

The interrogation directed to R. E. Baulch, president of Crescent, has been answered by reference to the original action of the court in dismissing the suit against him. Other defendants against whom interrogations have been directed are: Muscles Shoals Theatres, Louis Rosenblum and Kermit C. Stengel, executive vice-president

Brandt Gets Boston House

Harry Brandt, president and general manager of Brandt Theatres of New York, has leased the Shubert Copley theatre in Boston, effective December 24.

Seen Threat To Theatre

LOS ANGELES: Phonevision and other pay-as-you-see systems were called "the greatest of all threats to the theatre" and their absorption by exhibition was seen the alternative to extinction in a report submitted this week by the television committee of the Southern California Theatre Owners Association.

The group has just completed its third survey in a 26-month period, covering some 200 typical homes, and conducted in three separate phases. A poll among owners of television sets showed that they revert to the theatre-going habit some 18 months after acquiring a set, but that they are more discriminating and harder to reach with promotion. Interviewers with non-owners of sets showed their attendance at motion picture theatres was less frequent than set owners who had their instruments more than 18 months.

The third phase of the survey, conducted among theatre audiences, showed that 78 per cent of the patrons had television sets.

The use of theatrical films on television was seen as a distinct threat. At present, the attendance drop because of television amounts to between 15 and 20 per cent, the committee found, adding that this ratio could be changed over night if good films become available to the broadcasters. "Old films on TV now already have struck the TV and 'B' feature market a death blow," the committee observed.

Of Phonevision and other pay-as-you-go systems the coast group said "its potential effect on theatres is that it might eliminate them just as movies did vaudeville. This committee recommends that the motion picture industry, and exhibition in particular, explore this field for its possibilities as another form of exhibition, and at the same time protect its theatre interests by the development of new dimensions in film enter-

Paramount Security Service To Take Drive-In Theatres

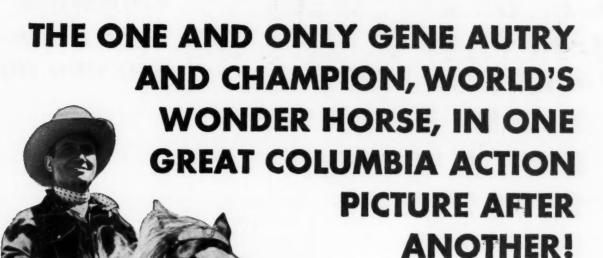
Paramount Security Service, inaugurated in June, 1949, out of the company's concern for the smaller exhibitor, will take drive-in theatre accounts, A. W. Schwalberg, Paramount Film Distribution Corporation president, made known in New York Wednesday. The accounts will be solicited probably after the holidays.

Mr. Schwalberg said many of the drive-in operators are "little fellows" to whom the company would like to extend the privileges accorded conventional operators. He has asked his sales managers to survey drive-in situations and set up a list of smaller ones.

Security Service enables the exhibitor to buy a large number of pictures at one time. Each is sold on its merits and the exhibitor is granted a 20 per cent cancellation option.

MOTION PICTURE HERALD, DECEMBER 16, 1950

GEN



NOW IN RELEASE:
BEYOND THE PURPLE HILLS
INDIAN TERRITORY
THE BLAZING SUN

TO BE RELEASED:

GENE AUTRY AND THE MOUNTIES

TEXANS NEVER CRY

VALLEY OF FIRE

GENE AUTRY PRODUCTIONS

Executive Producer ARMAND SCHAEFER

Seek Allied Arbitration Cooperation

Proponents of an industry-wide arbitration plan this week looked hopefully in the direction of William F. Rodgers, MGM's distribution vice-president, who has agreed to act as mediator in bringing Allied States Association into the discussions which have been going on among various segments of the industry.

Sparked by Theatre Owners of America, the most recent arbitration talks were attended recently in New York by 29 top executives of nine distribution companies, and representatives of TOA, who called the meeting. Eagle Lion Classics and United Artists delegates were not present.

Allied for a long time had refused to support the type of all-industry settlement of disputes proposed in the past, but since it is felt that the only type of arbitration that would be successful should include Allied, a decision was made at the New York meeting to have Mr. Rodgers negotiate directly with Abram F. Myers, Allied general counsel.

In Washington, meanwhile, Mr. Myers said that his organization could not participate in any arbitration talks before a decision was made at its board meeting in February. He refused to say whether the subject of arbitration was on the agenda of the forthcoming meeting but he did not deny the possibility of it being discussed.

The expectations are that if Allied agrees to take part, other exhibitor groups like the Pacific Coast Conference of Independent Theater Owners and the Metropolitan Motion Picture Theatres Association of New York will want to join the negotiations .

Universal Debentures Are Reported Down

Universal said this week that during the last fiscal year it had reduced by \$1,533,000 the amount of its 334 per cent sinking fund debentures, whose due date is March 1, 1959. The amount outstanding as of November 30 last was \$3,897,000. During the fiscal year which ended October 28, the company acquired \$356,000 of debentures for \$325,455 in cash to meet the ordinary sinking fund requirements for 1950, which together with \$258,000 (cost \$203,838) of debentures held in the company's treasury as of October 29, 1949, were retired.

Cleveland Public Relations Praised by Arthur Mayer

Cleveland's showmen's committee was cited this week by Arthur L. Mayer, executive vice-president of the Council of Motion Picture Organizations, who said in Cleveland that the group was doing on a local level in public relations what COMPO was trying to do nationally. Mr. Mayer, in addressing some 75 film men on the present national emergency, urged the return to industry unity and showmanship. He also proposed the reinstatement of the COMPO legislative committee to fight discriminatory taxation and legislation. Frank Murphy, Loew's Theatres division manager, and James Kalafat, circuit owner, were other speakers.

Buffalo Variety Club Elects Directors

In a meeting of Tent 7. Variety Club of Buffalo, held last week, Harry Berinstein, Harry L. Berkson, John G. Chinell, James H. Eshelman, Jack Grood, Robert C. Hayman, Charles B. Kosco, Jack Bundstuck, William P. Rosenow, Richard D. Walsh and Murray Whiteman were elected directors.

Columbia Gets Loan of \$12,000,000

Columbia this week announced that it had arranged a \$12,000,000 loan with a group of banks, this sum to be made available until July 31, 1951.

After that date the total will be decreased by a fixed amount of \$1,200,000 annually for a period of six years, and the funds borrowed, it was stated, would be added to the general working capital of the company.

Involved in the agreement are the First National Bank of Boston, Bank of America, National Trust & Savings Association, and the president and directors of The Manhattan Company. Last month Columbia borrowed \$7,200,000 under the agreement and at the same time paid the loan of \$5,400,000 outstanding under a prior loan deal with the same banks dated as of August 1, 1949.

The agreement also provides that should the company's net current assets fall below the \$15,000,000 mark, the banks will not be obligated to make any further advances under the loan pact, unless the assets again go above the required minimum of assets value.

Columbia Stockholders Add Two to Board

The entire board of directors of Columbia Pictures Corporation was reelected at the annual stockholders meeting held December 11 in New York. The reelected members of the board are: Harry Cohn, Jack Cohn, A. Schneider, A. Montague, N. B. Spingold, L. M. Blanke, Donald Stralem, Colonel Henry Crown and Arnold Grant. The stockholders adopted a resolution increasing the size of the board by two members, one of whom will be Lewis S. Rosensteil, chairman of the board of Schenley Industries, Inc. The second new member will be named later.

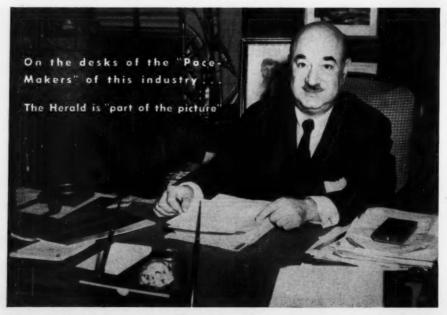
Alan Ladd Most Popular,
"Modern Screen" Reports
Modern Screen Magazine has announced

Modern Screen Magazine has announced that its readers have picked Alan Ladd as the most popular actor for the third consecutive year. George Delacorte, owner of Dell Publications, flew to Hollywood this week, where he presented a silver cup to Mr. Ladd. The ceremony took place on the set of Hal Wallis' "Quantrell's Raiders," which Paramount is distributing.

Oklahoma Variety Club Elects J. C. Hunter

J. C. Hunter, general manager of Tulsa's Downtown theatres, has been elected chief barker of the Oklahoma Variety Club. He succeeds C. A. Gibbs of Oklahoma City. Other officers chosen by the board of directors at their meeting in Oklahoma City were: C. H. Weaver, first assistant chief barker, and Harry McKenna, second assistant.

MOT!ON PICTURE HERALD, DECEMBER 16, 1950



Samuel Pinanski, president, American Theatres Corp., Boston.

UMI

The glorious story of one valiant patrol that wrote a new page in heroism and courage.

NOW
READY FOR
IMMEDIATE
BOOKING

introducing exotic

TERI DUNA

sensational
oriental actress.

"KOREA PATROL"

Richard Emory Benson Fong Teri Duna

Produced by Walter Shenson . G. Brown and Walter Shenson Directed by Max Nosseck

Executive Producer Jack Schwarz - An EAGLE LION CLASSICS Release

TV THREAT IN NEW ZEALAND

by R. A. USMAR in Wellington

Exhibition here has been roused by a statement by F. W. Doidge, Minister of Broadcasting, to the effect that he would be "very disappointed if we don't get somewhere with television very soon."

Theatre operators here so far have been relying on the topography of the country to safeguard them from television competition.

Mr. Doidge has just returned from conferences in New York and London, where he investigated television, both from its public reaction and its installation angle.

"I don't want to sound over-optimistic," he said, "but I shall be very disappointed if we don't get somewhere with television very soon. What we have to do is to submit our problems to British experts and find the answers. I am really hopeful that we will get replies that will enable us to go ahead a good deal faster than we thought possible."

The Minister said the chairman of one of the leading British firms manufacturing television sets had dismissed the stock New Zealand arguments about difficulties of instituting television—the scattered population, the mountainous nature of the country, high costs and program difficulties.

"That man assured me that it was possible to run a service with a low capital cost and with lower maintetnance rates than in Britain," he declared.

It is believed that now, with public appetite whetted, immediate steps will be taken to institute at least trial telecasts. Film interests are keeping close tab on developments.

FRANCE

by HENRY KAHN

At the moment, the French cinema is split between those supporting the Cinema Manifesto, which urges the reduction of the number of foreign films to 186 per year, and those who believe that the reduction in the number of foreign films is unimportant compared with the growth of French exports.

Further, the signatories of the Manifesto maintain that only those countries which take French films should be allowed to export their own films to France.

An examination of the figures covering the 1949-50 period shows that France exported 37 films to the U. S., or almost 25 per cent of France's 1950 production, which amounted to 150 pictures. In 1949, France produced 100 films, so exports to the U. S. for that year were over 33 per cent.

The French, of course, wish to see their films shown on the circuits. American delegates will tell the French when talks on a new pact open here that this is entirely within the realm of possibility. And they

stress that these pictures need not be of the "kiss-kiss-bang-bang" variety either. They point to the success of such British imports as "Hamlet" and "Red Shoes."

French producers are hardening against the quasi-political hullabaloo being heated by the Communist party. Monsieur Paulve, one of France's most eminent producers, who signed the Manifesto, now has had second thoughts, and Monsieur Frogerais, the president of the French Producers Syndicate, states quite frankly that he does not like the manifesto.

There is little doubt that the U. S. is prepared to show the French how they can penetrate the U. S. market and help France at the same time.

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The terms of the recently-signed Franco-Spanish agreement have now been made known. They include the export of French films to Spain to the value of 39,000,000 francs and the import of Spanish films to a value of 13,000,000. If these figures are exceeded, then in February a special committee will sit to readjust the figures in accordance with the existing situation.

France will also export to Spain both negative and positive exposed film to the value of 50,000,000 francs.

V

Plans are now well advanced for the Cannes Festival, which is scheduled to take place next April. It is understood that some 40 countries have been approached. The U. S. will participate and so will Britain. The most interesting development is that Russia is expected to send pictures. If the Soviet Union participates, it will be the first time since 1946, when there were one or two serious hitches and quite a bit of unpleasantness.

To give the prizes greater value, their number has been reduced from 12 to seven. There also will be a limitation on the number of entries permitted. It is felt that too many countries submit too many films with a resultant drop in quality.

AUSTRALIA

by FRANK O'CONNELL

in Sydney

Two Australian manufacturers of projection lenses have asked the Tariff Board to grant a heavy increase in the duty for British-made lenses. These companies are Australian Optical Co. and Waterworth.

Opposing the application are Hoyts Theatres, Ltd., and National Theatre Supply Co., a Greater Union subsidiary. On foreign lenses—including those made in the U. S.—the duty is 47 per cent. Until quite recently there was no duty at all on Britishmade lenses, but a few months ago the Min-

ister for Customs, without consulting the board, granted a 15 per cent tariff on British lenses at the request of the Australian companies.

The British lens most used in Australia is the Taylor-Hobson, which cost £40, about \$90, without the 15 per cent duty. An Australian-made lens costs about \$80. Another British lens imported here is the Ross, for which Western Electric has the agency. Oddly enough, Western Electric is not opposing the move to raise the tariff.

The import duty on American lenses makes them so expensive that their use is said not to be general. The Bausch & Lomb lens is used on the Metro circuit of 10 theatres. It is generally conceded that the Metro circuit is the best equipped from a technical point of view.

The Australian lens manufacturers claim they can supply the needs of the entire country. It is felt that the application will hurt the small exhibitor most. Most of these operators use the Taylor-Hobson product because it is the best they can get at a fairly reasonable price.

V

Shooting has begun on the Twentieth Century-Fox Australian production "Kangaroo." Scenes set in Sydney already have been photographed on actual locations. Many watched as Lewis Milestone put Peter Lawford through his acting paces. Maureen O'Hara is due to arrive here late in the month. The only local talent cast so far is Chips Rafferty. It is expected that there will be further American production here if "Kangaroo" succeeds.

PUERTO RICO

by E. SANCHEZ ORTIZ

"Cyrano de Bergerac," which was to have had its world premiere here November 12, now is showing at the Metropolitan theatre, breaking all admission records. Plans are under way to give a special show for university students.

The world premiere was cancelled by Governor Luis Munoz Marin on account of the recent disturbances in the Island.

FINLAND

by LARS-ERIC SVENSON in Helsinki

Film critics in Finland have voted for the "ten best films" of the 1949-50 season shown in this country. The winner is Selznick's "The Third Man."

Others on the list include: "Lost Boundaries," "Give Us This Day," "Monsieur Vincent," "The Heiress," "Monsieur Verdoux." "The Great Dictator," "The Snake Pit," "To Be or Not to Be" and "State

A comparison with the Swedish list of the same period shows only "The Third

Man" chosen by the critics of both countries. It is also worth mentioning that, in 1949, French and British pictures, dominated the list of the critics' favorite films.

MOTION PICTURE HERALD, DECEMBER 16, 1950

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Para. Circuit 20th-Fox Will Release Borrows \$45,000.000

United Paramount Theatres, Inc.-the new theatre company established as a result of the Paramount divorcement-has made arrangements with a number of banks and an insurance company to borrow an aggregate amount of \$45,000,000, it was announced this week in New York by Leonard H. Goldenson, president.

Mr. Goldenson said that the purpose of the financing was to permit the company to liquidate approximately \$24,286,000 of consolidated indebtedness, with whatever is left over from the original amount borrowed available for "the acquisition and rearrangement of assets."

Giving details of the arrangements for repayment of the loan and "the initial financing and the proposed application of the loan proceeds," Mr. Goldenson said: "The initial financing consists of \$8,750,000 of 21/2 per cent notes due serially 1951-1956 to be sold to the banks and \$26,250,000 of 3½ per cent notes due 1971 to be sold to the insurance company prior to the end of this year. The remaining \$10,000,00, to be represented by additional 31/2 per cent notes due 1971, may at the option of the borrower be taken from the insurance company in whole or in part at later dates. All 31/2 per cent notes are subject to a semi-annual sinking fund requirement of 31/3 per cent of principal commencing July 1, 1956.

"The consolidated funded debt of United Paramount Theatres, Inc. and its subsidiaries will consist of notes in the amount of \$35,000,000 and approximately \$315,000 of underlying non-callable obligations. Corporate cash will be increased by approximately \$10,714,000." Lehman Brothers, financial house, negotiated the loan.

Buffalo Variety Club Elects Murray Whiteman

Murray Whiteman has been named chief barker of the Variety Club of Buffalo. The board of directors also named: John G. Chinell, first assistant chief barker; James H. Eshelman, second assistant chief barker; Richard D. Walsh, secretary, and Robert C. Hayman, treasurer. The new board of directors includes Harry Berinstein, Harry L. Berkson, John G. Chinell, James H. Eshelman, Jack Grood, Robert C. Hayman, Charles B. Kosco, Jack Mundstuk, William P. Rosenow, Richard D. Walsh and Murray Whiteman. Art Bailey and Robert Hayman were named convention delegates.

RCA Honors Employees

The RCA Victor Division of the Radio Corporation of America this week inducted 106 employees who have completed 25 years of service with the company into the RCA Victor 25-Year Club. The membership is now 1,062.

30 Terrytoons in 1951

Peter G. Levathes, short subject sales manager for Twentieth Century-Fox, announced in New York this week that the company would release 30 Terrytoon cartoon subjects for 1951. Of the 30 cartoons, 26 will be newly produced by Paul Terry's organization, while four others will be reissues. The breakdown of the new releases is: five Heckle and Jeckle; five Mighty Mouse; two Weather Bears; five Little Roquefort; two Half Pint: two Gandy Goose and five of a general nature

TOA Submits COMPO Plan

The Council of Motion Picture Organizations has been given the Theatre Owners of America plan for increased representation on the COMPO executive board, it was learned this week.

The proposals were made at a meeting in New York last week between Ned E. Depinet, COMPO president, and a special TOA committee headed by Ted R. Gamble. The TOA demand for increased representation was first voiced at the Houston convention, and has since created a minor crisis in the all-industry organization. At the recent board meeting in New York, it was decided to have Mr. Depinet meet the TOA commit-

It was decided not to reveal the TOA proposals until officers and board members of COMPO and TOA had been given an opportunity to study the details. It is presumed that the TOA plan backs up its demand for more members on the COMPO board either by citing what it considers unfair representation on a regional basis, or unfair representation on the basis of dues to be contributed to the general operating fund of COMPO.

Besides Mr. Gamble, the TOA committee is also composed of Gael Sullivan, executive director, and Si H. Fabian, Robert Covne, COMPO's special counsel, also attended the meeting with Mr. Depinet.

Schwartz Again Heads Cincinnati Variety Club

Vance Schwartz, operating the Cincinnati Guild and other area houses was reelected chief barker of the Cincinnati Variety Club. Tent No. 3, at the annual election. Jack Finberg was retained as first assistant chief barker and Saul Greenberg as property master. Other officers chosen by the 1951 crew, previously elected by the members, are Mel Martin, second assistant chief barker and William Onie, dough guy. The crew, in addition to the officers, consists of William Bien, Harry Hartman Robert McNabb, Joseph Rosen, Rube Shor and Louis Wiethe. plus past chief barkers, L. F. Bugie, Irving Sochin and Allan S. Moritz. Noah Schecter and Mr. Onie were chosen delegates to the International convention, with Maurice White and Mr. Shor, alternates.

Warner Net For Year Is \$10.271.657

Warner Brothers this week reported net profit of \$10,271,657 for the fiscal year ended August 31, equal \$1.46 per share on the 6,997,300 shares outstanding. Profit for the corresponding period last year was \$10,-466,000, or \$1.43 a share on the 7,295,000 shares then outstanding.

Harry M. Warner, president, informed stockholders that film rentals and box office receipts for the first quarter, ended November 25, were lower than for the corresponding three months of last year. Operating expenses were lower too, he said, warning that the net profit would be lower.

Following is the comparative statement of consolidated profit and loss:

of consolidated profit and loss:			
	Year Ending	g August 31,	
INCOME:	1950	1949	
Film rentals, theatre admissions, sales, etc	\$126,944,780 5,439,583	\$134,959,404 5,919,910	
solidated	914,469	896,189	
panies Interest and discount earned. Profit, net, on sales of fixed assets Profit on sales of investments	159,000 466,117	202,713 298,169	
	685,016	877,321	
in affiliated companies	776,533	*****	
	135,385,498	143,153,706	
COSTS AND EXPENSES:			
Amortization of film costs Royalties, participations and other costs Production advances unrecoverable Operating and general expenses Amortization and depreciation of properties Interest expense Minority interests' share of profit. Amortization of goodwill, trademarks, etc Provision for investments in and advances to affiliated	39,076,328	41,494,876	
	6,604,073	8,422,556	
	40,000	1,141,000	
	68,131,992	70,651,658	
	3,729,008 227,775	3,836,511 316,827	
	29,196	30,435	
	125,469	125,469	
companies	*****	67,840	
	117,963,841	126,087,172	
PROFIT before charges below.	17,421,657	17,066,534	
DEDUCT:			
Provision for estimated fed- eral taxes on income Provision for contingent lia-	6,300,000	6,500,000	
bilities	850,000	100,000	
	7,150,000	6,600,000	
NET PROFIT	10,271,657	10,466,534	
EARNED SURPLUS, beginning of year	55,873,132	52,701,598	
Less-Dividends	66,144,789 7,228,425	63,168,132 7,295,000	
EARNED SURPLUS, end of year	\$ 58,916,364	\$ 55,873,132	

*Other than \$1,004,840 in 1950 and \$939,551 in 1949 in respect of studio properties charged to costs.

In his statement, Mr. Warner estimated the company's investments in and advances to subsidiary companies operating abroad at \$3,345,000. The net assets of subsidiaries operating in foreign countries and the foreign assets of companies operating in the U. S. were put at \$13,551,000.

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FILM CENSORS Five Quota TALK IT OVER

Six State Board Heads in ter Bay, Long Island, for a demonstration of New York Meeting for Problem Discussion

Representatives of the nation's six state censorship boards met in New York last week to discuss common interests on the methods, procedures and techniques of reviewing motion pictures.

A news release issued following the first day's meeting said, "it was unanimously agreed as a preliminary to the general discussion that the establishment of standards as a basis of evaluation was neither feasible nor advisable."

Discuss Foreign Films

Adding to this, Dr. Hugh M. Flick, director of the Motion Picture Division of the New York State Education Department, told the HERALD this week that those in attendance made it clear that they did not consider the conference a sounding-board for the defense of censorship, and that censorship as such did not need defending.

A number of problems common to all boards were discussed at the two-day meeting as well as questions of specialized interest. These included the handling of foreign films, a study of forms and records essential to the operation of the various boards, the statutory requirements in reviewing pictures, the existing channels of appeal, and the broad problem of television and the

The meeting, under the chairmanship of Mrs. Edna R. Carroll of Pennsylvania, was addressed the first day by Irving Fishman of the U. S. Customs Bureau, and by B. Bernard Kreisler, head of the Motion Picture Association of America's advisory unit for foreign films. The censor board delegates suggested that Mr. Kreisler, in his manual for the use of foreign producers, include a mention of the censors' requirements for an original script, a translation of that script and a listing of English subtitles.

Weigh TV Censorship

The conferees also explored possible censorship of films shown over television and of theatre television presentations. In this instance, as in practically all others, Mr. Flick said two days were not enough to analyze any problems.

He said the work of the New York board was becoming heavier. Statistics for films reviewed by the board between April 1, 1950, and November 30 show that 338 foreign films were screened. Total figures for the April to November period show the New York censor reviewed 4,512,033 feet of film and issued 948 original licenses and 125 per-The figures are higher than those recorded for the same period in 1949.

Friday afternoon, the group went to Oys-

the Cinerama three-dimensional system. According to Dr. Flick, the showing was an unequivocal success.

The object of our conference was to interchange ideas," said Dr. Flick. "We never got much beyond the stage of preliminary facts." The last time the six boards got together was back in 1940 in Philadelphia. Last week's meeting was suggested by Dr.

City Problems Untouched

Dr. Flick said the state censors were not concerned with municipal censorship since none of the censoring states had such censorship at the city level. Asked whether he thought his department would be affected should the Supreme Court rule in favor of the film industry's contention that censorship is illegal, Dr. Flick smiled and said, "It probably would be." Even then, he commented, some way would have to be found to supervise the moral content of pictures shown in the state.

Present for the conference were:

Kansas: Mrs. Frances Vaughn. Maryland: Sydney R. Traub, Eva M.

Holland, John K. Burkley.

New York: Dr. Flick, Mary D. Farrell, Evelyn Burt Young, Catherine Siegrist, Sidney Bernstein, Frank B. Dermody.

Ohio: Dr. Clyde Hissong, Susannah War-

Pennsylvania: Mrs. Carroll, John Clyde Fisher, Harry B. Miller.

Virginia: Mrs. Lollie C. Whitehead and Mrs. Russell F. Wagers.

Attending the sessions in an unofficial capacity was Christine Smith, film censor of Atlanta, Ga. From Canada came O. J. Silverthorne, chairman of the motion picture censorship and theatre inspection branch at Toronto Ont.

Massachusetts Bill Asks For Censorship Board

A bill calling for "the establishment of a state board in Massachusetts to scrutinize all television, radio, motion picture shows and stage shows" has been introduced by State Senator William J. Keenan of Boston.

TV Trailers for New Films Completed by Paramount

Paramount Pictures has completed a TV trailer "package" for each of five new pictures either currently in release or shortly to open. The "package" for each campaign consists of four commercials, including two 20-second spots and two running one minute each. The specially made spot commercials utilize the techniques of both the radio spot announcement and a visual presentation. Paramount has made these available to all exhibitor accounts.

Defaults Are Prosecuted

by PETER BURNUP

LONDON: Five more quota default prosecutions-all of them concerning North of England theatres-are set down for hearing next week. These fresh cases make 11 prosecutions to date against what Board of Trade officials describe as "a substantial list."

Officials claim their formula for quota relief this year has worked out satisfactorily. Only 26 exhibitors appealed from their allotted quota percentages compared with the several hundred who appealed last year.

Led by the Association of Cine & Allied Technicians, a body known as the Film Industry Employees Council is calling a public conference January 21 to discuss what it calls the "film industry crisis" and to approve a policy which, it is said, will be pressed on the Government.

The invitation letter convening the conference draws attention to "the continued decline in British film production with, as a consequence, more idle studios and mounting unemployment." The time has come, says the letter, for the facts to be told the public; for, the document continues, unless drastic action is taken immediately, the British film industry may cease to exist as a factor in the economic and cultural life of the nation.

Sir Laurence Olivier, currently on his way home from Hollywood, has promised to preside at the conference.

The conference is regarded by trade executives here as the latest move in the leftwing Cold War waged continually by ACT against the industry's present setup and designed to lead to the nationalization of at least a large section of the industry.

Associated with the ACT in the effort are the Electrical Trades Union (a notoriously leftish organization), Actors' Equity, the Musicians' Union and the extras' association. Significantly, the overwhelmingly numerically superior body-Tom O'Brien's National Association of Theatrical and Kine Employes—is not party to the proceedings.

Founded a year ago at the instance of Robert S. Wolff and C. J. Latta, Variety Club of Great Britain (London Tent) has held its first annual election of new officers. Elected as the crew were ABPC's Latta and D. J. Goodlatte; 20th Century-Fox's W. J. Kupper; Paramount's James Perkins; Columbia's Max Thorpe; NATKE's Tom O'Brien, impressarios Lou Wilson and Jack Hylton, agent Charles Tucker, actor Harry Green and exhibitor Sid Hyams.

Cannes Festival Set

The International Film Festival at Cannes, France, will be held from April 2 to 16, 1951, it is announced. Forty nations have been invited to participate.

The National Spotlight

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Gene Autry and his Western revue will appear in the Field House at Troy February 9 for two performances under the auspices of the Albany Variety Club. Autry has drawn heavily on two appearances under private sponsorship at the Armory in Albany. He will play Warners' Stanley, Utica and Warners' Keeney, Elmira, before the Troy date. . . . Al Daff, new Universal-International director of distribution, and Charles J. Feldman, recently appointed sales manager, visited the local exchange and the Schine Circuit home office in Gloversville. . . . Sylvan Leff has reopened the Family, Utica, Saturdays and Sundays for Italian films. Leff, Realart franchise holder upstate, also operates the Highland and Rialto in Utica.

ATLANTA

Trade in all downtown theatres and driveins a little better with Loew's Grand showing of "King Solomon's Mines" to excellent business. . . . R. J. Ingram, southern district manager for Columbia, said the new branch at Jacksonville, Fla., will be ready for opening after the first of the year. . . . Seen around the row booking were: Ellis Dunn, Dunn circuit of Georgia; O. C. Lam, Lam amusement Co., Rome, Ga.; Mark Jackson, Strand and Jackson theatres, Alexander City, Ala.; E. J. Hunter, Colquitt theatre, Colquitt, Ga.; Mr. and Mrs. James Jarrell, Ritz and Roxy theatres, Commerce, Ga.; Alpha Fowell, Douglasville, Ga.; W. R. Boswell, Greenland, Greensboro, Ga., and P. J. Gaston, Rex and Loma theatres, Griffin, Ga. . . . Mel Brown, owner of the Peachtree Art theatre and Montgomery drive-in, Savannah, Ga., visited here. . . The Starlight drive-in, Knoxville, Tenn., closed for the winter.

BALTIMORE

Six new pictures including the Monday opening at Keiths started at the first runs here, including "Two Weeks—With Love," at Loew's Century; "County Fair," with vaudevillle, at the Hippodrome; "Mystery Submarine," at Keith's; "Highway 301," at Warners' Stanley; "Hit Parade of 1951," at the Mayfair; "Motor Patrol," with "The Fighting 69th," at the Times and Roslyn. Town brought back "Joan of Arc" at regular prices... Baltimore Variety Club, Tent No. 19, elected the following officers: William G. Myers, chief barker, who succeeds Rodney Collier; Mark N. Silver, first assistant; Samuel Tabor, second assistant; Frank H. Durkee, treasurer; Fred Saperstein, property master; Meyer Randelman, canvasman, and to the board of governors, Spaulding Albert, Joseph Walderman, Lauritz Garman, Howard Wagonheim, Aaron Seidler... Motion Picture Operators' Union, Local 181, elected: Samuel Isaacson, president; Paul L. Sieber, first vice-president; George F. Ma-

thews, second vice-president; Wilbur C. George, third vice-president; Carroll G. Bayne, business manager; Thomas P. Finn, Sr., financial secretary; Arthur Eich, recording secretary; Elmer Kastner, sergeant-at-arms.

BOSTON

"King Solomon's Mines" will hold a third week at Loew's State and Orpheum theatres, as will "State Secret" at the Astor. Point Story" at the Met finished well in its second stanza. New product was "Joan of at the Memorial, at popular prices. . . . The Scollay Square, operated by New England Theatres, closed its doors on December 13, while the Copley theatre, Shubert-managed, will reopen on Christmas Eve with Paramount's "Trio." . . . Mrs. N. Peter Rathvon, producer of "The Sun Sets at was in town for its world premiere Dawn." at the Paramount and Fenway theatres, accompanied by Philip Shawn, her new acting discovery, who plays the lead, . . . Nathan Yamins left for his Palm Beach winter home directly after the banquet of Independent Exhibitors. . . . RKO Boston theatre, which has been closed for alterations, will suspend the remodeling in order to throw a huge Christmas party of the Armed Forces Club.

BUFFALO

Murray Whiteman, new chief barker of Tent No. 7, Variety Club, had first meeting with his new board of directors. . . . The local MGM office will be closed for two hours on Monday, December 18, so that all the members of the staff can see "The MGM Story," which Jack Mundstuk will screen in the Teck theatre. . . Art Bailey, Sam Gefen, Jack Chinnel and Jack Mundstuk are members of the committee planning the New Year's Eve and Going Out Party for Elmer Lux in the Variety Club. . . . Germain Germain, manager of the Dipson Palace in Jamestown, put on a sock campaign for "Let's Dance" and smashed box office records for the house. . . Fred DeRado has been named advertising manager for the Comerford circuit, with headquarters in the Riviera theatre in Binghamton. . . . Tom Hanifin has redecorated the Riviera in Binghamton.

CINCINNATI

Grosses here for the most part are experiencing the traditional Christmas shopping reaction. . . . Currently in display is "State

WHEN AND WHERE

January 16-17: Annual convention, Allied Motion Picture Theatre Owners of Western Pennsylvania at the William Penn Hotel in Philadelphia. Secret," at the RKO Albee; "Harriet Craig," RKO Palace; "King Solomon's Mines," in its fourth week at the RKO Grand. The picture is holding up nicely. "The West Point Story," RKO Lyric, second week, on a moveover from the Palace; "All About Eve," Capitol; "Undercover Girl," Keith's, and "Hamlet," at the Guild. . . William Kaufelt, formerly with Universal-International, has joined RKO Radio's booking department, replacing Robert Cummins, who now is the Kentucky salesman for the company.

CHICAGO

Three Loop houses playing revivals to fill time during pre-holiday slump. Only big box office hit in the Loop is "King Solomon's Mines" in its third week at the Grand. Doing good business are "Two Weeks with Love" and stage show in second week at the Oriental, and "Macbeth" in fifth week at the World Playhouse. Just outside the Loop, "City Lights" still going strong at the Surf. . . Ludwig Sussman, Adelphi theatre owner, admitting servicemen free to his theatre. . . . Monogram's "Little Rascal" pictures, the former Hal Roach "Our Gang" comedies, continue to be big draws at neighborhood theatre "kiddie" parties and Saturday matinees. . . Dodge Trucks running big ads in local papers tying in their participation in the making of "King Solomon's Mines."

CLEVELAND

"King Solomon's Mines" continues to do real business in its second week at Loew's State theatre and will be the feature attraction at the Children's Christmas show that Loew's theatre division manager Frank Murphy is holding at the neighborhood Park and Granada theatres. . . . Sponsored showings of "Catskill Honeymoon" are doing business in these parts. All seats were sold for one performance at the Lower Mall by True Sisters, and the B'nai B'rith has sold more than 8,000 tickets for the rest of the week. . . . Tony Stern and Lou Ratener have discontinued their Ohio Theatre Service Corp., organized two and a half years ago, to buy and book for theatres. Ratner, after a California vacation, will become general manager of the Montrose, Norwalk and Barberton drive-ins in which he and Stern are interested. . . . "All About Eve" was the interested. . . "All About Eve" was the Cleveland Critics Circle choice as the best first-run picture shown here during Novem-"King Solomon's Mines" was runner-

COLUMBUS

"Let's Dance" at Loew's Ohio was the spotlighted new entry, doing a good week at Loew's Ohio; the Broad had a 50-50 billing of "The Iroquois Trail" and "The Admiral Was a Lady"; the Palace showed "I'll Get (Continued on following page)

MOTION PICTURE HERALD, DECEMBER 16, 1950

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By," and the Grand had "Breakthrough." The World returned "Henry V" at regular prices. . . . Laurette Luez, Errol Flynn's leading lady in Metro's "Kim," will visit Columbus December 28. . . . Mayor James A. Rhodes went to Washington to recommend to the Civilian Defense Administration the construction of a number of underground bomb shelters within the downtown theatre area. . . . Samuel T. Wilson, Dispatch film editor, in a recent column said that film studio executives should take precautions to see that "not too many top stars turn up on too many television shows with inferior material to work with."

DENVER

Henry Taylor, of the Fox, Aurora, Colo., was taken to a hospital with head injuries after slipping and falling while changing the marquee. . . . Floyd Merrill opened his new 364-seat \$60,000 Lake, Stratton, Colo. . . . George Josephs, assistant general sales manager, Columbia, here from New York for two-day conferences with Robert Hill, branch manager. . . . Mary Blair, 20, RKO inspectress, died. . . . Harry Gittleson, assistant western division sales manager, in for RKO sales staff meeting. . . . John von Herberg, resigned Paramount salesman, left for Seattle.

DES MOINES

R. Pielow, Jr., Fox branch manager, was host at a luncheon December 5 for the press and radio, with Jim Denton, personal representative for Darryl Zanuck, as guest speaker. . . . Don Walker, Warner publicity man; Chick Evans, Fox exploiteer, and Jim Castle, Paramount promotion representative, all were in town last week, . . . Chuck Elder, John Wynn and Chuck Caliguiri, Paramount, attended a meeting of midwest bookers in Chicago. J. J. Sparks has resigned as booker at Eagle-Lion to take over as assistant booker at RKO. He replaces Henry Peterson, who has become a salesman for RKO. New booker and office manager at Monogram. . . . Gene and Bly McLaughlin opened the new Traer at Traer. . . Ted Mendenhall, Columbia salesman, was elected national vice-president of the Coliseum of Motion Picture Salesmen at its recent meeting in Cincinnati. . . . Clarence L. McFarling, formrely house manager of the RKO Orpheum in Denver, is manager of the Orpheum in Sioux City. He succeeds William Weagly.

DETROIT

Business has been average and above. Michigan showing "Breakthrough" and "Revenue Agent." Downtown did below average business with two re-releases, "House of Frankenstein" and "House of Dracula." Adams is showing "Two Weeks with Love." Dick Contino appearing on the stage of the Fox. "Dial 1119" is the screen attraction. "I'll Get By" doing fine at the United Artists in its last days. Madison showing "Dark City" and "Storm Over Wyoming." "King Solomon's Mines" still strong at the Palms in its third week. . . . Universal salesman William Waldholz is leaving to join the Milwaukee exchange. . . The West Michigan Theater Corp. planning to build a drive-in near Ludington, Mich.

Glen Wallace is the manager of the corporation which opened a new drive-in at Traverse City recently. . . . 4rving Belinsky has repurchased the Romeo from Robert Mc-Namara. . . . Saul Korman is operating his new Broadway-Capitol which he leased from United Detroit Theatres on a 24-hour policy.

HARTFORD

"King Solomon's Mines" and "The West Point Story" were among second week holdovers in downtown Hartford first-run theatres. . . . A. \$22,000 drive-in theatre, with capacity for 587 cars, being erected by Daniel Deering at Norwalk, Conn., will be completed next spring. . . . Richard Stiegler, Hartford real estate man, has disclosed plans for construction of a \$2,000,000 shopping center, to include a motion picture theatre, on Albany Ave. at Scarborough St., Hartford. Erection will start next spring. Edward J. Carroll, owner and general manager of the Riverside Amusement Park, Agawam, Mass., which includes the River-side drive-in theatre, has been elected president of the National Association of Amusement Parks, Pools and Beaches. . . . Roy Wallace has been named chief of the service staff at the Colonial theatre, Hartford. . . Hartford visitors: Ray J. Wylie, Wylie Amusement Enterprises, New Haven; Joe Miklos, Warner Embassy theatre, New Britain, Conn.

INDIANAPOLIS

Bernard Brager will come here from Dallas to replace Jack Dowd as Republic branch manager, effective January 2. Mr. Dowd, transfererred to Los Angeles branch, was given a farewell party by the Variety Club. . . . Ray Thomas, former booker at U-I here, has succeeded Moe Esserman as salesman in the Kentucky territory. Eiserman is now city salesman, replacing Herman Morgan. . . . Guy Bove is now buying for the Palace at Fairmount and the Hi-Way drive-in at Marion. . . . Bert Rayburn, who operates the Ben Hur drive-in at Crawfordsville, has taken over the Ritz there. . Bad weather, added to the Christmas shopping rush, helped keep film business un-balanced here last week. "Hit Parade of 1951," with Xavier Cugat's orchestra on the stage at the Circle, did fair business, and "Jackpot" was seen at Loew's. "King Solo-mon's Mines," in its second week at Loew's, was the standout.

KANSAS CITY

LOS ANGELES

"Joan of Arc" was deemed ready for the Pantages and Hillstreet. "Undercover Girl" bowed in at the United Artists circuit, and "Three Husbands" at the Orpheum, Hawaii and Beverly Hills Music Hall, while most of the other first-run houses held onto their current attractions. Third weeks went to "West Point Story" at the three Warner houses, "All About Eve" at the Los Angeles and Chinese group, and "King Solomon's Mines" at Loew's State and the Egyptian, "Tripoli" entered its second week at the two Paramounts, and "Cyrano de Bergerac" started its fifth week at the Fine Arts. Imports included "Thunder Rock" at the 4 Star and the pairing of "Last Holiday" and "Once Upon a Dream" at the Uclan. Sam Ozanoff's Astor theatre has closed, as have Grover Smith's Arcade in Glendale and Jimmy Edwards' Valley in El Monte. . . . Matt Freed, new owner of the Cinema theatre, has taken over as active manager.

LOUISVILLE

Offerings in the first run theatres included: "Two Weeks with Love" and "Dial 1119" at Loew's; "The Capture" and "Border Treasure" at the Strand; the Rialto featured "All About Eve"; the Scoop presented "Congorilla" and "Borneo, Land of the Devil Beast," while the Brown held over "Let's Dance." Going into its third week at the Mary Anderson was "The West Point Story." . . . As an attempted business builder the suburban Cozy theatre, managed by Joe Hedden, distributed weekly programs throughout the neighborhood area which had a coupon attached, good for one admission when accompanied by one paid adult admission and payment of 10c tax. . . . The Lyric theatre, Lawrenceburg, Ky., is featuring as an added attraction, a local newsreel. According to C. O. Humston, owner, the special feature has paid dividends. . . . Seen on the row were: O. J. Minnix, Southland theatre, London, Ky.; L. M. Denton, Shepherd, Shepherdsville, Ky.; Charles H. Behlen, Nicholas and Park, Nicholasville, Ky.; Lewis Baker, Star, West Point, Ky.; Sherley Chism, New Ace, Brandenburg, Ky.

MEMPHIS

Loew's Palace had a good opening with "Two Weeks with Love." Loew's State held over "King Solomon's Mines." Malco showed "Emergency Wedding." Strand played "Mad Wednesday." Warner had "High Lonesome." . . . Herb Kohn, Malco official, was elected president of Memphis Jewish Welfare Fund. . . . M. A. Lightman, Malco president, and his son, M. A. Lightman, Jr., Malco officials, were in New Orleans on business. . . . A. A. Tipton, owner of New theatre at Caraway, Ark., reported a fire at the New caused a 30-day shutdown. . . . Sunset drive-in, Martin, Tenn., was closed for the season by W. F. Ruffin, Ruffin Amusements Co., of Covington. . . . Variety Club elected directors for 1951 as follows: Ben Bluestein, Bob Bostick, Fred Goldsmith, Bobby Wilkinson, Clayton Tunstill. Kemmons Wilson, Jack Sawyer, Ed Sapinsley, M. H. Branton, Vernon Adams and Fordyce Kaiser. . . . Exhibitors shopping and booking on Film Row included M. E. Rice, Jr., Brownsville; Louise Mask, Bolivar; Jimmie Seay, (Cardwell; J. H.

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Moore, Crenshaw; Mrs. E. S. Gullett, Benoit; B. F. Jackson, Ruleville; C. J. Collier, Shaw; Henley Smith, Pocahuntas; K. H. Kinney, Hughes; J. T. James, Cotton Plant; Gene Higginbotham, Leachville; L. F. Haven, Sr., Forrest City; Paul Shaffer, Marked Tree, and J. C. Bonds, Hernando.

MIAM

Wometco's lush Carib, scheduled for a December 22 benefit opening, will have a cycloramic screen, escalators, two TV theatres and be equipped to receive direct TV when practicable. Seating will range from extra plush rocking chair types to the de luxe extra tall back push-backs. A portion of the theatre will be available for seasonal ticket holders, with seats held on the evening specified. Staff will include Spanish-speaking personnel and bilingual signs will be used. . . . Tent 33 of the Variety Club held an election recently and the following were voted to the Crew: Hal Copplin, Mitchell Wolfson, Bill Dock, Al Weiss, Al Wilkie, Jack Bell, Dan Fitch, Stanley Stern, Sonny Shepherd, Carl Jamroga and Tom Jefferson. George Hoover was chosen International canvasman and Bill Dock was elected delegate. . . . Military call-ups caused a terrific turnover in staffs here and these changes occurred: Joseph Beeman, assistant, Variety; Robert Grass, assistant, Cinema; W. L. Baker, assistant, Boulevard; Ken Allen, assistant, Sheridan; John Merry, assistant, Beach. . . . The reopening of the Paramount went through as planned, although some finishing touches were still undone. . . . Olympia's return to vaudeville takes place Decem-20, with Jessica Dragonette and Pat Henning as featured acts.

MILWAUKEE

New officers elected of the Wisconsin Variety Club, Tent No. 14, are: Chief barker, Hugh Vogel, Theatre Equipment Co.; assistant chief barker, Karl Kelly, Tower theatre; property master, Thurston Waner, Telenews theatre; dough guy, Harry Rosenban, Standard theatres. Board of directors are Gordan Hewitt, Fox-Wisconsin theatres; William Ainsworth, Shawano; Jack Lorentz, branch manager, Twentieth Century-Fox; J. McKay, Standard Theatres; William Pierce, Savoy theatre; and Morris Anderson, RKO.... The Milwaukee Better Films Council gave a theatre party December 4 for two hundred youngsters from the Milwaukee County Home for Dependent Children. The party was held at the Varsity theatre... At the Towne, "King Solomon's Mines" finished its fourth week. "Joan of Arc" was featured at the Riverside, with "Father's Wild Game" as co-feature. At the Palace, "Kansas Raiders," with "Tougher They Come," played. At the Wisconsin, "The Jackpot" was featured.

NEW ORLEANS

Bob Sigler sold his interest in the Royal, Hattiesburg, and in turn purchased half interest in Dome drive-in near that city. . . . H. Moss, after only a few months of 35 mm operation, reconverted his Baker theatre in Plattsville, Ala., to 16 mm. . . Joseph Springler, head of MGM shipping department here for past 29 years, suffered a fatal heart attack on Thursday, December 7. . . . Don Kay, former manager of Rio theatre, and Alton Dureau, formerly with Sack



MOTION PICTURE HERALD

"Quick! Get up to the projection room! Dolan is showing his home movies again!"

Amusement Enterprises, have opened a drive-in near Bayou Lacombe, La... The Tupelo at Tupelo, Miss., was sold by Paramount Gulf Theatres to Malco Theatres, Memphis. On December 31, the Tudor and Globe theatres will revert to the former owners, E. V. Richards interests. . . . Exhibtors visiting the row included William Butterfield, Ruston, La.; Mr. and Mrs. Claud Darce, Morgan City, La.; L. E. Downing, Brookhaven, Miss.

NEW YORK

Seven first-run films were scheduled to reach film houses on and around Broadway this week. They included: "Watch the Birdie" at the Capitol; "Ways of Love," a three-episode film from Europe directed by Jean Renoir, Marcel Pagnol and Roberto Rossellini, at the Paris; "Treasured Earth," a Hungarian film, at the Stanley; "Rapture," a Film Classics production made in Rome, at the Trans-Lux Sixtieth street; "Massacre Hill" an Australian picture, at the New Amsterdam; "Last of the Buccaneers," at the Palace; and "For Heaven's Sake" at the Roxy... "Operation X" opened at Loew's State... "Where's Charley?", the stage hit, has been acquired for the screen by Warner Bros., with Ray Bolger to repeat his starring role on film.

OKLAHOMA CITY

The State theatre, one of the city's major downtown houses, closed for about three weeks, and when it reopens it will have a complete face-lifting, Al Hendricks, manager, has announced. . . . Oklahoma City children had an opportunity to see a free movie as well as donate toys to needy children when three theatres opened their doors for morning shows. Participating in the program were the Capitol, Ritz and Plaza theatres. A toy was the price of admission. . . Sullivan Independent Theatres, Wichita, Kans., announced that coupon books for use

as theatre admissions and especially for use as Christmas gifts are now available.... At Pine Bluff, Ark., schools and theatres are being sprayed with a chlorine solution as a precautionary measure against polio.

OMAHA

A project originated by the late John J. Gillin, Jr., general manager of radio station WOW, has been completed by the Omaha Variety Club with the presentation of eight child-size tables and 32 chairs to the Hattie B. Monroe Home for Convalescing Chil-"The very fact that business is sliding where there is no television should be the tipoff that TV is not all to blame," R. D. Goldberg, local circuit owner, said. . . . Jules Gerelick of Universal-International and Bill Wink of Warner Brothers represented Omaha at the National convention of the Colosseum. . . . Jay Husman has again taken over and reopened the Barrymore theatre at Alcester, S. D. . . . Since Walter M. Green's death, Mrs. Green has taken over as active head of Fepco. Henry McGrath is general manager. His brother, Ray, is assistant general manager and plant superintendent.

PHILADELPHIA

Warners' Allegheny, neighborhood house, which closed last month for renovations, will be open again for Christmas. . . . The Upsal, Germantown neighborhood house recently purchased by Morris Wax, independent circuit head, at auction, will be converted into a memorial to the late Judge Harry S. McDevitt by the Police Athletic League, to be called the Memorial House. . . . Films have been discontinued at the Airport until January, with the neighborhood house becoming a bargain center, with auctions held on Friday and Saturday nights. . . . Tom Clemons has taken over the theatre page of the Wilmington, Del., "Sunday Star." . . . The Lawrence drive-in, Trenton, N. J., closed for the (Continued on following page)

MOTION PICTURE HERALD, DECEMBER 16, 1950

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winter.... Herbert Remer, Clarence Kerner and Herbert Liberty formed the Randel Amusement Co., for the operation of the Randel... The Hamilton and Brunswick, Trenton, N. J., dark because of the projectionists' strike for increased pay... Warners' new Towne, Wilmington, Del., has opened. Assistant managerial changes at other Warner circuit houses in Wilmington has Nicholas A. Caruso moving from the Arcadia to the Warner, and Howard T. Atkinson from the Queen to the Arcadia... In the Reading, Pa., area, fire companies in the rural towns are staging Friday and Saturday night film shows at very low prices, in competition with regular theatres.... Strand, Sunbury, Pa., closed for a month for improvements.

PITTSBURGH

Some of the first run houses here are getting back a little of the revenue lost when the devastating snowstorm isolated the district for four days. "All About Eve" in the J. P. Harris is playing to excellent crowds in its third week, as is "King Solomon's Mines," which completed two good weeks in Loew's Penn and then moved into the Ritz. "Jackpot" fared well in the Fulton. The Stanley also kept "The West Point Story" for two weeks and then transferred it to the Warner for an added seven days. . . . Irving Kay, formerly with Warners house in nearby New Kensington, has been named manager of Buffalo's Capitol theatre. . . . Don Trepicone, who owns the Sky theatre here, has added the Elliott to his management. The latter formerly was leased by the Mervis Brothers.

SAN ANTONIO

Four new films opened along the Rialto: "Kansas Raiders" was at the Aztec; "To Please a Lady," Majestic; "The Next Voice You Hear," Laurel, and "La Casa Chicafi" Alameda Teatro. . . . Visiting the local exchanges were Gustav Mohme and son John, Clasa Mohme, Inc., Los Angeles; Ignacio Luna, National theatre, Crystal City, and Wallace Blankenship, Blankenship circuit, Lubbock. . . . The Mission drive-in theatre admitted all Purple Heart ribbon veterans by paying only the tax to see "Purple . Statewide Drive-in Theatres, Inc., started Auction Night. . . . Ken Mc-Clure, of the San Antonio Chamber of Commerce, was in Hollywood calling upon motion picture and television producers to come to this city for location work. . . . The Broadway theatre has put in a new, enlarged candy and snack bar. . . . S. K. Berry was recently appointed manager of the Fiesta drive-in. . . Eph Charninsky, Southern Theatres Co. head, will install TV sets in his houses here soon. . . . Children bringing a can of food to the Hiland, Uptown or Harlandale theatres December 21 will be admitted free, under the sponsorship of the Civitan Club, who will turn it over to the Salvation Army for the poor people. Screen fare for the food matinee at the Hi-Land will be a revival of the "Christmas Carol."

SAN FRANCISCO

"Breakthrough" at the Paramount was top grosser the past week. "King Solomon's Mines" at Loew's Warfield was held for a fourth week. New product in town includes, "Prehistoric Women" at the Golden Gate, "He's a Cockeyed Wonder" at the Orpheum and "The Miniver Story" at Loew's Warfield. . . . Offices of United California Thea-, are now completely set up in their own building. Established in the building are Golden State Theatres, T & D Junior Enterprises, Inc., and San Francisco Theares, Inc. . . . Resignation of Carl L. Garrison as secretary-manager of the Cow Palace was announced. . . . Reville Kniffin, Twentieth Century-Fox salesman, was elected regional vice-president of the Coliseum the convention in Cincinnati. . . California, owned by United Artists in Richmond, has been closed for alterations, and Blumenfeld's Roxie in Oakland is temporarily out of business for a complete renovation job. . . . Visitors to the row were Nate Krevitz, Blumenfeld Theatres, Pittsburgh; Glen Coffey, the Ritz, Hayward, and Marty Kaliski from Oakland.

ST. LOUIS

Bills ot exempt existing theatres from fire safety provisions of St. Louis' 1945 building code, because the provisions are "unnecessary and expensive for theatre operators to comply with, have been introduced in the Board of Aldermen. Fire safety provisions of the 1945 city building code were to go into effect January 1. Their effective date has been postponed three times by the Board of Aldermen. But the bills introduced will mean permanent exemption, instead of postponement, for present theatres. Only new or remodeled theatres thereafter would have to meet the 1945 code's provisions. . . . Programs at the first-run houses for the week: Harriet Craig" and "Between Midnight and Dawn" at the Ambassador; "The West Point Story" and "Under Cover Girl" at the Fox; "King Solomon's Mines" in third week at Loew's State; "All About Eve" at the Missouri, on moveover from Ambassador; "Black Angel" and "Tangier" at Loew's Orpheum; "The Jackpot" and "Let's Dance" at the Shubert on moveover from Missouri; "Gig" at the Art, and "Mary of Scotland" at the suburban Shady Oak.

TORONTO

Anna Neagle and husband-director Herbert Wilcox in town to attend the North American premiere of their film, "Odette," which opened at the Imperial theatre. Other first-run openings this week here were: "Born to Be Bad" at Shea's, "The Breaking Point" at the University and Nortown, "To Please a Lady" was at Loew's, and a British feature, "The Angel With a Trum-"supported with an old George Formby ure, "Come On, George," at the Vicpicture, toria and Eglinton. . . . Holdovers included "Trio" at the Odeon Hyland, and "City Lights" at the Towne Cinema, both in their seventh week; "Last Holiday" in its third week at the International Cinema, "Harriet Craig" in its second week at the Odeon Toronto, as is "The Milkman" at Loew's Uptown. . . . Local film folks saddened by the passing of Mrs. Harry L. Nathanson, wife of MGM's Canadian president.... Lawyers W. B. Herman and Murray Herman and auto dealer Harry Hershoran, who together operate the drive-in theatres at Sudbury, Cornwall and St. Thomas, have served notice in the Ontario Gazette of intention of winding up their business. speaking students at Ottawa University have instituted a campaign in their weekly paper,

La Rotonde, to get a private company to build a French language motion picture theatre, with the support of Prime Minister Louis St. Laurent, and French Ambassador Hubert Guerin. . . Because an unlicensed person was in charge of the projection booth, license of N. Boucher's 300-seat Royal theatre in Hearst, Ontario, was suspended for several days by the Theatre Inspection Branch of the Ontario Treasury Department.

VANCOUVER

An amendment to the zoning bylaws at Moose Jaw, Saskatchewan, requires that any new theatre must provide car parking space before a license is issued. . . . Kervin Fitz-gibbons, head of Famous Players drive-in section, is a local visitor. . . . George Formby, British stage and film star and his troupe, grossed over \$22,000 in three days here. Chinook Drive-in theatre, Calgary, and the Green Acres drive-in, Lethbridge, both in Alberta, have closed for the winter. are two outdoor theatres still operating in British Columbia, the Cascades here, and the Boyd drive-in at Kelowna in the interior. Construction of a \$150,000 theatre at Langley Prairie, 30 miles from Vancouver, will start in the spring. Pete Barnes of Toronto operates the present theatre and site of the proposed new one. . . . The Avalon theatre at Beverly, Alta., was opened r cently by D. Kubalik and Nat Rusptash. was opened re-Dan Boyle, manager of the Empress theatre, MacLeod, Alta., has returned from a trip to Hollywood, where he was a guest of movie star Rod Comeran. . . . Playing are: "Three Secrets" at the Capitol; "American Guerrilla" at the Orpheum.

WASHINGTON

New openings included: "Highway 301" at the Warner; "Fuller Brush Girl" at the Metropolitan; "Mrs. O'Malley and Mr. Malone" at the Capitol; "Dracula" and "House of Frankenstein," reissues, at the Columbia; "Deported" at RKO Keith's; "Marriage of Figaro" at the Plaza. Holdovers included: Figaro" at the Plaza. Holdovers included: "King Solomon's Mines," for a second week at the Palace; "Macbeth," for a third week at the Trans-Lux; "Trio," for a fourth week at the Playhouse, and "Bitter Rice," for a fifth week at the Dupont. . . . The Variety Club membership committee has approved the following men for membership: Sammy Ferro, musical director, DuMont Television Network, WTTG; Norman L. Fournier, student-booker-salesman, Twentieth Century-Fox; and Samuel E. Jenkins, cashier, Lippert Pictures, Inc. . . . The K-B Apex theatre booked the art hit, "Devil in the Flesh," for two days. . . . Helen Hayes was in town to receive a citation from the Veterans Administration for the American Theatre Wing's hospital work. . . . The Warner theatre entertained a group of people who were in on the kill of the Tri-State Gang, in connection with the film "Highway 301." The Variety Club's installation of officers for 1951 will take place at a luncheon on January 8, 1951, in the Cabinet Room of the Willard Hotel, with the following to be sworn in: Morton Gerber, chief barker; Jerry Adams, first assistant chief marker; Sam Roth, second assistant chief barker; Victor Orsinger, property master; Sam Galanty, dough guy; and the following elected members of the Board: George Crouch, Leon Makover, Fred S. Kogod, Jack Fruchtman and Alvin Q. Ehrlich.

MOTION PICTURE HERALD, DECEMBER 16, 1950

The Hollywood Scene

Saville Cites Impact of TV, But Has No Fear

by WILLIAM R. WEAVER

Hollywood Editor

If you've been shuttling comfortably between England and the United States for 30 profitable years, engaged in making a list of more than half a hundred pictures on which appear such titles as "Goodbye Mr. Chips," "The Citadel" and the Radio City Music Hall's Christmas attraction, "Kim," you may be expected to have some pretty well rounded views on the state of your medium, present and future, and to voice them as blandly as does Victor Saville.

He expresses them, on the eve of another departure from Hollywood to London to make a picture in partnership with Errol Flynn, without raising his voice or otherwise indicating that he considers them significant. Mainly, they concern television, and they do not reflect fear.

The distinguished producer-director remarks that most of the discussion about television, so far, has concerned itself with the dollars-and-cents aspect of the new medium's impact upon the motion picture theatre box office. He says it is quite possible that the more permanent effect of television may be upon the entertainment tastes of the general public, which conveivably could undergo changes with which the producer, director and writer would be required to keep pace.

Mr. Saville, who was engaged in exhibition before he entered production, by the way, considers it noteworthy, and a little ironic, that the American people, who didn't get rruch chance to see British-made pictures until television came along, are now seeing more of them, if they are reasonably attentive to their home screens, than of the American product. Consequently, he points out, they are becoming conditioned to the British method of story-telling, which entails presenting characters simply and letting their deeds and words establish their characters in good time, and presumptively conditioned away from the Hollywood method, which he says generally boils down to identifying hero and villain unmistakably in the first few scenes and then proceding to show why they are what the audience already knows them

This relatively small change, mentioned as exemplary rather than important, is but one of the many, not yet clearly foreseeable, which may be expected to accrue from general exposure to the new and potentially potent medium. Whatever these changes may be, he says, the theatrical film must be kept abreast of them. Television, he says, is a new challenge to the producer and to the exhibitor, but is not intrinsically different from others they have combatted successfully. He has no qualms about their success. Nine pictures were started during the

Hal B. Wallis started "That's My Boy," for Paramount release, with Hal Walker directing Dean Martin, Jerry Lewis, Ruth Sussey and Polly Bergen.

Leonard Goldstein launched "The Hollywood Story," for Universal-International, with William Castle directing Richard Conte, Julia Adams, Henry Hull and a number of silent-era screen stars.

Republic's "Insurance Investigators" is being produced by William Lackey and directed by George Blair, with Audrey Long, Hillary Brooke and Richard Denning.

Co-producers Lou Appleton and Monty Shaff rolled "No Help from Heaven" for Columbia, with Dane Clark and Kathy O'Donnell directed by Ralph Murphy.

Sam Katzman turned cameras on "Magic Carpet," Columbia, with Lucille Ball and John Agar in principal roles, directed by

Gene Autry, with Smiley Burnette alongside, went to work on "Whirlwind," for Columbia release, with Armand Schaefer as producer and John English directing.

Lippert Productions' "Mask of the Dragon" got under way for Lippert Productions, with Richard Travis and Sheila Ryan toplined. Sigmund Neufeld is producer, Sam Newfield director.

Western Adventure Productions began shooting "Vanishing Outpost," with Lash La Rue and Fuzzy St. John, Ron Ormond directing and co-producing with Ira Webb.

Cathedral Films started filming "The Life of St. Paul," with Nelson Leigh, Grandon Rhodes and Scotty Beckett. James K. Friedrich is producer. John C. Coyle is doing the

THIS WEEK IN PRODUCTION:

STARTED (9)

COLUMBIA

Whirlwind (Gene Autry Prod.) agic Carpet No Help from Heaven

INDEPENDENT

Life of St. Paul (Cathedral Films; Chaplin Studio) Vanishing Outpost (Western Adventure)

LIPPERT

UMI

Mask of the Dragon PARAMOUNT

That's My Boy (Hal Wallis Prod.)

REPUBLIC

Insurance Investiga-

UNIVERSAL-INT'L

Hollywood Story

FINISHED (7)

COLUMBIA

The Mysterious Island MONOGRAM

Rhythm Inn (Linds-ley Parsons Prod.)

PARAMOUNT

Quantrell's Raiders (Hall Wallis Prod.) REPUBLIC

Night Riders of Montana

RKO RADIO

Tarzan's Peril (Sol Lesser Prod.)

UNIVERSAL-INT'L

Air Cadet

WARNER BROS.

Goodbye My Fancy

SHOOTING (33)

COLUMBIA

Criminal Lawyer My True Story Sirocco

EAGLE LION

When I Grow Up (Horizon Pic.)

INDEPENDENT

Thundering Trail (Western Adventure Productions) The Frontier Phan-

The Bridge He Ran All the Way

(Roberts Prod.) The Belle of Naples (Wm. Szekely Prod.)

The Invisible Worm (Breakstone-Stahl

MGM

Kind Lady Show Box Excuse My Dust

Rich, Young and Pretty People in Love

PARAMOUNT

Here Comes the Groom Ford Savage (formerly Devil's Canyon)

Rendezvous **RKO RADIO**

Flying Leathernecks The Thing (Win-chester Pictures) Two Tickets to Broadway

20TH CENTURY-FOX

The Guy Who Sank the Navy

Kangaroo (Australia) U.S.S. Teakettle On the Riviera Decision Before Dawn (formerly "Legion of the Damned") No Highway (Eng-land)

UNIVERSAL-INT'L

Francis Goes to the Races Cattle Drive Little Egypt Bonaventure

WARNER BROS.

The Story of Folsom (formerly "The Fol-som Story") Strangers on a Train

The motion picture and its relation to television got top billing last week at the annual Television Clinic held by the Television Broadcasters Association at the Waldorf-Astoria Hotel in New York.

Problems affecting the entire television field were canvassed at the meeting. All officers of the organization were reelected for another term by the TBA board. They are Jack R. Poppele, president; Ernest Loveman of Philadelphia, vice-president; Will Baltin, secretary-treasurer, and Paul Raibourn, assistant secretary-treasurer.

Weigh Affiliation

The possibility of TBA affiliation with the National Association of Broadcasters was seen when Mr. Poppele said a TBA committee would "explore the possibility of effecting some amalgamation or confederation with television trade groups under a plan that would assure autonomy with respect to television.'

In Washington last week, Harold Hough, chairman of the NAB's special television committee, announced a general "organization" meeting for the Stevens Hotel in Chicago January 19. All stations, regardless of

NAB membership, are invited.

At the TBA Clinic, George T. Shupert, vice-president and director of commercial operations of Paramount Television Productions, Inc., discussed "The Role of Film in TV Network Programming," stressing the dominant role taken by film in current network operations.

He cited statistics covering the use of kinescopes and said that by the end of the year the four major networks would have recorded some 6,500 hours of programming on film off-the-tube. And he cited figures on sponsor expenditure for programs filmed in 35mm in advance of transmission, a practice now followed increasingly by the television

Eventually Film Mostly

"The industry generally seems to be arriving at a common conclusion—that virtually all TV programs with the exception of some news, sports pickups and audience participation type shows, will eventually be on film," Mr. Shupert declared. He also recounted Paramount's current activities in

the film recording field.

Other speakers at the convention included Ralph Cohn, manager of Screen Gems, the TV subsidiary of Columbia Pictures; M. C. Watters of WCPO-TV, Cincinnati; Sylvester L. Weaver, vice-president in charge of television at NBC; Donald Thornburgh, president and general manager of WCAU-TV, Philadelphia; G. Bennett Larson, vicepresident and general manager of WPIX, New York; C. E. Hooper, who reported on television advertising effectiveness, and Industry Growth Feature Of Impellitteri Dinner

The growth of New York City and of the motion picture industry during the past 50 years together with highlights of Mayor Vincent R. Impellitteri's life during that same period will be presented dramatically during the Mid-Century Dinner the Motion Picture Theatre Owners of New York is giving in the Mayor's honor at the Hotel Astor December 18. Robert M. Weitman, chairman of the entertainment committee. also said that Justin Herman, Paramount writer and producer, is preparing the script.

Frozen Cash Tax Problem

WASHINGTON: The question whether earnings frozen in foreign countries could be included in any excess profits tax legislation continued this week to occupy the attention of the film industry as fears were expressed that revised wording of the new provision might nullify action taken to take care of this particular situation.

Last Friday, Eric Johnston, president of the Motion Picture Association of America, warned the Senate Finance Committee that a last minute change in the blocked funds provision of the tax bill, which gave the Treasury Department the power to say what foreign currency was convertible into dollars, might result in the film companies losing any benefits from the provision.

While the special blocked currency amendment originally was to help the industry, Mr. Johnston explained that the new wording "we feel might well negate the primary purpose of the amendment." This change, he added, would "in effect give the Treasury the power by regulation to refuse to recognize that foreign currency was not convertible into dollars. We think that this question of convertibility, if it cannot be resolved between the Treasury and taxpayer on audit of the return, should be left to the court, which is not one of the parties in the controversy."

Projectionists Honor Agent For Charitable Effort

Harry Garfman, business representative of Motion Picture Operators, Local 306, IATSE, was honored at a testimonial dinner last week at the Hotel New Yorker by the Movie Social Club of Kings County, Inc., all of whose membership is affiliated with Local 306. This dinner was given by Mr. Garfman in recognition of his efforts in behalf of charitable causes and for his service in connection with institutions for underprivileged and crippled children.

Warners Get "Charley"

Warner Brothers announced this week the purchase of Ray Bolger's Broadway stage play, "Where's Charley?" and the signing of Mr. Bolger to play the lead.

Paramount Trying Out Co-op Ads

Paramount is using what is described as "an adaptation of the old territorial ad" in an attempt to bolster business at subsequent

The company has spent between \$40,000 and \$50,000 in cooperative advertising with operators of subsequent situations and, according to Max E. Youngstein, vice-president in charge of national advertising-publicity and exploitation, so far has been well satisfied with the experiment.

The current policy, applied in some 25 key towns, is to use a large ad the Sunday be-fore the first run engagement. The ad lists the first run, and all the subsequent runs. Paramount may pay half of the cost, while the rest is shared among the theatres on a

pro-rata basis.

It is felt that such a practice also results in a faster playoff of Paramount product. "There is too much of a gap between the first and the second runs," Mr. Youngstein said. "We are trying to close it. Pictures aren't like automobiles where the car stays the same and the shape changes every year. Films must be sold individually, each on the basis of its own merit. We feel that our current cooperative policy serves that pur-

Mr. Youngstein said Paramount also was trying to extend the cooperative policy to television trailers, but "we haven't made much progress." Commenting that Paramount had some TV trailers available to exhibitors at no charge, he said theatre men were reluctant to meet the cost of the air-

It is understood that cooperation with the subsequent runs is based in part on Paramount's belief that the first runs have levelled off to the point where little can be done to improve business, while business at the subsequent situations has improved

Increase Admissions, Says Pittsburgh Cooperative

Exhibitors are urged to raise admissions to increase grosses, in a recent message by Weldon Waters, manager of the Pittsburgh Cooperative Theatres Service. He remarked: "We can't change today's movies, and we can't change public habits. But we can change admission prices successfully and get faster picture turnover. We've proved that by increasing the gross of some theatres 30 per cent." Lowered admissions will not lure the public to a picture it does not want, he added.

Ohio Service Closes

Tony Stern and Lou Ratener, owners of the Ohio Theatre Service Corporation, have announced that that company was to discontinue business December 15.

MOTION PICTURE HERALD, DECEMBER 16, 1950

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Korda in New Lopert Company

Formation of a new distribution company to release films of "exceptional merit," was announced on Tuesday in New York by Robert W. Dowling, president of the City Investing Company. Mr. Dowling will also serve as chairman of the board of the new company which will be known as Lopert Films Distributing Company. The president will be Ilya Lopert, and chairman of the executive committee Sir Alexander Korda.

The new company which claims it will handle product of the "world's finest producers" said that the immediate schedule calls for the release in April of "Tales of Hoffman" in Technicolor, starring Moira Shearer, star of "Red Shoes" and produced by Michael Powell and Emeric Pressburger. Other films on the list include "Outcast of the Islands," "Cry the Beloved Country" produced by Zoltan Korda, "Gilbert and Sullivan," "The Sound Barrier," Sir Alexander's Technicolor version of "The Sleeping Beauty" ballet and "Odette."

The company will also release a number of independently-produced Hollywood productions. An official statement said that "the Dowling and Lopert interests have joined, in the formation of this company, with British Lion and Sir Alexander Korda and his London Film Company."

National Council Protests "Oliver Twist" Rejection

The National Council on Freedom from Censorship last week protested the refusal of the Motion Picture Association of America to issue a Production Code seal to the J. Arthur Rank film, "Oliver Twist," and appealed to Eric Johnston, MPAA president, to schedule a hearing on the matter.

A letter signed by Elmer Rice, chairman of the group, pointed out that the Council had fought against state censorship along-side the MPAA. "It is therefore somewhat paradoxical . . . to see the same Motion Picture Association virtually taking upon itself the same powers which it has joined with us in contending should be barred to the states."

"Oliver Twist" had its first showing outside Britain in Berlin where the portrayal of the Fagin character incited riots. The picture has been refused a Code seal and Eagle Lion Classics, the distributor, now has lodged an appeal with the MPAA board, which has not yet acted on it.

MPEA Extends Jap Contract

The board of directors of the Motion Picture Export Association voted Tuesday to continue the MPEA distribution setup in Japan to the end of 1951. This extends by an additional six months the term of the present licensing agreements which would have expired on June 30, 1951.

YOUTH TALK IGNORED SCREEN, BUT IT'S O.K.

Film industry delegates at the White House Mid-Century Conference on Children and Youth expressed both pleasure and disappointment last week over the way all discussion ignored motion pictures and concentrated on television. One delegate reported the talks treated motion pictures as a thing of the past. "You get the impression," the delegate said, "that no one under 19 goes to the motion pictures any more." However, one official declared, "All the criticism of bad programs is now aimed at TV rather than at the motion picture industry. TV is the new whipping boy and is now going through what we went through 15 and 20 years ago."

Air Charges On Practices

Charges against distributors on alleged trade malpractices were voiced this week in St. Louis, at a meeting attended by Trueman T. Rembusch, Allied States president, Charles K. Niles, treasurer, and officers of Mid-Central Allied. The complaints concerned forced selling, clearances, print and playdate availability, and other matters.

Mr. Rembusch appointed Mr. Niles to collect all the complaints and forward them to Abram F. Myers, Allied general counsel. The charge also was made that local sales personnel were not keeping to what were claimed to be promises made by company sales managers. These complaints will be forwarded to the Allied Percentage Committee.

Present at the St. Louis meeting were, besides Mr. Niles and Mr. Rembusch, Jeff Jeffries, president, Mid-Central Allied; Hugh Graham, secretary-treasurer; Earl Vandiver, Ted Keelan, Marion Bodwell and Paul Steelman.

"TV Biggest Competitor," Pinanski Tells Exhibitors

At the Independent Exhibitors' banquet in Boston last week, Samuel Pinanski, president of American Theatres Corporation, speaking on problems of competition to the industry said, "Television is the biggest contender today for the amusement dollar and the question is what to do about it."

Mr. Pinanski went on, "I have been around the country and have gathered statistics that prove to tme that we have something to worry about. Slumping box office figures are directly traceable to the television set. In my opinion, a large screen television set belongs in every motion picture theatre in this country and can be installed on a sound economical basis."

Mr. Pinanski also suggested that all exhibitors should watch carefully for new devices for their theatres, anything that can improve their presentations on the screen.

Argentine Decree Aids Home Films

WASHINGTON: A new Argentine decree gives domestic producers further protection in the exhibition of their films, and this decree is being rigidly enforced, the U.S. Commerce Department reported this week.

A report by film chief Nathan D. Golden declared that the new decree "requires in general that Argentine theatres accord Argentine films all the advantages and privileges that are granted to foreign films and somewhat more."

The new regulation, issued in mid-August but just now made available here in detail, established the minimum percentage of gross receipts which must be paid as rental for Argentine films at 50 per cent for first run theatres, 45 per cent for intermediate theatres and 40 per cent for all other theatres, during the first week of exhibition, and 30 per cent during all subsequent weeks. Formerly first run theatres paid only 50 per cent and all others 35 per cent during the first week and 25 per cent thereafter.

Moreover, Argentine films must be shown in first run theatres and other principal theatres of the suburbs, called intermediate theatres, for at least one week out of every month and in all other theatres for three weeks out of every six. Previously, first run theatres were required to show Argentine films one week a month and other theatres to show them two weeks out of every five.

Each Argentine film shown in a first run theatre must play at least a minimum of one week, and should the receipts be equal to 80 per cent of the holdover requirements for foreign films, the Argentine film will continue in the first run theatre for another week.

Finally, the National Bureau of Public Performances is given authority to determine the turn in which Argentine films may be released and thus can protect producers in obtaining favorable dates for exhibition.

In early September, Mr. Golden said, the Government closed for a Saturday and Sunday the third largest theatre in Buenos Aires for holding over a popular U. S. film for four weeks rather than exhibiting an Argentine film the fourth week.

Pine-Thomas to Make Four Films in 1951

William Pine and William Thomas will make four "A" films for Paramount during 1951, it was announced by the company last week in New York. Shooting scripts are now in preparation and all four pictures will be photographed in Technicolor with top casts. The scheduled pictures are: "Crosswinds," "Hong Kong," "The Rebel" and "High Tension." The latter picture was written as a novel by William Wister Haines, and was recently purchased.

Need Circus Showmen: Youngstein

NEW ORLEANS: The old school of circus-type showmanship must be revived if attendance is to regain former levels, Max E. Youngstein, vice-president in charge of publicity, advertising and exploitation for Paramount, told the Allied Theatre Owners of the Gulf States at the Roosevelt Hotel here last week.

Shedding his coat, and with rolled-up shirt sleeves, Mr. Youngstein declared that work, and work alone, can help the industry enjoy the boom now experienced by the country. He urged that exploitation methods be revitalized to "resell" the movies, that there be more advertising on the local level and that the industry not only discover public taste, but improve it.

He also said exhibitors should preview pictures at trade shows. When told that the distance between many towns and the exchange centers serving them often blocked such a policy, Mr. Youngstein assured his listeners that this condition could and would be remedied.

Don George of Shreveport again was elected head of the Gulf States organization. Elected besides him were A. Berenson, Grema, vice-president and national director; Harold Bailey, secretary, and F. G. Pratt, Vacherie, treasurer. Chosen as directors for the next three years were: Kenneth Giddens, Claude Darcey, Mr. George and Mr. Beren-

Henderson Richey, director of exhibitor relations for MGM, blamed unfavorable publicity for the current decline in movie attendance. "Something has made people believe something is wrong with our industry that we are not good people," he declared. Mr. Richey recommended support of the Council of Motion Picture Organizations. Sam Shain, exhibitor relations head for Twentieth Century-Fox, urged arbitration to settle difficulties between exhibitors and distributors out-of-court.

Legion Approves All Of 9 New Releases

The National Legion of Decency this week approved all of the nine new films it reviewed. Placed in Class A-1, morally unobjectionable for general patronage, were six pictures: "Branded," "Kim," "The Magnificent Yankee," "The Missourians," "Under Mexicali Stars" and "You Can't Fool an Irishman." Class A-2 ratings, morally unobjectionable for adults, were given to three pictures: "Frenchie," "Hidden River" and "Storm Warning."

Atlas Owns 12% Disney Stock

The Atlas Corporation has reported that its present holdings of Walt Disney Productions securities amounts to 12.22 per cent of the Disney company's voting stock.

IN NEWSREELS Slow Down

MOVIETONE NEWS, No. 99—Truman and Attlee confer on Korean War. Duke of Windsor arrives in U. S. Anglo-U. S. film pact signed. Margaret Truman press conference. Tennis, football. MOVIETONE NEWS, No. 109—General MacArthur at Korean front. U. S. atomic spy gets 30 years. Haiti's new president. Etna continues volcanic fury. U. S. aviation. Diamond fashions. Football, racing. NEWS OF THE DAY, No. 229—Attlee in Washington. Koreans flee from Reds. British-American film pact. Adventure underseas. Margaret Truman meets the press. Reunion for Windsors.

NEWS OF THE DAY, No. 230—MacArthur at front. Mt. Etna acting up. Beast of Buchenwald gets jitters. Strato-jet A-bomb carriers. Nation honors Al Jolson. Haiti hails first elected president. Sports: motorcycle thriller, turi classic.

Al Jolson Haiti hails first elected president. Sports: motorcycle triller, turi classic.

PARAMOUNT NEWS, No. 32—Truman, Attlee ban appeasement. Anglo-American film pact signed. Margaret Truman holds press conference. Alan Ladd gets film poll award. Drug promotes animal growth. Retreat from Pyonyang.

PARAMOUNT NEWS, No. 33—General MacArthur finds forces relatively secure. World gets results of Truman, Attlee conferences. Ilsa Koch on trial. Princess Elizabeth visits Greece. Jolson remembered in Washington. Haiti hails new president. Danish King honored. Racing.

TELENEWS DIGEST, No. 48—B—Attlee speaks. Trouble spots in Europe. People in the news: Jubo Paasikivi, King and Queen of Denmark, General MacArthur and Winston Churchill. German election. Children's carnival.

MEARTHUT and WINSTON CHURCHIL. German election.
Children's carnival.
TELENEWS DIGEST, No. 58-A.—Korea: Flight from
Reds. Italy: Mt. Etna crupts. Festival of Light is
celebrated in Israel. Floods in France threaten 80
square mile area. Students demonstrate for United
Europe at France-German border. Paris chapter of
Lions initiates lion cub. New York fashions for
men. Racing.

men. Racing.

UNIVERSAL NEWS, No. 411—Truman and Attlee confer in Washington. Anglo-U. S. film agreement signed here. Korean war report. Basketball.

UNIVERSAL NEWS, No. 412—MacArthur kists KKorean front. New B-47 strato-jet bomber. Italy: Spectacular oil fire. Kids get disaster tags. Racing,

football.

WARNER PATHE NEWS, No. 34—Attlee pledges support in Korean crisis. Retreat in Korea. Anglo-American film pact signed. Margaret Truman meets the press. Windsors kiss and tell. Virginia Mayo helps Santa and U. S. fashions.

WARNER PATHE NEWS, No. 35—MacArthur surveys front. Ottawa: Attlee in Canada on way home. San Francisco: School children get atomic dog tags. Washington: Marshall awards Al Jolson's medal to Korean front. New B-47 strato-jet bomber. Italy: Al's son. Hawaii: Contest winners sail for Hollywood. Ilsa-Koch on trial. Fashions on ice. Racing, football.

Shelley Elected President **By Canadian Producers**

Leon Shelley of Toronto was elected president of the Motion Picture Producers and Laboratories Association of Canada at its convention in Ottawa this week. Other officers elected were: F. R. Crawley, vicepresident; Dean Peterson, secretary-treasurer; Frank Holmes, Rene Germaine, Allan Moorehouse and Leslie Thatcher, directors.

Discussions centered on television, sales tax, theatrical and commercial film production and technical and laboratory problems.

Prime Minister St. Laurent sent a communication regarding the industry's offer of full facilities to the Government in case of a national emergency.

Veterans Protests End Chaplin WPIX Series

Television station WPIX, owned by the New York Daily News, announced the cancellation of its weekly TV series featuring Charles Chaplin shorts last week after a formal protest from Joseph R. Fehrenback, Hudson County, New Jersey department commander of the Catholic War Veterans. Mr. Fehrenback called to the station's attention the California Un-American Activities report of 1949. WPIX said that up to 50 protests had followed the first showing of the Chaplin series two weeks ago.

Closings In Chicago

Some theatres in the Chicago area have been shut down as a result of a continuing decline in the box office, but some exhibitors. who had previously scheduled the closing of certain houses, have decided to wait a little longer before the doors are closed.

The Essaness circuit had decided to close nine houses. The Julian and Southern and Bertha have closed, according to Ralph Smitha, general manager. As to the other six, whether they will close or not now "de-

pends upon business."

Other circuits in the Chicago area, although alerted to the situation, have scheduled no definite closings. Elmer Balaban of the H. and E. Balaban chain said this week that though several houses had been put on notice, this had been done merely as a precautionary measure. The Schoenstadt and Bartelstein circuits said that though business was off, no shutdowns were anticipated although "business conditions might call for such action," according to the latter,

J. S. Gregory, vice-president of the Alliance circuit, was even more hopeful. He was not expecting to close the Parkway or the State, he said, and added that business was "quite good" in the circuit's some 40 Indiana houses. Mr. Gregory warned exhibitors that bad business was to be expected for the rest of this month and perhaps longer. "Many problems must be faced and there are adjustments to be made, but there'll always be a theatre business," he said.

In Omaha, meanwhile, four theatres were closed though two-R. D. Goldberg's Arbor and Fortieth Street theatres-may reopen after the holidays. The other theatres shut are the Epstein circuit's Tivoli and Roseland. On the brighter side of the picture, however, was the opening in Denver of a new, deluxe house on Center Street.

A meeting of top exhibition executives to study the current box office conditions scheduled for this week has been postponed until sometime in January, according to Jack Kirsch, president of Allied Theatres of

"Halls" Opening Benefit

Twentieth Century-Fox announced this week that "Halls of Montezuma" would have an invitational benefit world premiere at the Roxy theatre, January 4. All proceeds will be distributed among the families and dependents of Marine casualties in the Korean fighting

40 Loew Houses Abroad

Loew's International has acquired its eleventh theatre in Australia, bringing to 40 the number of houses it now operates abroad. The circuit's latest acquisition will be renamed the Metro. It is located in Manly, a seaside suburb 10 miles north of

MOTION PICTURE HERALD, DECEMBER 16, 1950

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cowboys And Indians, THE: Gene Autry, Sheila Ryan—This wasn't too bad and filled the bill for western fans. Played Friday, Saturday, December 1, 2—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

FATHER IS A BACHELOR: William Holden, Coleen Gray—This wasn't too bad, but our weather was against us. Played Friday, Saturday, December 1, 2—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

IN A LONELY PLACE: Humphrey Bogart, Gloria Grahame—Fair, and only fair. Why Bogart doesn't make action pictures as before, I'll never know. This is about a murder case. However, you never see the person who did it. Most of my patrons didn't understand it, and they didn't keep it a secret. Played Sunday, Monday, November 26, 27.—George Kelloff, Ute Theatre, Aguilar, Colo.

PETTY GIRL: Joan Caulfield, Robert Cummings—Beautiful, entertaining and pleased all. Business por owing to snow and below zero weather. Played Wednesday, Thursday, November 22, 23.—R. L. Matson, Crystal Theatre, Flandreau, S. Dak.

711 OCEAN DRIVE: Edmund O'Brien, Joanne Dru -A very good picture. Adult entertainment. Not strong enough by itself but can be played top side of a double bill. Played Thursday, Friday, Saturday, November 16, 17, 18.—George Kelloff, Ute Theatre, Aguilar, Colo.

Eagle Lion Classics

GOLDEN GLOVES STORY: James Dunn, Dewey Martin—A true story about boxing. The picture is well done and has a love story that will keep them guessing up to the end of the picture. Slightly better than average draw.—L. Brazil, Jr., New Theatre, Bearden, Ark.

RED SHOES, THE: Anton Walbrook, Marius Goring, Moira Shearer—No, I didn't play this but went out of my way to see it. It is a wonderful feature. However, I wouldn't take a chance in my small town. My customers wouldn't understand it. It is an English picture, and in my town that means poison!—George Kelloff, Ute Theatre, Aguilar, Colo.

Metro-Goldwyn-Mayer

BARKLEYS OF BROADWAY, THE: Fred Astaire, Ginger Rogers—Excellent musical in Technicolor. The rappearance of Fred Astaire and Ginger Rogers was greeted with pleasure, and their dancing is as good as ever. But why do they let Astaire sing? We had repeaters the second night. Played Sunday, Monday, November 5, 6.—L. F. Adams, 'Tapline Theatre, Ras el Misha'ab, Saudi, Arabia.

DUCHESS OF IDAHO: Esther Williams, Van Johnson-Excellent and way above average business. No company tops M-G-M on this type of picture. Played Sunday, Monday, October 29, 30.—Eddie Mansfield, Ashland Theatre, Kansas City, Mo.

HAPPY YEARS, THE: Dean Stockwell, Darryl Hickman—Good family picture, but a little too long for a double feature. It could have been cut to speed up the story. Played Thursday, Friday, Saturday, November 30, December 1, 2.—George Kelloff, Ute Theatre, Aguilar, Colo.

SUMMER STOCK: Judy Garland, Gene Kelly—Fair musical in color but weak story that usually goes with M.-G.-M's musical comedies. Why do they continue to waste big stars and Technicolor on a weak story? Second night business off 70%, due partly to cold weather. M.-G.-M can make any kind of picture well except musical comedies. Played Thursday, Friday, November 23, 24.—N. B. Fair, Fair Theatre, Somerville, Tenn.

... the original exhibitors' reports department, established October 14, 1916. In it theatremen serve one another with information about the box office performance of product—providing a service of the exhibitor for the exhibitor. ADDRESS REPORTS What the Picture Did for Me, Motion Picture Herald, Rockefeller Center, New York 20.

SUMMER STOCK: Judy Garland, Gene Kelly—All comment was on Judy's weight. However, it was on the whole kindly comment—didn't seem to bother the patrons. Business a little above average. Judy doesn't need to worry about her public, as long as she sings. Played Thursday, Friday, Saturday, November 2, 3, 4—Eddie Mansfield, Ashland Theatre, Kansas City, Mo.

TENSION; Audrey Totter, Richard Basehart—You'll have plenty of tension with this picture. The second night tension is greater, as business is worse. Played Wednesday, Thursday, November 29, 30.—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

TOAST OF NEW ORLEANS: Kathryn Grayson, Mario Lanza—You can't give away a picture of this type in a small town. This one is too highbrow for the average theatre. Personally, I enjoyed it, but that doesn't pay off at the box office. There should be separate ratings on some pictures for the key cities and small town situations. I imagine art houses should do well with this. Played Friday, Saturday, November 17, 18.—Lester E. Siegel, Jamestown Theatre, Jamestown, R. I.

Paramount

FANCY PANTS: Bob Hope, Lucille Ball—Thought I had a nice Thanksgiving attraction, but business really took a nose dive. Weather was O.K., but TV was very strong against us. Played Thursday, Friday, Saturday, November 23, 24, 25.—Eddie Mansfield, Ashland Theatre, Kansas City, Mo.

GREAT LOVER, THE: Bob Hope, Rhonda Fleming—We played this with "Freddie Steps Out" and had a pretty good showing. Not Hope's best picture (he needs Crosby), but it did all right, and the teen-ager musical helped out. Played Thursday, Friday, November 2, 3.—L. F. Adams, Tapline Theatre, Ras el Misha'ab, Saudi, Arabia.

NO MAN OF HER OWN: Barbara Stanwyck, John Lund—Another picture similar to "Paid in Full," but story is different. Comments good.—L. Brazil, Jr., New Theatre, Bearden, Ark.

PAID IN FULL: Robert Cummings, Lizabeth Scott—One of the best pictures Paramount has made. Picture is a little heavy for small children, so advertise for teen-agers and adult trade. Comments good.—L. Brazil, Jr., New Theatre, Bearden, Ark.

ROPE OF SAND: Burt Lancaster, Paul Henreid, Corinne Calvet—A familiar theme with a different background. There was no action until the later scenes, but the audience was attentive. Good comments about Corinne Calvet. Played Tuesday, Wednesday, November 14, 15.—L. F. Adams, Tapline Theatre, Ras el Misha'ab, Saudi, Arabia.

SUNSET BOULEVARD: Gloria Swanson, William Holden—A very fine picture. Although Swanson clicked in a big way, lost money on the picture. Would like to see Swanson in another picture. Played Sunday, Monday, November 12, 13.—Eddie Mansfield, Ashland Theatre, Kansas City, Mo.

UNION STATION: William Holden, Nancy Olson, Barry Fitzgerald—I personally think it is a good picture, well acted and directed, but it failed to do any business in my situation. It seems as though my patrons are fed up on murders, crimes, etc. The few who saw it enjoyed it and made favorable comments. Played Wednesday, Thursday, November 29, 20.—O. Fomby, Paula Theatre, Homer, La.

Twentieth Century-Fox

BIG LIFT, THE: Montgomery Clift, Paul Douglas—Well done story of Berlin Air Lift. Liked by those who saw it. Rated too high. Played Wednesday, Thursday, November 29, 30.—Shirley W. Booth, Booth Theatre, Rich Hill, Mo.

DANCING IN THE DARK: William Powell, Mark Stevens, Betsy Drake—A nice musical in Technicolor. Betsy Drake cannot act, sing or dance, but the music was all right, and Powell and Mark Stevens carried the picture. The intimate glimpse of the studio and the Chinese Theatre were interesting. Played Sunday, Monday, November 12, 13.—L. F. Adams, Tapline Theatre, Ras el Misha'ab, Saudi, Arabia.

FIREBALL, THE: Mickey Rooney, Pat O'Brien—A definite co-feature and the lower half of the bill type of picture. Mickey Rooney should make a better director than he does an actor, for any calibre of directing would be an improvement over his acting. The story and the plot were weak, and did our customers know it! They stayed away in droves. A few more pictures like this by Fox will close theatres down faster than television or any other entertainment competition. Played Sunday, Monday, November 5, 6.—Lester E. Siegel, Jamestown Theatre, Jamestown, R. I.

PLL GET BY: June Haver, William Lundigan— Very good musical comedy played to just a little below average business because of cold weather. For my money, Fox makes the best musicals in the business. Played Monday, Tuesday, November 27, 28.— N. B. Fair, Fair Theatre, Somerville, Tenn.

JACKPOT, THE: James Stewart, Barbara Hale—A swell picture for any situation, one you will be proud to show. Favorable comment, and enjoyed by all. Played Saturday, Sunday, Monday, December 2, 3, 4.—O. Fomby, Paula Theatre, Homer, La.

LOVE THAT BRUTE: Paul Douglas, Jean Peters—Good comedy. If you can get them in, they will love this. It isn't strong enough by itself, so watch you don't get stuck with a high film cost like I did. Good for a double feature program. Played Tuesday, Wednesday, November 28, 29.—George Kelloff, Ute Theatre, Aguilar, Colo.

MY BLUE HEAVEN: Betty Grable, Dan Dailey—Nice entertainment. Not big, but will please 90%. Business average.—R. L. Matson, Crystal Theatre, Flandreau, S. Dak.

THREE CAME HOME: Claudette Colbert, Patric Knowles—Finest actors, but too strong for small town. Korean situation hurt it. Business off badly. Played Sunday, Monday, Tuesday, November 26, 27, 28.—Shirley W. Booth, Booth Theatre, Rich Hill, Mo.

TICKET TO TOMAHAWK, A: Dan Dailey, Anne Baxter—Right good comedy, but failed to draw. Used title of "Sheriff's Daughter." Played Tuesday, Wednesday, Thursday, November 21, 22, 23.—Shirley W. Booth, Booth Theatre, Rich Hill, Mo.

YOU'RE MY EVERYTHING: Dan Dailey, Anne Baxter-Very nice Technicolor picture-unusual. It did fair business. Played Monday, Tuesday, November 27, 28—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

United Artists

AFRICA SCREAMS: Bud Abbott, Lou Costello-(Continued on following page)

MOTION PICTURE HERALD, DECEMBER 16, 1950

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(Continued from preceding page)
The same old Abbott and Costello. The audience enjoyed the monkeys, but grew restless when the comedians were on the screen. Costello's hysterics in the lion cage were a riot, but the rest of the picture was a waste of time. Played Thursday, Friday, November 9, 10.—L. F. Adams, Tapline Theatre, Ras el Misha-ab, Saudi, Arabia.

CITY LIGHTS: Charles Chaplin, Virginia Cherrill-Pleased everyone after the first half hour. It took that long to get used to the silent picture. Did below average business, however. Played Sunday, Monday, December 3, 4.—Eddie Mansfield, Ashland Theatre, Kansas City, Mo.

JOHNNY HOLIDAY: William Bendix, Jr., Allen Martin, Jr.—Good family picture. Trailer misleads a little and makes you think it is another gangster picture; however, it isn't. Better double bill it, for it won't stand alone. If you can get them in, they will like it. Played Tuesday, Wednesday, November 21, 22—George Kelloff, Ute Theatre, Aguilar, Colo.

LOUISA: Ronald Reagan, Ruth Hussey—Good comedy. You can't go wrong on this family feature. Can be played any day of week. What the small town ordered. This is a picture you can play without any squawks from your patrons. Played Sunday, Monday, November 19, 20.—George Kelloff, Ute Theatre, Aguilar, Colo.

SADDLE TRAMP: Joel McCrea, Wanda Hendrix—Excellent. A different western with everything to please your patrons. Beautiful color and four wonderful kids to make it a perfect family picture. Can be used any day of the week. Played Sunday, Monday, November 26, Z.—George Kelloff, Ute Theatre, Aguilar, Colo.

SLEEPING CITY, THE: Richard Conte, Coleen Gray—Good documentary about a dope ring. Adult entertainment. I made a mistake playing it weekend when I depend on children to bring Ma and Pa. If you can get them in, they will like it. Played Friday, Saturday, November 24, 25.—George Kelloff, Ute Theatre, Aguilar, Colo.

Warner Bros.

DAUGHTER OF ROSIE O'GRADY: June Haver, Gordon MacRae—A wonderful musical with a good story. This was double billed with an old Bowery Boys' feature, "Bowery Buckaroos," and did all right for my Thanksgiving program. Both pictures are worth playing. Lots of comedy in both of them. Played Thursday, November 23.—George Kelloff, Ute Theatre, Aguilar, Colo.

GLASS MENAGERIE: Jane Wyman, Kirk Douglas—Another picture that should be kept away from the provinces and small towns. On Broadway this might have been a smash hit, but small town people and the average movie goer stayed away from it. I imagine that the punch lines that help to sell a play have to be deleted from a picture, which probably takes away the real enjoyment that the play presents. Played Sunday, Monday, November 3, 4.—Lester E. Siegel, Jamestown Theatre, Jomestown, R. I.

STORY OF SEABISCUIT, THE: Barry Fitzgerald. Shirley Temple—In Technicolor with many excellent racing scenes. Some of them had to be done in Sepiatone, as they were taken from newsreels. There is necessarily a measure of fiction in the telling, but it's a nice picture. Miss Temple is ornamental without contributing much in the acting department. Played Tuesday, Wednesday, November 7, 8—L. F. Adams, Tapline Theatre, Ras el Misha'ab, Saudi, Arabia.

WHITE HEAT: James Cagney, Virginia Mayo-Cagney is as tough as ever in his demented gangster role, but the story is rather silly and occasioned more snickers than gasps. Most of the comments dealt with how good Cagney was in the gangster pictures of the thirties. Played Thursday, Friday, November 19, 20.—L. F. Adams, Tapline Theatre, Ras el Misha'ab, Saudi, Arabia.

Broadcasting Revenues Hit by Video Losses

The Federal Communications Commission said this week in Washington that losses on television had cut heavily into broadcasting revenues of the radio industry in 1949. The Commission said the nation's seven networks and 2,021 stations, while showing a \$7,000,000 increase in broadcasting revenues in 1949 over 1948, nevertheless showed a decrease in earnings of almost \$8,000,000. The reason advanced for this situation was that the four TV networks and 98 TV stations had \$34,329,956 in revenues in 1949, but cost the broadcasters \$59,591,906.

Short Product in First Run Houses

NEW	YO	RK_	W	eek	of	Dec.	1
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ASTOR: Riv	I Romeos	. 20th-Fox
Feature: Ame	ican Guerrilla in the	
Philippines		20th-Fox

CAPITO	L: Ca	ttle in	the	Corn	Belt.	MGM
Screen	Writer					20th-Fox
Feature:	Watch	the B	irdie.			MGM

CRITERION: King of	the	Pins	 . Columbia
Hollywood Goes to	Bat.		 . Columbia
Two Roaming Cham	ps		 . Columbia
Feature: Woman on the	Rur		 UnivInt.

MAYFA	R:	France									. Republic
Trouble	Inc	lemnity				0			9		Columbia
Feature:	Rio	Grande	 				 				Republic

					. Paramount
Feature:	Let's	Dance	 		 Paramount

1 RIVOLI: Fresh Years (Song Cartoon)

					-		Paramount
Whereabouts	1	U	knov	wn	(This	Is	America)
Feature: Neve	٢	a	Dull	М	oment.		RKORKO

ROXY:	Lucky	Duck.				٠.				 . 20th-Fox
Circus	on the	Camp	us							 . 20th-Fox
Screen	Write	r								 .20th-Fox
Feature:	For H	eaven's	Sa	k€	9.		۰		٠	 20th-Fox

STRAND: At the Stroke of Twelve Warner Bros. So You Want to Have an Operation Warner Bros.

Feature: Breakthrough Warner Bros. CHICAGO-Week of Dec. 11

WOODS: Sarah Vaughan and Herb Jeffries

N. J. Allied Queries Members On National Screen

Allied Theatre Owners of New Jersey declared its "general relationship" with National Screen Service to be "good," but last weekend began a survey of its membership to determine whether there are individual theatre owners who have complaints or observations to make relative to National screen operations. The survey was inspired by the anti-trust action instituted against NSS in Philadelphia by a number of exhibitors. Wilbur Snaper, New Jersey Allied president, sent a bulletin to members suggesting that they communicate with the organization before making any moves in connection with the Philadelphia suit.

Brotherhood Kit Ready

Max E. Youngstein, chairman of the advertising and publicity committee for "Brotherhood Week," February 18-25, 1951, this week started distribution of a special magazine kit prepared by the magazine committee under chairman John Farrar, to magazines throughout the country.

The kit contains material for cartoons and drop-ins, as well as filler material, essays and letters pertinent to the theme of "Brotherhood Week." The contributors of material include: President Truman; Eric Johnston, general chairman of "Brotherhood Week"; General Lucius D. Clay and numerous commentators, statesmen and others.

In circulating this material, Mr. Youngstein asked the cooperation of the industry to assure the success of "Brotherhood Week." He also said special material for use of the motion picture industry is being prepared and will be directed shortly.

Raise Prices in Denver

First run theatres in Denver will raise their evening prices from 70 cents and 74 cents to 80 cents, and matinee prices from 35 to 40 cents about the first of the year.

Price Index Increases

WASHINGTON: The Bureau of Labor Statistics reported last week that the figures on large city motion picture admission prices, which have been fluctuating for the past three years, rose again during the third quarter of 1950.

Each three months, the bureau collects figures on admission prices in 18 different major cities, then weighs them to reflect price trends in the 34 largest U. S. cities.

At the end of September, the Bureau reported last week, the combined index of adult and child prices was 69.5 per cent above the 1935-39 average, while the figure for adult prices alone was 71.3 per cent above the base period. The children's price index was 58.2 per cent above the figure for 1935-39. All three figures were higher than those of June.

Richard A. Parsons Dies

Richard A. Parsons, 61, died December 1 in the Veterans Hospital, Louisville, Ky. Mr. Parsons managed motion picture theatres in Frankfort, Ky., for 30 years. Surviving are one daughter, two sons, his father and a sister.

William S. Powers

William S. Powers, 76, operator of the Rex and Gem theatres in Glenwood, Ia., died last week in Glenwood. Survivors are his wife, two sons, five grandchildren and two sisters.

Harry Hilburger

Private Harry Hilburger, 18, former head usher and ticket taker at the Eagle theatre, Pontiac, Ill., was killed in action in the North Korean fighting.

Georges Metaxa

Georges Metaxa, 51, stage and screen actor, died in a Munroe, La. hotel, December 8. His wife survives him.

MOTION PICTURE HERALD, DECEMBER 16, 1950

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MANAGERS' 2011ND

An International Association of Motion Picture Showmen — Walter Brooks, Director

How to "Merchandise" a Motion Picture

TIRLING SILLIPHANT, one of Charlie Einfeld's staff of exploitation experts at 20th Century-Fox, has embarked on the scheme of national merchandising to accompany "Bird of Paradise"the company's Technicolor release for Easter Week. The undertaking promises to outdo the tieups effected for "The Black Rose," which currently holds top honors for promotional tieups with the retail trades.

It's because this is truly merchandising that we point to it, specifically, here and The word "merchandising" has been applied to film promotion before, with differences in meaning. But there's no chance to mistake this application, for it is a true demonstration of selling a picture as merchandise at the point of sale. Every theatre manager can well afford to profit by it.

One factor stands out this far in advance of the March release date, and that is a series of trade paper advertisements, in Women's Wear, the daily newspaper of the garment trades. Just as the HERALD is the trade paper of film industry, so Women's Wear is read and used by the retail stores across the nation. In this practical move, 20th Century-Fox have sealed a bond between two trades, and used the factual tools of industry to accomplish their result.

We understand how the new picture will key the fashion parade, and to paraphrase a certain slogan, "There'll Be No Business Like Easter Business." The designer, manufacturer, wholesaler and retailer will play their respective parts in making this a "Bird of Paradise" Easter holiday.

And no reason why this procedure shouldn't rate a round of applause from the Round Table. It sells the merchant in exactly the same manner that the producer-distributor sells the manager of the local theatre on the merit of forthcoming product. We have a compelling reason why the two shall meet, in advance of playdates, on their own Main Street, to work out what has been well and carefully planned. Manager and merchant can assemble their showmanship and salesmanship at the point of sale.

A LETTER RECEIVED

The National Foundation for Infantile Paralysis, Inc. Franklin D. Roosevelt, Founder 120 Broadway New York, N. Y.

November 29, 1950

Dear Mr. Brooks.

For your generous Motion Picture Herald editorial captioned "Polio Is A Theatre Manager's Problem," please accept the sincere thanks of the National Foundation for Infantile Paralysis. Our equal gratitude, of course, to your publisher, Mr. Martin Quigley. Your appeal will reach hearts and minds normally inaccessible to us. It has a price-less ring of conviction and sincerity.

less ring of conviction and sincerity. In behalf of more than 100,000 polio

victims of the last three years and the un-knowns who will require help in the tomorrows to come, again, our thanks.

Sincerely yours, (signed) Basil O'Connor President

Our thanks to Mr. O'Connor, and our renewed hope that all members of the Round Table will do their utmost, individually and collectively, to make "The March of Dimes" as good as it was in 1945.

Jonas Rosenfield, Jr., advertising manager for 20th Century-Fox, has made an offer to work with any exhibitor group opening "a bold and aggressive showmanship plan"-which implies vigorous cooperation from the company that inspired the historic Showmanship Conferences of last Spring. He cites the immense advertising structure of the automobile trades, and the television industry, wherein there is cohesion and coherence between the national and local levels. He pointed specifically to the fivecircuit cooperative advertising for "All About Eve," recently used in New York, and said his company was prepared to sit down with other groups to see how much further this support could be extended.

We note in a recent issue of "The Circle"-house organ of Circuits Management Association, Ltd., operating the Gaumont-British and Odeon theatres in England-a back-cover picture captioned: "'Meet the Staff'-says manager A. G. Crisp, of the Haymarket, Norwich."

They are introduced with a bit of personal praise that pleases us, and should go far to accomplish fine results in this well-conducted theatre. A salesgirl is "brimful of exploitation ideas," an usherette is credited with being useful in publicity and exploitation, and two cashiers are not only decorative, but invaluable in supplying exploitation suggestions and preparing various street stunts, as their extra-curricular activities.

Charles L. Jones, manager of the Dawn theatre, Elma, Iowa, sends a copy of his four-page program for December, and it is unusual because the program itself occupies only the back page, in typical monthly program style. But the preceding three pages are devoted to "lots of things I'd like to talk to patrons about, not just for movie fans, but things I want to say.

He cheapened his program stock, and used news print to get out his little house organ, so it didn't cost much more than the regular program. He writes interestingly of the Dawn Review of new and old pictures, with a scoreboard for 1950, listing the best and the worst. Under the caption, "Our Side of the Thing," he admits that he missed in his opinion of some pictures that went

He offers "Questions Without Answers" and makes vital statistics of theatre operation sound interesting to the layman. And he makes it clear that in so many instances he was proud of the darn good shows, and of the best of the year, which he lists as "Ma and Pa Kettle," "All the Kings Men" and "Battleground." But he says you can't measure "goodness"-it's all a matter of —Walter Brooks

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Small Town Showmen



Leonard Tuttle, manager of the St. Albans theatre, St. Albans, L. I., built a stage setting for a 6-sheet cut-out on "Summer Stock" as lobby display.





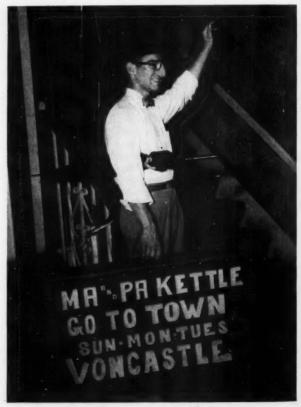


Herman Berlin, manager of the Laurelton theatre, Laurelton, L. I., built the display piece at left, borrowing a big hand from a friendly merchant's store display, and using the idea and layout to paint his own argument for "Three Little Words."



Ann DeRagon, manager of Walter Reade's Paramount theatre, Plainfield, N. J., devised this simple but effective lobby display for "Pretty Baby" using what came naturally.

Karl Sutherland, manager of the Voncastle theatre, Greencastle, Ind., had editorial mention in the *Putman County Graphic* for his attention-getting ballyhoo for "Riding High"—(that's him in the driver's seat) and below, one of his ushers doing an impersonation for an extra laugh in "Ma and Pa Kettle."



MOTION PICTURE HERALD, DECEMBER 16, 1950

101 WAYS TO BUILD P. R.

The Manager is Also a Patriot

Make no mistake about it, your country is fighting its third World War, and we are not winning. The manager of the theatre, in any community, serves a purpose in building morale, in providing entertainment at low cost to offset the trials of war, and in raising funds for really humanitarian purposes, close at home, by relieving the tensions of families who have sons in service.

The going is also to be tougher, for costs of operation will be much higher before the end of next June, and this will be felt by theatres with a scant margin of profit who nevertheless have a job to do, of vital and necessary community relations in time of war. Next year will see new taxes and new controls, all tending to make business conditions more difficult. There-

fore, we say, the manager is also a patriot, for he must prepare for these eventualities, and meet them.

Competition will be keener, for in 1951 there will be no less than ten million homes with television sets, which will account for a viewing audience of fifty million persons who won't be going out to the movies. That's a greater number than ever see any one motion picture, no matter how popular, and it's almost as many as the current estimate of the average weekly attendance of all theatres throughout the country. You can't deduct that number of potential customers and not feel it, and therefore, the situation requires new thinking and new action, at the point of sale. The personal patriotism of the theatre manager will go far towards solving his problems.

Make a New Year's Resolution

Emil Bernstecker, district manager for Wilby-Kincey theatres in Atlanta, and a Round Table member since 1930, who contributed an excellent article on "Public Relations at the Local Level" a few weeks ago, also included in his talk some pertinent paragraphs about theatre operation which we held out then, for lack of space, but would like to pass along now, for the benefit of our members. He cites how public relations really begin at the point of contact with the public—at the box office, at the door, at the concession counter and on the floor.

Such contacts with the public must be courteous, and public demand for service executed promptly. The manager must realize that building good public relations starts with his relations with his employees. He must exercise leadership, be prepared to do himself what he would have them do, command their respect by setting a good example. He should be accessible to all employees, and they should get from the employment something beyond their wages, in character building.

The manager must know practically everybody in his area, from the newest two-year old patron to the most influential politician. He must have contacts to keep him informed. He must be constantly educating those who can help him or hurt him. He must extend courtesies, not as a bribe or gesture, but as a means of taking every advantage to learn more about his business and its peculiar problems. This is a business where every outsider is a participant in your affairs. They say, "Everybody has two businesses, his own and motion pictures."

The theatre should show good housekeeping by its cleanliness and maintenance. All the public services of the theatre should be in working order and quickly available—telephones, rest room facilities, lost and found system, answers to requests for information. The conduct of the show should benefit by good programming, intelligent booking, convenient schedules and intermissions, making deletions to conform to local tastes or prejudices, and bookings to coincide with community events, interest and preference.

Prepare For "Brotherhood Week"

It's not too early to toss out a reminder of the new observance of "Brotherhood Week," which comes in 1951, on February 18th to 25th inclusive. It's not too early because for the past several years, we have been somewhat disappointed, at this Round Table desk, by the lack of observance, or at least, the lack of showmanship displayed, by any reasonable number of our members reporting their campaigns. Again, next year, there will be a special Quigley Award for the best "Brotherhood Week" campaign received as an entry in the first quarter, ending March 31st. But we hope for a larger number of entries, indicating a greater interest.

In the two previous years, there have been some few who really turned in excellent results. Bill Hastings, manager of the RKO Orpheum theatre, Denver, does a phenomenal job and won the special "Brotherhood Week" award last year, in a tie with Ed Pyne, manager of Keith's 105th Street theatre, Cleve-

land. In both of these situations, it was recognition of racial and religious groups that proved the way in which the theatre made use of the spirit and purpose of the Week. We'd say that Bill Hastings corralled every such group in the Denver area and made them part and parcel of his observance.

A year ago, Jerry Segal, manager of Walter Reade's Strand

A year ago, Jerry Segal, manager of Walter Reade's Strand theatre, Perth Amboy, gave a wonderful demonstration of community relations in his New Jersey town of 41,000 population. He had a stage event every performance through eight days, and this was conducted by all the religious groups in the city, sharing the stage and the program equally, and with wonderful effect. Catholic and Protestant, Jewish and Christian, Negro and White, all took part, in a variety of ways and languages, typical of an eastern suburban town. We were much impressed and deeply gratified, to see photographs of these groups, in action, with their choirs and their pastors, participating on a theatre stage, in a "Brotherhood Week" program.

Fifty ways to build P. R.—in 1950, since this series started last April. Now, we're headed towards fifty-one more examples in 1951, to complete the series. But that will depend to a large extent on your cooperation. Membership in the Round Table is not a one-way street. It pays dividends on ideas that you share with others. Send in your contributions for this collection of ideas for building public relations.

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Harrison On The Beam In Denton, Tex.

J. P. Harrison, manager of the Campus theatre, Denton, Texas, is a contender for the Quigley Awards in the fourth quarter with his spectacular campaign on "Louisa." He merely changed the name of the theatre, this time, to attract attention. The roof sign read LOUISA, instead of CAMPUS, for the nonce. The sign stands 55 feet into the air and is visible for 12 blocks, so you can be sure it caused plenty of talk. All the stunt cost was the making of some beaverboard letters to spell out the new title.

Inside the theatre, he provided a very clever setting in miniature, and had the name "Louisa" spelled out in captive balloons and on the backs of snack-bar chairs. A sneak preview of the picture resulted in audience comment cards, and he uses larger cards of his own design that have a good deal more salesmanship and showmanship than we've seen elsewhere. Good use was made in newspaper advertising of the various members of the cast, identified by captions.

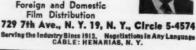
Two contests pointed up the exploitation side, one on the classified page of the Record-Chronicle, with guest tickets offered for those who could locate the most lines with letters to spell "Louisa," and the other for those who could write "Louisa" the greatest number of times on a postcard. Denton's student population responded to these with careful attention to detail, and a lot of resulting publicity. Picture was held over, and will play back for a return date.

Panning For Gold at the Eckel Theatre, Syracuse

Harry Wiener, manager of Schine's Eckel theatre, Syracuse, N. Y., dug a valuable cue for exploitation out of the pressbook for "Cariboo Trail," which is a story of pros-pecting for gold in the Canadian Rockies. So, Harry promoted a local jeweler to "salt" a convenient "gold mine" in the Eckel's lobby, and had patrons prospecting for the precious metal, and free passes to the picture. All it required was a big pile of sand. a few "nuggets" and the presence of a good reporter from the Post Standard, to start a gold rush.

HENRY R. ARIAS

PURCHASING AGENT Foreign and Domestic Film Distribution



MEN AT WORK

Metro-Goldwyn-Mayer's staff of field representatives, working under the direction of Howard Dietz and Dan Terrell in the New York home office, has been reorganized and new assignments have been made to bring the staff to full working strength. A total of 18 men are now located in the various exchange areas.

New men added to the staff include Richard Mayers, Philadelphia; Earl Evans, Albany and Buffalo; Abe Bernstein, Cleveland and Indianapolis; and Ivan Fuldauer, Des Moines and Omaha.

Retirements during the year have included James Ashcraft, Philadelphia; W. G. Bishop, Chicago, and Charley Dear-dourff, all veterans with the company in the field of exploitation.

New assignments for men already on the staff include Floyd Fitzsimmons, moved from Albany-Buffalo to Boston-New Haven, and Norman Pyle, from Des Moines to

Continuing assignments are Emery Austin, Atlanta-Memphis: Tom Baldridge, Washington-Charlotte; Dewey Bloom, Toronto; E. B. Coleman, Dallas-Oklahoma-New Orleans; Charles Dietz, Detroit; Berand Espare Kanasa City St. Louis nard Evans, Kansas City-St. Louis; Elliott Foreman, New York; Ted Gallanter, San Francisco - Seattle - Portland; Ed Gallner, Philadelphia; Louis Orlove, Minneapolis-Milwaukee; Wm. Prass, Denver-Salt Lake City; J. E. Watson, Cincinnati-Pittsburgh.

Showman's Campaign **Outwits Nature**

Douglas E. Craft, manager of the State theatre, Lima, Ohio, worked hard to develop a real selling campaign for "Fancy Pants," and then came the biggest and worst snow storm in 37 years. Proof that his showmanship was right was found in the fact that 1,200 people walked up to two miles through deep snow to see the film, and the telephone was ringing three days later to ask if the film was still on. Picture held over, due to weather conditions, and superior showmanship. (P.S. He used pants for display, but they weren't Bob Hope's!)

Brantford, Ont., Pleased With "Treasure Hunt"

Bill Burke, manager of the Capitol theatre, Brantford, Ontario, sends tear sheets from the Brantford Expositor to show how very well the cooperative newspaper campaign went over on "Treasure Island" treasure hunt, following the lead of pressbook and key city suggestions. The newspaper representation in Brantford is as good as we've seen from any situation large or small, and Bill reports that merchants were pleased 100% with their participation in the "hunt." Free newspaper space amounted to 11,705 lines, worth \$702 if bought at regular rates. Local stores distributed 35,000 keys in this town of less than 50,000 population.

"Petty Girl" Art Contest

Harold Stern, assistant manager of the Vogue theatre, Brooklyn, N. Y., sends photos and description of the "Petty Girl" art contest which he and Richard Berner. Interboro circuit supervisor and manager of the theatre, worked out as a lobby stunt. And quite a stunt, as the pictures prove. A real live model, and a class of young artists, striving for a \$300 first prize, \$150 second prize and \$100 third prize for the best amateur result. "Terrific lobby business," he says, and that we can believe.

The prizes were in the form of scholarships from the local school of art studies, none the less valuable to students, and the school sponsored the contest as a promotion for the picture. The well known artist, Arthur William Brown, acted as one of the judges. Finalists were chosen by the school. and they painted or sketched for three days in the lobby prior to the opening of the picture, with a presentation on stage of the prize-winning scholarships. The model was a reasonable facsimile of "The Petty Girl," and didn't drive away any customers.

Advertises for a New Title

R. Reding, city manager for Marsch theatres in Alliance, Ohio, another showman who felt that "Champagne for Caesar" wasn't a proper title for this hilarious hit. So he advertised for audience help in selecting a more appropriate name for the picture, offering a month's pass for the best one submitted, and in the meantime, making a personal guarantee that the audiences at the Mt. Union theatre would like the picture.



For the first run in Kansas City, the For the first run in Kansas City, the press-book ads for "No Way Out" were altered to strike a resemblance to the "Pinky" campaign of last year, to play up Linda Darnell as "Edie" and to accent the fact that this was strictly an adult picture.

MOTION PICTURE HERALD, DECEMBER 16, 1950

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Didn't Like The Title

Si Seadler sends tear sheets from the Birmingham, Ala., News, to show what happens down South when the manager of the local theatre doesn't like the title of a picture. In this case, the Strand theatre was scheduled to play "Asphalt Jungle," which they billed as "a really better motion picture," but they made it clear they preferred to call it by another name.

The theatre, using pressbook mats, designed a new style of newspaper ad, and asked patrons to offer suggestions. A Mrs. Conboy won the prize by christening the picture, "No Turning Back"—and did it on the evidence shown in the advertising mats. After all, it was agreed, Hollywood merely named the picture after the book, and that wasn't altogether convincing evidence.

The winner received a \$100 savings bond, with the sponsorship of the newspaper, and the theatre had the benefit of considerable publicity in addition to advertising.

500 New Zealand Dogs Are "Lassie's" Fans

G. B. Fullwood, manager of the Empire theatre, Dunedin, New Zealand, sends a campaign on "Challenge to Lassie" which is strictly unusual in our records. It consists of a dozen huge pages of signatures and addresses, all local dogs and their owners, who send regards to "Lassie" in Hollywood. Every dog had his or her chance to sign the book, and it makes an impressive exhibit. But the point is, their 500 owners had to come to the theatre to check them in, and that amounted to a good bit of publicity and promotion for the picture.

Uses Metropolitan Reviews

Harry Burke, manager of Walter Reade's Community theatre, Saratoga Springs, N. Y., submits his campaign on "Sunset Boulevard" and shows how he used the reviews of top-bracket movie critics on New York and Albany newspapers to identify this as "the greatest picture to hit Saratoga in 25 years."



Gerry Germain gets good display for "Three Little Words" in a local music store, thus promoting the coming attraction at Dipson's Palace theatre, Jamestown, N. Y. It's always possible to tie in MGM records and MGM pictures, with two parties to cooperate.

Selling Approach

JOHN FORD'S RIO GRANDE - A Republic Picture. With John Wayne, Maureen O'Hara. The screen's great director-actor team that gave you such hits as "Stage-coach," "The Long Voyage Home," "They Were Expendable," "Fort Apache" and 'She Wore a Yellow Ribbon.' taking saga of the United States Cavalry. When a handful of fighting men held off the whole Apache Nation. The 6-sheet, 3sheet and I-sheet posters are exactly alike, except in size, and offer little opportunity for special displays. Also, in the posters as well as the newspaper ad mats, the running figure of a soldier carrying a sword dominates all styles, which must be sold as a scene of our own frontier history. People may mistake it for another "sword" picture unless you concentrate on the Rio Grande setting. This is a particularly spectacular American western, with a famous director and cast, and it will please every audience that has enjoyed John Ford's other great films. There are plenty of newspaper ad mats to select what you like best, including a few that are all type, and which may just please you. You can print your own flash herald from a special mat, available gratis. The publicity mats are particularly good, and one half-page mat, "The West Lives On," will get free space in many newspapers, because it looks like a "magazine page."

TRIPOLI-Paramount. In Color by Technicolor. Far-Flung Adventure! Towering Spectacle! Dazzling Beauty! Here in all its savage excitement and sweeping action is the story of a handful of U. S. Marines who raised the American flag over the Empire of the Barbary Pirates. Historical drama made famous in song and story for a hundred years—"From the Halls of Montezuma to the Shores of Tripoli." 24sheet and posters are generally uncrowded and good for cut-outs as lobby or marquee display. Newspaper ad mats follow the same theme, but there's a tendency to overdo the figure of the swordsman, which may identify this as another "cloak and dagger" film. Large newspaper ads are too crowded with story and detail, but there are a series of teasers and small space units. One good feature in this newstyle Paramount pressbook is a "composite mat" with directions for using it. Buy the mat, take the pressbook page to your newspaper composing room, and write your ad on the spot.



TWO WEEKS WITH LOVE-Metro-Goldwyn-Mayer. In Color by Technicolor. Joyous Musical Romance of Sweet Seventeen. It's her first big love affair. Jane Powell and Ricardo Montalban in a Technicolor dream-come-true. You're got a date with Janie! A splendid audience picture for all the family, in a nostalgic setting that will please the old folks as well as the young. 24-sheet and other posters are fine for cutouts, and have good poster value without too much crowding. Good variety, too, in style. Newspaper ad mats run to light, happy styling, and you'll find plenty to choose from, in all sizes and shapes. Cute idea is the repetition of the kiss scene, in miniature, fourteen times as a background for ad copy-"Two Weeks With Love"get it? There's a group of mats to print your own four-page herald, with this same idea carried out cleverly. You can't go wrong with it. Pressbook prints a few hints as to how to use locally-printed heralds that you can paste up, for future reference. Lots of selling value for both large and small situations. Picture may be compared with "Father of the Bride" for the family trade, and you can afford to guarantee it in a personal endorsement. Good songs, well sung by Jane Powell, make music tieups easy and effective. An MGM record album is devoted to the picture, and music shops will be eager to push it.

THE WEST POINT STORY — Warner Brothers. Dandier than "Yankee Doodle Dandy." A song-spangled, colors-flying musical salute to Uncle Sam's own cadets. James Cagney. Virginia Mayo, Doris Day, Gordon MacRae, Gene Nelson, in a romantic musical comedy, in a West Point setting. Not a military picture. 24-sheet and other posters display the cadets and offer cut-out materials for lobby and marquee advertising. Good poster quality and not crowded with type. Newspaper ad mats follow the same theme, with plenty of large and small sizes. Several teaser ads, in 2-column width, are recommended for small situations. A special four-page herald is really a honey, available from National Screen at \$3.50 per M. It's jumbo size in two colors, and keys the campaign for every theatre.



MANAGERS' ROUND TABLE, DECEMBER 16, 1950

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INDEPENDENT FILM BUYERS REPORT ON PERFORMANCE

Product which has played their theatres since May 15 is evaluated herewith by film buyers of U. S. independent circuits. This report covers 101 attractions and 8,469 playdates.

Titles run alphabetically. Numerals refer to the number of engagements on each attraction reported. The tabulation is cumulative, embracing additional ratings with those published in the 28 preceding issues of the Herald. Dagger (†) denotes attractions published for the first time. Asterisk (*) indicates attractions which are listed for the last time.

EX means Excellent; AA—Above Average; AV—Average; BA—Below Average; PR—Poor.

THE FILM BUYER'S RATING

THE FILM BOTEK 3	~		1	u	
* 15	EX	AA	AV	BA	PR
Abbott and Costello in the Foreign Legion (U.I.)	2	47	54	53	12
All About Eve (20th-Fox)	30	10	26	7	12
All Quiet on the Western Front (Realart)	-	2	2	4	6
American Guerrilla in the Philippines		•	•	4	
(20th-Fox)	_	4	6	_	-
Armored Car Robbery (RKO Radio)	-	- 1	2	-	2
Asphalt Jungle, The (MGM)	-	11	68	60	25
†Between Midnight and Dawn (Col.)	_	_	_	3	1
Black Rose, The (20th-Fox)	15	41	59	48	8
Born to Be Bad (RKO Radio)	-	-	12	12	5
Breaking Point, The (W.B.)	-	-	15	17	32
Breakthrough (W.B.)	5	3	2	-	-
Bright Leaf (W.B.)	1.3	41	46	32	39
Broken Arrow (20th-Fox)	75	127	36	6	-
Captive Girl (Col.)	-	- 1	3	10	1
Cariboo Trail, The (20th-Fox)	1	32	59	14	1
Convicted (Col.)	1	3	13	29	6
Copper Canyon (Para.)	3	43	45	6	- 1
County Fair (Mono.)	1	3	5	-	5
Crisis (MGM)	-	-	15	39	40
Dark City (Para.)	-	_	1	8	8
Desert Hawk (U.I.)	-	5	56	17	3
Destination Moon (E.L.C.)	2	27	21	10	4
Devil's Doorway (MGM)	1	7	34	9	1
Dial 1119 (MGM)	-	-	2	2	7
Duchess of Idaho (MGM)	29	118	60	6	-
Fancy Pants (Para.)	2	47	74	26	25
Father of the Bride (MGM)	98	181	40	11	2
Fireball, The (20th-Fox)	-	2	14	32	18
Flame and the Arrow, The (W.B.)	11	82	72	15	8
Fortunes of Captain Blood (Col.)	-	14	13	19	5
Fuller Brush Girl, The (Col.)	-	1	10	2	-
Furies, The (Para.)	-	3	37	38	26
Glass Menagerie, The (W.B.)	-	-	1	11	27
Good Humor Man, The (Col.)	-	3	34	110	18
Great Jewel Robber, The (W.B.)	-	2	9	5	8
Gunfighter, The (20th-Fox)	4	44	107	76	41
Happy Years, The (MGM)	-	3	61	13	7
Harriet Craig (Col.)	-	-	1	-	13
High Lonesome (E.L.C.)	-	-	6	11	1
I'll Get By (20th-Fox)	1	24	6	6	-
In a Lonely Place (Col.)	-	1	11	52	31
Iroquois Trail (U.A.)	-	4	17	1	-

lasters The (2011 F.)	EX	AA	AV	BA	PR
Jackpot, The (20th-Fox)	-	4	12	20	5
King Solomon's Mines (MGM)	19	3	-	-	-
Kiss Tomorrow Goodbye (W.B.)	-	4	19	20	42
Lady Without a Passport, A (MGM)	-	2	16	27	23
Lawless, The (Para.)	_	2 5	17	36 7	20
Life of Her Own, A (MGM)	_	8	20	67	41
Louisa (U.I.)	9	45	73	26	1
Love That Brute (20th-Fox)	-	-	9	103	35
Men, The (U.A.)	_	1	9	16	58
Milkman, The (U.I.)	_	9	4	4	3
Miniver Story, The (MGM)	-	2	11	25	17
Mister 880 (20th-Fox)	-	14	52	21	5
My Blue Heaven (20th-Fox)	25	55	56	8	1
My Friend Irma Goes West (Para.)	7	83	79 8	31	11
	_	•	۰	•	***
Next Voice You Hear, The (MGM)	-	-	-	15	21
Night and the City (20th-Fox)	-	5	30 12	16	14
140 Way Our (20111-Fox)	'	9	12	11	13
Our Very Own (RKO Radio)	37	41	56	14	5
Panic in the Streets (20th-Fox)	-	6	8	28	18
Peggy (U.I.)	3	47	104	16	11
Petty Girl (Col.)	I.	8	101	22	4
Pretty Baby (W.B.)	-	12	20	52	33
Return of the Frontiersman (W.B.)	-	6	16	26	15
Right Cross (MGM)	-	5	18	29	4
Rio Grande (Rep.)	2	9	17	5	6
Rocketship XM (Lippert)	7	16	13	4	8
Rocky Mountain (W.B.)	_	7	17 28	40	3
	_	102	10	40	•
Saddle Tramp (U.I.)	1	22	11	7	-
Samson and Delilah (Para.)	12	21	5	-	1
711 Ocean Drive (Col.)	4	27	75 7	24	5 2
Showdown, The (Rep.)	_	2	6	3	_
Sierra (U.I.)	_	17	55	19	8
Skipper Surprised His Wife, The (MGM)	-	3	28	56	10
Sleeping City, The (U.I.)	-	-	4	12	14
Stella (20th-Fox)	-	10	49	62	42
Summer Stock (MGM)	3	26	53	15	4
Sunset Boulevard (Para.)	10	22	24	27	43
Tea for Two (W.B.)	11	31	50	6	4
Three Little Words (MGM)	25	65	67	24	-
Three Secrets (W.B.)	-	1	18	9	16;
To Please a Lady (MGM)	10	32	15 36	27	7
Treasure Island (RKO Radio)	5	29	61	32	27
Trigger, Jr. (Rep.)	_	1	11	5	_
Tripoli (Para.)	_	7	34	14	-
Two Flags West (20th-Fox)	9	16	41	8	1
Two Weeks—With Love (MGM)	-	3	25	2	-
Union Station (Para.)	-	5	30	43	13
Walk Softly, Stranger (RKO Radio)	-	-	9	13	3
When You're Smiling (Col.)	_	-	-	5	-
Where the Sidewalk Ends (20th-Fox)	2	1	32	25	17
White Tower, The (RKO Radio)	2	7	26	56	22
Woman on the Run (U.I.)	27	98	86	15	4
Wyoming Mail (U.I.)	1	_	6	7	3
				-	

CLASSIFIED ADVERTISING

Ten cents per word, money-order or check with copy. Count initials, box number and address. Minimum insertion, \$1. Four insertions for the price of three. Contract rates on application. No borders or cuts. Forms close Mondays at 5 P.M. Publisher reserves the right to reject any copy. Film and trailer advertising not accepted. Classified advertising not subject to agency commission. Address copy and checks: MOTION PICTURE HERALD, Classified Dept., Rockefeller Center, New York (20)



THEATRES

MOTION PICTURE THEATRE BUILDING FOR sale. Fully equipped. Located in New London, Conn. Arrangements can be made for the sale of equipment and seats only. Address JOSEPH SHEPATIN, 231 State St., New London, Conn.

FOR LEASE: EQUIPPED 400 SEAT THEATRE needs experienced attendance promoter. Rent \$125 monthly. Small Florida town. HOWARD SMITH, Brocksville, Fla.

FULLY EQUIPPED FIREPROOF THEATRE. 400 scats. Air-conditioned. Excellent neighborhood location. No close competition. Lease and part of equipment for sale after January 1st. Inquiries invited. LAKE-SHORE THEATRE, BOX 6136, Jacksonville, Fla.

USED EQUIPMENT

VALUES GALORE! PAIR WEBER PORTABLES complete, excellent, \$350; Morelite 60 ampere Lamphouses, rebuilt, \$235 pair; RCA MI-1040 soundheads, rebuilt, \$475; Griswold Splicers \$12.75; Strong 1 kw Lamphouses, rebuilt, \$325 pair; What do you need? STAR CINEMA SUPPLY, 441 W. 50th St., New York 10.

HOLMES SWEET HOLMES STILL AVAILABLE at our low, low prices. Time Deals Too! Completely rebuilt Holmes Educator 35mm Sound Projectors, 2000' magazines, amplifier, speaker, lenses, Single out fit-\$350; Dual-\$555 (formerly \$695). Other complete dual outfits—DeVry \$595; Simplex \$995. Write for complete description. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

NEW EQUIPMENT

STAR SAVES YOU! RECTIFIER BULBS, FIRST quality, \$4.75; Parts for Simplex and Powers 30% discount; White screens, first quality, 38c foot; Film Cabinets \$2.75 section, STAR CINEMA SUPPLY, 441 W. 50th St., New York 19.

S. O. S. LOW PRICES PLAY RETURN ENGAGEment. Vinyl plastic flameproofed, fungusproofed screens: White 35c sq. ft., beaded 45c, 15 amp. rectifier bulbs \$4.59, projector oil 85c gal.; coated lenses \$100 pair; attractive lighting fixtures 45% off. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

SELLING THESE BELOW DEALERS' COST— Just a few left. New 1kw Arcs, rectifiers and 8 tubes \$895 pair; high-intensity 70 amp. arcs, rectifiers and 12 tubes \$1095 pair. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

PRINTING SERVICE

WINDOW CARDS, PROGRAMS, HERALDS photo-offset printing. CATO SHOW PRINTING CO., Cato, N. Y.

Western Pennsylvania Allied Halts Delivery Rise

Allied MPTO of Western Pennsylvania announced last week in Pittsburgh that a proposed film hauling rate increase of from 10 to 20 per cent per theatre by Exhibitor's Service Company had been suspended for six months pending an investigation by the Pennsylvania Public Utilities Commission. Wally Allen, business manager, and Elliott Finkel, counsel for the exhibitor organization, acting on complaints from exhibitors,

POSITIONS WANTED

DRIVE-IN MANAGER, PRESENTLY EMployed, desires change. Age 38, 22 years' experience. Finest references. Will consider drive-in or large indoor situation. Box 2501, MOTION PICTURE HERALD.

EXECUTIVE—THEATRE MANAGER AT LIBerty after January 1st. Years of experience. Vaudeville—pictures—road shows. Best of references. Go anywhere but prefer Mid-West territory. Have handled the biggest and best. Salary or salary and percentage. Proposition must be right. Box 2503, MOTION PICTURE HERALD.

MANAGER, EXPERIENCED IN ALL PHASES of operation. Married, family, age 34. Excellent references. Reply H. S. LUTHER, Jr., 506 Poplar Apts., Charlotte, N. C.

MANAGER—EARLY FORTIES. FINEST REFERences seeking management of deluxe operation. Box 2505, MOTION PICTURE HERALD.

SEATING

COMPLETE SEATING SERVICE SEWN CUSHion and back covers. New cushions, parts. Chairs rebuilt in your theatre without interruption. THEATRE SEAT SERVICE CO., 160 Hermitage Ave., Nashville, Tennessee.

LOTS OF 200 TO 1,000 HEYWOOD-WAKEFIELD and American chairs. 300 American padded back spring cushion folding chairs. 1300 American panel back spring cushion chairs, vicinity St. Louis. Ask for description and photos. Let us know the quantities that you need. ALLIED SEATING CO., 234 W. 44th St., New York 18.

NEED CHAIRS? HERE'S THE SPOT. OUR USED and rebuilts are sturdy, comfortable, attractive and you're buying 'em from reliable source. Prices start at \$2.95. Send for Chair Bulletin, S, O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

STUDIO EQUIPMENT

WANTED: 16MM AND 35MM MOTION PICTURE production equipment. Send your listing for our liberal cash offer. We want Mitchells, Moviolas, Tripods, laboratory and editing equipment. See us first for best used equipment purchases. THE CAMERA MART, INC., 70 W. 45th St., New York.

EASTMAN PROCESSING CONTROL SENSITOmeter \$795; 35mm synchronous dubbing projectors
\$395; Bell & Howell step printer, rebuilt, \$995; Zoomar
flomm lens, original cost \$1,800-\$995; 3 Wheel Camera
Dollies with 2 seats \$242.50; Duplex 35mm step printeers, with light changers, rebuilt, \$795; Presto studio
disc recorder, \$195; Depue 35/16mm sound reduction
printer, worth \$7500-\$3495; Prestoseal Automatic Hot
Splicer 16 or 35mm, good used, \$350; Sensational New
Bridgamatic Jr. 16mm Developing Machines (incl. tax)
\$1095; Auricon Cinevoice, demonstrator, \$505; 5 ton refrigeration plant, 230 DC motor \$395; Eyemo 35mm
spider turret news cameras \$495; Background Process
outfit with projector, arc lamp, Selsyn motors, lenses,
\$15\times 20' seren, rebuilt, \$4995. Send for Catalog Sturelab
Supplement. S. O. S. CINEMA SUPPLY CORP., 604
W. 52nd St., New York 19.

filed a formal protest and request for suspension in Harrisburg, which was granted by the commission.

SMPTE Hears Color Talk

The Society of Motion Picture and Television Engineers, Atlantic Coast Section, heard Tom H. Miller of the Eastman Kodak Company discuss and demonstrate the practical problems encountered in making color pictures, at their December 12 meeting in New York last week.

HELP WANTED

MANAGER FOR DRIVE-IN THEATRE, WESTern Pennsylvania. Send detailed qualifications, photograph, salary expected and references. BOX 2504, MOTION PICTURE HERALD.

BUSINESS BOOSTERS

COMIC BOOKS AVAILABLE AS PREMIUMS, giveaways at your kiddy shows. Large variety, latest newsstand editions. COMICS PREMIUM CO., 412% Greenwich St., N. Y. C. (Publications for premiums (exclusively) since 1939.

BINGO DIE-CUT CARDS, 75 OR 100 NUMBERS
-2 colors-\$3.25 per thousand. PREMIUM PROD-UCTS, 339 West 44th St., New York 18, N. Y.

DRIVE-IN EQUIPMENT

DRIVE-INS—BE WISE—BE THRIFTY. ORDER now on the Lay-A-Way Plan. Small deposit holds equipment until ready. Pay balance out of income on S. O. S. Easy Payment Plan, S. O. S. CINEMA SUP-PLY CORP., 604 W. 52nd St., New York 19.

TOM THUMB MODEL 36 STREAMLINER Miniature Train used only few days. Use discontinued because of local conditions. BOX 2500, MOTION PICTURE HERALD.

BOOKS

MAGIC SHADOWS—THE STORY OF THE ORIgin of Motion Pictures by Martin Quigley, Jr., Adventurous explorations of the screen's history told in 191 crisp pages and 28 rare illustrations. Exciting reading for now and authoritative reference for tomorrow. A Georgetown University Press book. Price, postpaid, \$3.50 QUIGLEY BOOKSHOP, 1270 Sixth Ave., New York 20, N. Y.

RICHARDSON'S BLUEBOOK OF PROJECTION.
Best Seller since 1911. Now in 7th edition. Revised to present last word in Sound Trouble Shooting Chart.
Expert information on all phases of projection and equipment. Special new section on television. Invaluable to beginner and expert, \$7.25 postpaid, QUIGLEY BOOKSHOP, 1270 Sixth Avenue, New York 20, N. Y.

INTERNATIONAL MOTION PICTURE ALMAnac—the big book about your business—1950-51 edition. Contains over 12,000 biographies of important motion picture personalities. Also all industry statistics. Complete listing of feature pictures 1944 to date. Order your copy today, \$5.00 postage included. Send remittance to QUIGLEY BOOKSHOP, 1270 Sixth Avenue, New York 20, N. Y.

RCA Takes Operation Of Brenkert Company

The Brenkert Light Projection Company plant in Detroit is now operating as the Brenkert plant of the RCA Victor Division, Radio Corporation of America, it was announced last week in Camden, N. J., by RCA. The Brenkert Company has been a wholly-owned subsidiary of RCA Victor since 1945. The manufacture of RCA motion picture projectors and arc lamps will be continued at the Brenkert plant.

MOTION PICTURE HERALD, DECEMBER 16, 1950







Dancing Boxoffice Figures on Every Side

BETTY FRED HUTON-ASTAIRE

LETS DANCE COLOR BY

TECHNICOLOR

Holdovers and moveovers in 31 key spots point to this

PARAMOUNT FACT:

The top musicals are Paramount—and here's another topper!

Betty Hutton and Fred Astaire in "LET'S DANCE" with Roland Young • Ruth Warrick • Lucile Watson • Gregory Moffett Color by Technicolor • Produced by Robert Fellows • Directed by Norman Z. Mc Leod • Screenplay by Allan Scott • Additional Dialogue by Dane Lussier • Suggested by a story by Maurice Zolotow







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tenant

What is that grim of moment Japane

PRODU

The Product Digest

Halls of Montezuma

20th Century-Fox-Marines at War

Here is a magnificent portrayal of an episode of Marine fighting on a Pacific Island during World War II. While the time-setting is a few years ago, the spirit and action of the picture—conveyed most vividly in Technicolor—may be applied to the American forces now struggling in Korea. There the topography and climate are different but the death, danger and between are the secure of the secure of the secure are the secure as the secure of the secure are the secure are the secure as the secure are the secure as the secure as the secure are the secure as the

and chinate are different but the death, danger and heroism are the same.

Richard Widmark, as a Marine lieutenant, has the central role and plays it with a distinction that will not be overlooked when Academy Awards are voted upon. When the story begins on a transport approaching an enemy-held island, Widmark has already been through much fighting in other island landings. As all normal men, he is afraid. However, as a strong man, he does not show his fear. Only a medical corpsman, Karl Malden, knows that the lieutenant suffers from torturing migraine headaches. Widmark wants to keep on with his men and the corpsman has agreed to supply him with drugs to ward off effects of the migraine

attacks.

When the men are awaiting the landing order, brief flashbacks show something of the character of the lieutenant and some of the others. Widmark had been a high school teacher. One of his pupils, Richard Hylton, is now in his platoon. The others figuring in the film are Skip Homeier, an ex-problem child; Jack Palance, a former boxer; Jack Webb, a combat correspondent; Robert Wagner, a youngster trying to find out if it was the lieutenant who saved his life on Tarawa; two old-time Marines, Neville Brand and Bert Freed, an interpreter, Reginal Gardiner and the Colonel, Richard Boone. Each of their performances is brilliant.

formances is brilliant.

Lewis Milestone's direction aimed at bringing to audiences as clear a view of the war as possible as seen by the men of a front line company. The story was kept very believable at all times. The players were so well handled that they seemed to be veritable Marines engaged in a life and death struggle. Robert Bassler, the producer, received full cooperation of the Marine Corps and staging of the film is very realistic. The gripping screenplay was by Michael Blankfort.

After an attack on a hill was stopped by Japanese rockets, Widmark is ordered to take a few men and bring in prisoners. A captured Jap soldier guides the group to a cave where other Japanese are hiding. A few surrender and, through a combination of interrogation and clever judgment, the location of the rocket launchers is discovered just in time to prevent the next mass attack from failing. The chief action covers a period of only nine hours.

What gives the picture its force and power is that it faithfully captures the character of grim combat fighting. Death overhangs every moment. At the cave there is an ambush by the Japanese. One Marine is blinded. After a

gruesome hand-to-hand encounter with a sniper, another Marine goes berserk and is accidentally killed by a pal. The medical corpsman is fatally wounded. A little later another of the original members of the platoon is killed. In each death the audience is made to feel something of the tragedy and the loss felt by the victim's combat buddies.

Widmark overcomes all his fears when, at the end, the combat corerspondent reads a letter written by the medical man before his death. Fighting, however bitter, has its purpose: not only to preserve the American way of life but also to be able to get back home and let it be known how brave men fight and die for the country's honor and protection.

Seen at a preview at the Riverside theatre, New York City. Reviewer's Rating: Superior. —M. Q., Jr.

Short Grass

Allied Artists-Frontier Drama

Producer Scott R. Dunlap provides herewith a commanding, four-square, down-to-earth Western melodrama that is at once a strong attraction for exhibitors and a text-book for his fellow craftsmen. It is a strong attraction because it tells a strong story in straight-forward manner, with strong personalities in the cast, and it is a text-book because it respects the story it tells, keeps its characters in character, battens down the motivation before pulling the trigger (plenty of them are pulled, by the way) and gives the frontier woman a valid and significant prominence in plot and action. "Short Grass" is a story that happens to be a

"Short Grass" is a story that happens to be a Western, as differentiated from the great welter of Westerns that sometimes happen to be stories. As such, and with Rod Cameron, Johnny Mack Brown and Cathy Downs as marquee material to work with, the picture appears certain to run up a snug box office score.

The script by Tom W. Blackburn, from his

SHOWMEN'S REVIEWS
THE RELEASE CHART
COMPANY CHART
SHORT SUBJECTS CHART

own novel of the same name, opens in the New Mexico about to be opened up to the law and to commerce by the oncoming railroad, but where the six-gun is still the deciding argument in disputes over possession of grazing land. Cameron arrives, a drifter, and is set up by a local cowman as intended scapegoat in a saloon burglary. When the cowman attemps to shoot him down later, Cameron kills the cowman in self-defense and escapes, wounded, after picking up the money stolen by the dead man. Rescued by Miss Downs, daughter of an honest rancher, Cameron gives the money to her father to buy some short grass acreage and becomes his partner, but is forced to leave the country after killing a neighboring rancher's brother, also in self defense.

Five years later, after the railroad has come

Five years later, after the railroad has come through, he re-enters the territory, finds Miss Downs and the other righteous people being victimized by the rancher who has vowed vengeance upon him, and is instrumental, working on the side of the law but with two very fast six-guns, in bringing peace and justice to the community. (This is an oversimplified synopsis of a many-sided story).

Raymond Walburn, Alan Hale, Jr., Morris Ankrum and Jonathan Hale head a large and

able supporting cast.

Direction by Lesley Selander is equally effective in dialogue and action sequences, and photography by Harry Neumann takes full advantage of impressive background terrain.

Previewed at the studio. Reviewer's Rating: Excellent.—WILLIAM R. WEAVER.

Under the Gun

UI-Exciting Prison Drama

Here is a taut, suspenseful film that is a cut above others that have been built on the overworked theme of the gangster who tries to break out of jail and finally ends under a hail of bullets. It would seem that just about everything had been sucked out of this story line in the past, yet Ralph Dietrich, the producer, and Ted Tetzlaff, the director, with the able help of a screenplay by George Zuckerman. have been able to turn out a picture that will certainly keep audiences on the edges of their seats.

Also helping considerably is the very competent cast headed by Richard Conte, Audrey Totter and Sam Jaffe, and the supporting players complement the leads very nicely. Conte plays a mobster who persuades an innocent night club singer working in Miami, Miss Totter, that he can pave the way for a short cut to stardom. Driving north, Conte is charged with murder

(Continued on following page)

when he shoots down a rival killer, and he is sent to a prison camp in an unidentified south-ern state. Miss Totter testifies against him and

swears revenge. While in prison, Conte works on all kinds of schemes to get himself out and finally has himself appointed as a trusty-guard, carrying a gun, since the usual payment for shooting a fugitive in the back is pardon. He makes a deal with Jaffe, another inmate, for the latter to try and escape in return for which the latter's wife will receive \$25,000 from Conte. If Jaffe such that the state of the ceeds, then Conte loses the money and his chance for freedom. But Jaffe is shot down by Conte and the latter is pardoned. It doesn't take long for the alert sheriff, however, excel-lently played by John McIntire, to discover something funny about the whole business. The truth soon leaks and Conte is slain as he is trying to escape northward while kidnapping Miss Totter.

Conte, as usual, does a fine job, as do Miss Totter and Jaffe. The production has been well-paced with exciting chase sequences climaxing the action. This is a thriller that audiences should go for.

Previewed at the Universal screening room in New York. Reviewer's Rating: Very Good. CHARLES J. LAZARUS.

Release date, January, 1951. Running time, 8-minutes. PCA No. 14709. General audience classifica
 tion.
 Richard Conte

 Bert Galvin.
 Richard Conte

 Ruth Williams
 Audrey Totter

 Langley
 John McIntire

 Gower
 Sam Iaffe
 Shepperd Strudwick, Gregg Martell, Phillip Pine.

At War With the Army

Paramount-Martin & Lewis Comedy

Dean Martin and Jerry Lewis, who took down Number One Spot in this publication's Stars-of-Tomorrow poll in their first year on the screen, live up to promise completely in this filming by Abner J. Greshler and Fred F. Finklehoffe of a barracks-room stageplay by James B. Allardice. As exhibitors well know these boys are in great and mounting demand among the younger set, and the older set that hasn't got around to confessing its years, re-gardless of the background provided them, in night club, on radio, over television or in the theatre, as a framework for their frivolity.

This fortuitous independence of setting and surrounding serves the comics in good stead on this occasion, for their vehicle is a service comedy in the "Buck Privates" category, and unless the situation in Korea takes a tremendous turn for the better before the picture goes into release it's going to be mighty hard to convince audiences there's anything funny about being a soldier. Quite a number of cash cusbeing a soldier. Quite a number of cash customers at the Hollywood theatre where the picture was previewed to the press without notification to the audience couldn't sit out the merriment. Historically, the successful service comedies have stacked up their grosses before

or after wars, never during.
The Messrs. Martin and Lewis, the former as a sergeant, the latter a private, portray a peacetime comedy team who, in uniform and at a training station, are separated by rank but still have interests in common. Martin does some swaggering, for comedy purposes, and Lewis bungles everything he undertakes or is assigned to. Comedy routines, gags, musical interludes and amusing chatter occupy the running time, with a bare wisp of a story about a supposedly husband-needful girl friend of Martin running along in the background.

The best Martin-Lewis bit is an imitation of Bing Crosby and Barry Fitzgerald in a song scene from "Going My Way," sure to bring applause anywhere

applause anywhere

Direction is by Hal Walker, and songs are by Mack David and Jerry Livingston.

Previewed at the Ritz theatre, Los Angeles. Reviewer's Rating: Good.—W. R. W. Release date, January 17, 1951. Running time, 92 minutes. PCA No. 14838. General audience classifi-

Sgt. Puccinelli. Dean Martin Pfc. Korwin. Jerry Lewis Mike Kellin, Jimmie Dundee, Dick Stabile, Tommy Farrell, Frank Hyers, Polly Bergen, Jean Ruth, An-gela Greene, Dan Dayton, Kenneth Forbes

Grounds for Marriage

MGM-Comedy and Opera

"Grounds for Marriage" is one of those sophisticated comedies involving a divorcee who is still in love with her ex-husband and how she foils the attempts of another woman to she foils the attempts of another woman to marry him off. It has its amusing moments but they are few. However, the exhibitor who properly exploits this one should do fairly well with the names of Van Johnson and Kathryn Grayson, and the effective operatic sequences with Miss Grayson.

Produced with the customary MGM gloss

and polish, the film was produced by Samuel Marx and directed by Robert Z. Leonard. A lightweight theme is employed to tie up the comedy situations with fair success.

comedy situations with fair success.

Johnson, as a doctor, sits in as an oboe player in the hospital's symphony orchestra. He is engaged to his chief's daughter, a stuffy, unimaginative but attractive young lady. Along comes Miss Grayson, the ex-wife, and determines that she will recapture him. What follows then is fantastic comedy, including a dream sequence of the opera "Carmen," which may either greatly amuse or annoy the followers of this Bizet work.

Miss Grayson, as usual, is in good voice

Miss Grayson, as usual, is in good voice and the scene from "La Boheme" is especially effective. She shows a fine sense of comedy but in this case her material is not up to her ability. Johnson, too, does satisfactorily but there is hardly enough for him to work with The other members of the cast include such standbys as Lewis Stone and Reginald Owen Paula Raymond plays the part of Johnson's fiancee and Guy Rennie shows up well in a bit part as a taxi driver. The screenplay is by Allen Rivkin and Laura Kerr from a story

Reviewed at the MGM screening room in New York. Reviewer's Rating: Fair.—C. J. L. Release date, January 26, 1951. Running time, 91 inutes. PCA No. 14752. General audience classifica-

The Redhead and the Cowboy

Paramount-Civil War Western

With Glenn Ford, Rhonda Fleming and Edmond O'Brien as names to work with, showmond O Brien as names to work with, show-men focusing exploitation emphasis on person-nel and title have a reasonably good chance of stimulating interest in this otherwise undis-tinguished period Western. In black and white, the photography fails to get the utmost value from the impressive New Mexico scenic background.

Although the film abounds in chases by horseback, assorted violence and sinister killings, climaxed by thrilling attack upon a Union Army gold train, the inept screenplav by Jonathan Latimer and Liam O'Brien, which leaves the plot unclarified as to motive until near the picture's close, gives the players little chance to build sympathetic interest. Inveterate Western addicts may take it in their stride, but the

film makes scant bid for new customers.

Produced by Irving Asher and directed by Leslie Fenton, the film is a dramatic representation of the strife which raged in New Mexico in 1865, when renegades from both the Union and Confederate armies pillaged under the guise of loyalty to their causes. Miss Fleming plays a dance hall girl who is secretly carrymessages for the supposed Confederate

caught up innocently in the complicated chain of events leading up to the attack on the gold train, which he is instrumental in thwarting, thereby rescuing the girl. As unfolded, the story is only academically interesting.

Reviewed at the Paramount Hollywood studio Reviewer's Rating: Average .- W. R. W.

Release date, March, 1951. Running time, 82	minutes.
PCA No. 14610. General audience classification	
Gil KyleGler	n Ford
JeffersEdmond	O'Brien
Candace BronsonRhonda	Fleming
SheriffMorris	Ankrum
Ray Teal, Douglas Spencer	

The Second Face

Eagle Lion Classics—A Woman's Story

It took a lot of facial padding and a fake nose of considerable proportion to make Ella Raines' face as ugly as the story demanded, but the end results are quite convincing even if the picture itself is not.

Aimed quite obviously at the women in the audience, "The Second Face" is a somewhat weepy, often emotional and not always wellaudience. acted yarn about an ugly girl who suffers from her unattractiveness, gets into an accident, has a plastic surgeon make a real beauty of her and then goes after the man who has loved her from the very beginning, regardless of her

The point made in this EJL Productions film would appear to be that a girl just doesn't stand a chance when she's ugly and dresses plainly. Even if she's got talent, she can't get planny. Even it she's got talent, she can't get a job, men don't want to take her out and her whole view of things is warped. Give her a prefty face, and all the world is at her feet. Somewhere along the line, Eugene Vale, who wrote the story and the screenplay, also preaches the moral that looks aren't everything, but that gots lost

but that gets lost.

Edward Leven produced and Jack Bernhard directed the film, which should have a certain appeal to the less demanding among the customers. The accident scene is well staged and Miss Raines manages to put across some of the frustrations which she is supposed to ex-

Bruce Bennett is handsome in the small but important part of the novelist who is in love with Ella and who wins her finally; Rita John-son has charm as her friend, and John Sutton is handsome in the part of an artist who makes use of Ella's talents as a dress designer. Within the limitations of the script, the cast performs

Seen at a New York screening room. Reviewer's Rating: Average.-FRED HIFT.

Release date, January, 1951. Running time, 77 minutes. PCA No. 14598. General audience classification. Phyllis Holmes. Ella Raines Paul Curtis. Bruce Bennett Claire Elwood. Rita Johnson John Sutton, Patricia Knight, Ray Roberts, Jane Darwell, Pierre Watkin

Trail of Robin Hood

Republic-Christmas Trees

Roy Rogers and his horse Trigger once again

Roy Rogers and his horse Trigger once again race through the west to prove that the sagebrush variety of crime doesn't pay. Edward J. White is the producer and William Witney the director of this story by Gerald Geraghty.

When Emory Parnell, the Christmas tree tycoon, sends word to his agent, Clifton Young, to buy up all the trees in Glen Rock, Young signs all the growers except Jack Holt, who wants to sell his trees at a far lower price than the tycoon plans. Young tries to double-cross his employer, and Roy steps in to foil Young's attempts to both steal Parnell's trees and destroy Holt's. Western stars are called in to help Holt. The picture is climaxed when the tycoon decides to do business with Holt rather tycoon decides to do business with Holt rather

forces, headed by O'Brien, which are in reality an outlaw band intent on robbing the Union army gold train.

Ford portrays a neutral cowhand who is

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DIGEST Short pages 63 Featur Decemb Compan 27, 1949

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(color) Annie Ge Arizona 1 Armored At War Avengers

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MOTION PICTURE HERALD, DECEMBER 16, 1950

than with dishonest associates in the hope of

higher profits.

The action in this Trucolor picture is sustained, the music is pleasant and the introducing of the top Western stars into the story should appeal to Western fans, particularly the younger group. Comedy touches are ade-quately handled by Gordon Jones.

Seen at the Republic screening room in New Reviewer's Rating: Good.—GERALD

Release date, December 15, 1950. Running time, 67 pinutes. PCA No. 14740. General audience classifi-

Roy Rogers Roy Rogers
Spinters Penny Edwards
Spinters Gordon Jones
Rex Allen, Allan Lane, Monte Hale, William Farsum, Tom Tyler, Ray Corrigan, Kermit Maynard,
Tom Keene, Jack Holt, Emory Parnell, Clifton Young,
James Magill, Carol Nugent, George Chesebro, Edrard Cassidy, Foy Willing

io.

Monogram-Speed Demons

This Jerry Thomas production is an attempt to place the problem of hot-rod racing on the highway squarely before the public. However,

the story by Dan Ullman is trite and Lewis D. Collins' direction is too ineffectual to really exploit the subject's possibilities.

James Lydon, youngest son of a hot-rod hat-ing judge, Art Baker, buys an old car. Out of respect for his father he doesn't convert it, that is until Tommy Bond, the local speed demon, impresses Lydon's girl with his hopped-up car. Bond takes Lydon's newly converted hot-rod and is involved in an accident. The car is

and is involved in an accident. The car is traced to Lydon, but the truth of who was driving comes out in court.

Lydon and his friend, Gil Stratton, Jr., later use the hot-rod in apprehending a fleeing robber. The judge realizes that hot-rods can be put to good use and heads a movement for the building of an official hot-rod race track. The highway menace is thus conquered.

Seen at the New York theatre in New York. Reviewer's Rating: Average.-G. P.

Release date, October 22, 1950. Running time, 61 minutes. PCA No. 14785. General audience classification.
David Langham.
James Lydon
Judge Langham.
Art Baker
Swifty Johnson.
Gil Stratton, Jr.
Gloria Winters, Myron Healey, Tommy Bond, Jean
Dean, Bret Hamilton, Marshall Reed, Dennis Moore,
William Vincent

Border Outlaws

Eagle Lion Classics-Smuggling

Spade Cooley and Bill Edwards bring the Phantom Rider and his diamond smuggling ac-complices to justice in this rather routine West-ern, directed by Richard Talmadge.

ern, directed by Richard Talmadge.

The story concerns itself with the usual undercover operative, Hoskins, aided and abetted by dude ranch proprietor, Spade Cooley, and their eventual triumph over the forces of evil, represented by a group of Western smugglers who don't stop at murder. Somehow, a group of acrobats working on Cooley's ranch, flip in and out of the proceedings continuously. The original screenplay was by Arthur Hoerl.

original screenplay was by Arthur Hoerl.

The action in this picture, produced by Jack
Seaman and Richard Talmadge, is spasmodic and slows the entire pace.

Reviewed at New York theatre, New York. Reviewer's Rating: Fair.—G. P.

Release date, November 2, 1950. Running time, 59 minutes, PCA No. 14836. General audience classification.

1100010111	
Spade Cooley	 Spade Cooley
Jill	 Maria Hart
Mike Hoskins	 Bill Edwards

THE RELEASE CHART

Index to Reviews and Advance Synopses, with Rating Data in PRODUCT DIGEST SECTION

Release dates and running time are furnished as soon as available. Advance dates are tentative and subject to change. Running times are the official times supplied by the distributor

All page numbers on this chart refer to pages in the PRODUCT DIGEST SECTION of MOTION PICTURE HERALD.

Short Subjects Chart with Synopsis Index can be found on pages 631-32, issue of December 16, 1950.

Feature product by Company starts on page 621 issue of December 16, 1950. For complete listing of 1948-49 Features by Company, see Product Digest, pages 4732-4733, issue of August

For exploitation see Managers' Round Table section.

* following a title indicates a Box Office Champion.

Picture ratings under National Groups are estimates by leading women's organizations and national review committees:

A—Adults (over 18 years), Y—Youth (ages 12 to 18), C—Children (ages 8 to 12). Legion of Decency Ratings: A-1, Unobjectionable; A-2, Unobjectionable for Adults; B, Objectionable in part; C, Condemned.

(S) before a page number indicates advance synopsis.

					- REVIEN	NED -		RATING	
IITLE—Production Number—Con	пралу	Stars	Release Date	Running Time	(S) =sys	Page	Nat'i Groups	L. of D.	Heraid Review
ABBOTT & COSTELLO in the Foreig	_								
Legion (924)	Univ.	Bud Abbott-Lou Costello	Aug., '50	79m	July 15	389	AYC	A-I	Good
Abilene Town	Realart		Sept. 1,'50	89m	Jan. 12,'46	2793		A-I	Good
Abilene Trail (4946)	Mono.	Whip Wilson-Andy Clyde	Feb. 4.'51	64m			AYC		
According to Mrs. Hoyle (formerly									
Outside the Law) (5122)	Mono.	Spring Byington-Brett King	Jan. 28,'51						
Across the Badlands (262)	Col.		ept. 14,'50	55m	Sept. 16	486	AYC	A-I	Good
Adam and Evelyn (Brit.) (923)	Univ.	Stewart Granger-Jean Simmons	Aug.,'50	92m	Nov. 26	98	A	A-2	Good
Admiral Was a Lady, The	UA	Wanda Hendrix-Edmond O'Brien	Aug. 4,'50	87m	May 13	293	A or AY	В	Good
Again Pioneers	PFC	Colleen Townsend-Sarah Padden	Not Set	72m					
Alcatraz Island (002)	WB	John Litel-Ann Sheridan (reissue)	Sept. 9,'50	64m	July 29	406		A-2	
All About Eve (030)*	20th-Fox	Bette Davis-Anne Baxter	Nov.,'50	138m	Sept. 16	485	AY	В	Excellent
All Quiet on the Western Front	Realart	Lew Ayres-Louis Wolheim (reissue)	Aug. 1,'50	103m	July 22	398		8	
American Guerrilla in the Philippin									
(00.01) (1002)	20th-Fox	Tyrone Power-Micheline Prelle	Dec.,'50	105m	Nov. 18	571	AYC	A-2	Good
Annie Get Your Gun (color) (39)*	MGM	Betty Hutton-Howard Keel	Aug., 50	107m	Apr. 15	261	AYC	A-2	Excellent
Arizona Territory (4942)	Mono.	Whip Wilson-Andy Clyde	July 2,'50	56m	Oct. 14	518		A-I	Fair
Armored Car Robbery (025)	RKO	Robert Sterling-Adele Jergens	June 7,'50	68m	June 17	347	A	В	Good
Asphalt Jungle, The (29)*	MGM	Sterling Hayden-Louis Calhern	June 2,'50	112m	May 6	285	A	В	Excellent
At War with the Army	Para.		Jan. 17,'51	92m	Dec. 16	614	AW	4.0	Good
Avengers, The (4920)	Rep.	John Carroll-Adele Mara	June 26,'50	90m	June 17	347	AY	A-2	Good
8ANDIT Queen (5011)	Lippert	Barbara Britton-Philip Reed	Dec. 9,'50	68m	Dec. 2	599			Good
Seyonet Charge (formerly The Imposter)	Realart		Aug. 1,'50	94m	Feb. 12,'44	1754			Good
Beauty on Parade (203)	Col.	Robert Hutton-Lola Albright	May 4,'50	66m	Mar. 25	237	AYC	A-2	Good
Between Midnight and Dawn (328)	Col.	Mark Stevens-Edmond O'Brien	Oct.,'50	89m	Sept. 30	501	AYC	A-2	Very Good
Beware of Blondie (207)	Col.	Penny Singleton-Arthur Lake	Aug. 10,'50	66m	Apr. 8	254	AYC	A-2	Fair
Beyond the Purple Hills (247)	Col.	Gene Autry-Jo Dennison	July,'50	70m	July 22	398	AYC	A-1	Good
Big Cage, The	Realart	Clyde Beatty-Anita Page (reissue)	Aug. 15,'50	80m	Mar.4,'33	46			
Big Hangover, The (28)	MGM	Van Johnson-Elizabeth Taylor	May 26, 50	82m	Mar. 18	229	A or AY	A-2	Excellent

PRODUCT DIGEST SECTION, DECEMBER 16, 1950

TITLE-

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GAMBI Mike Gasolin Gene A Glass A Glass A God Is Soldbe Godd Is Good I

Gypsy HALLS Hamlet Happie Happy Harriet

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fitte—Production Number—C	ompany	Stars	Release Date	Runnin		ynopsis Page	Nat'l Groups	L. of I	Herais D. Review
Big Lift, The (012)	20th-Fox	Montgomery Clift-Paul Douglas	May, '50	120m	Apr. 15	261	AYC	A-2	Excellent
Big Timber (4908)	Mono.	Roddy McDowall-Lynn Thomas	Sept. 10,'50	73m	Oct. 7	511	AYC		Good
Black Rose, The (color) (019)* Blackjack (Spanish)	20th-Fox ELC	Tyrone Power-Orson Welles George Sanders-Patricia Roc	Sept., '50 Sept. 4, '50	120m 81m	Aug. 12	433	AYC	A-2	Excellent
Blazing Sun (246)	Col.	Gene Autry-Anne Gwynne	Nov., 50	70m	Nov. 4	554	AYC	A-I	Fair
Blue Blood (4904) color) Blue Lamp, The (Brit.)	Mono. ELC	Bill Williams-Jane Nigh	Jan. 7,'51	84m	lun - 2	222	AYC	4.9	
Blues Busters (4916)	ELC	Jack Warner-Jimmy Hanley	July,'50	o-m	June 3	322	AIC	A-2	Fair
(formerly Bowery Thrush)	Mono.	Leo Gorcey-Huntz Hall	Oct. 29,'50	64m			AY	A-2	
Bomba and the Hidden City (490 Border Outlaws	6) Mono. ELC	J. Sheffield-Sue England Space Cooley-Maria Hart	Sept. 24,'50 Nov. 2,'50	71 m 59 m	Oct. 28 Dec. 16	(S)547 615	AYC	A-1 A-2	Fair
Border Rangers (4933)	Lippert	Don Barry-Robert Lowery	Oct. 6,'50	57m	Sept. 30	502	71.0	A-I	Average
Border Treasure (105) Born to Be Bad (for, Bed of Roses	RKO	Tim Holt-Jane Nigh	Aug.,'50	60m	Sept. 9	478	AY	A-I	Fair
(101)	RKO	J. Fontaine-R. Ryan-Z. Scott	Sept., '50	94m	Aug. 26	449	A	В	Very Good
Born Yesterday	Col.	Broderick Crawford-Judy Holliday	Feb., '51	103m	Nov. 25	590			Excellent
Branded (color) (5009) Brave Bulls, The	Para. Col.	Alan Ladd-Mona Freeman Mel Ferrer-Miraslava	Jan.'51 Not Set	95m	Nov. 18 Nov. 4	151554	AYC	A-I	Very Good
Breaking Point, The (005)	WB	John Garfield-Patricia Neal	Sept. 30,'50	97m	Sept. 16	(S)554 486	A	В	Very Good
Breakthrough (747)*	WB	David Brian-John Agar	Dec. 9,'50	91m	Nov. 4	553	AYC	A-I	Excellent
Bright Leaf (928)* Broken Arrow (color) (014)*	WB 20th-Fox	Gary Cooper-Lauren Bacall James Stewart-Debra Paget	July 1,'50 Aug.,'50	92m	May 27 June 17	313 345	AYC	B A-I	Very Good Excellent
Buffalo Stampede (formerly The	ZOIII-I OX		71491,00		04110 17	343	7110	74-1	rycellaul
Thundering Herd)	Favorite	Randolph Scott-R. Hatton (re Robert Sterling-Joan Dickson	eissue) Oct., '50	61m	A 10	440	AVC	4.0	C
Bunco Squad (104)	RKO		Sept. 1,'50	67m	Aug. 19	442	AYC	A-2	Good
CAGED (925)*	WB	Eleanor Parker-Agnes Moorehead	June 10,'50	96m	May 6	286	A	A-2	Very Good
California Passage (5005) Call of the Klondike (4920)	Rep. Mono	Forrest Tucker-Adele Mara Kirby Grant-Chinook	Dec. 15,'50 Dec. 17,'50	90m			AYC	A-1	
(formerly, Fangs of the North)				**	4				
Captive Girl (240)	Col.	Johnny Weismuller-Buster Crabbe B. Crawford-J. Ireland-E. Drew	July,'50	73m 80m	Apr. 22 Apr. I	271	AYC AY or AYC	A-I	Fair
Cargo to Capetown (236) Cariboo Trail, The (color) (020)	20th-Fox	Randolph Scott-"Gabby" Hayes	Apr., '50 Aug., '50	81m	July 8	246 373	AYC AYC	B A-I	Good Very Good
Cassino to Korea (5008)	Para.	Documentary	Oct.,'50	58m	Sept. 30	502	AY	A-1	Good
Cause for Alarm Cavalry Scout (5101)	MGM Mono.	Loretta Young-Barry Sullivan Rod Cameron-Audry Long	Feb. 23,'51 Feb. 25,'51		Nov. 11	(S)562			
Chain Gang (313)	Col.	Douglas Kennedy-Marjorie Lord	Nov.,'50	70m	Oct. 14	518	A	A-2	Fair
Champagne for Caesar	UA	Ronald Colman-Celeste Holm	Apr. 7,'50	99m	Feb. II	186	AYC	A-2	Fair
Cheaper by the Dozen (color) (009)*	20th-Fox	Jeanne Crain-Clifton Webb-Myrna	Lov Apr. '50	85m	Apr. I	245	AYC	A-1	Very Good
Cherokee Uprising (4944)	Mono.	Whip Wilson-Andy Clyde	Oct. 8,'50	57m	Nov. 11	(S)563	AYC		1 51 y 5 550
City Lights	UA		sue) Sept., '50	85m	May 13	295		A-2	
Colorado Ambush (4955) Colorado Ranger (4925)	Mono. Lippert	Johnny Mack Brown Jimmy Ellison-Russ Hayden	Jan. 14,'51 May 12,'50	52m 54m	June 10	330		A-I	Fair
Colt .45 (color) (922)*	WB	Randolph Scott-Ruth Roman	May 27, '50	74m	May 6	285	AYC	A-I	Very Good
Comanche Territory (color) (916)		Maureen O'Hara-Macdonald Carey Lizabeth Scott-Dennis O'Keefe		76m	Apr. 8	253	AYC	A-I	Good
Company She Keeps, The (formerly The Wall Outside)	RKO	Lizabeth Scott-Dennis O Reete	Jan., '51		Nov. 4	(S)554			
Congolaise	ELC	Documentary-Natives	Apr. 27,'50	68m	May 13	294	600 10	В	Fair
Convicted (324)	Col. Para.	Glenn Ford-Broderick Crawford Ray Milland-Hedy Lamarr	Aug., '50 Oct., '50	91 m 83 m	July 29 July 29	405 405	AY	B A-2	Good Excellent
Copper Canyon (color) (5003)* Counterspy Meets Scotland Yard	Col.	Howard St. John-Amanda Blake	Feb., '51	67m	Dec. 9	606	21	A-2	Average
County Fair (color) (4903)	Mono.	Rory Calhoun-Jane Nigh	Aug. 6,'50	77m	Aug. 12	434	AYC	A-2	Good
Covered Wagon Reid (4965) Cowtown (245)	Rep. Col.	Allan "Rocky" Lane-Eddie Waller Gene Autry-Gail Davis	June 30,'50 May,'50	60m 70m	July 15 May 13	389 295	AYC	A-I A-I	Good Average
Crisis (41)	MGM	Cary Grant-Jose Ferrer	July 7,'50	96m	June 17	346	A or AY	A2	Good
Crooked River (4926)	Lippert	James Ellison-Russell Hayden	May 5, 50	55m		(S)305	440	A-I	
Curtain Call at Cactus Creek (col.) (9 Customs Agent (204)	Col.	Donald O'Connor-Gale Storm William Eythe-Marjorie Reynolds	June, '50 May 18, '50	86m 72m	May 27 Apr. 15	314 262	AYC AY or AYC	A-1 A-2	Good Fair
Cyrano de Bergerac	UA	Jose Ferrer-Mala Powers	Roadshow	112m	Nov. 18	569	AYC		Superior
DALLAS (color) (011)	WB	Gary Cooper-Ruth Roman	Dec. 30,'50	94m	Nov. 25	589		A-2	Good
Damned Don't Cry, The (921)*	WB	J. Crawford-D. Brian-K. Smith	May 13,'50	103m	Apr. 15	263	A	B	Good
	Stratford	Dennis Price-Gisele Preville Don DeFore-Lizabeth Scott	Aug., '50 Oct.'50	98m 98m	Aug. 19 Aug. 12	442 433	A	В	Good Good
Dark City (5004) Daughter of Rosie O'Grady (920) (co	Para. lor) WB	June Haver-Gordon MacRae	Apr. 29,'50	104m	Apr. I	245	AYC	A-2	Excellent
David Harding, Counterspy (220)	Col.	Willard Parker-Audrey Long	July 13,'50	71m	May 27	314	AYC	A-I	Good
Dead Man's Eye Death of a Dream	Realart ELC	Lon Chaney-Jean Parker (reis:	sue) May,'50 July,'50	64m Se 45m	ept. 16,'44 July 22	102 398	AYC		Average Good
Deported (103)	Univ.	Marta Toren-Jeff Chandler	Nov., '50	89m	Oct. 21	537	AY	A-2	Good
Desert Hawk (color) (925)	Univ.	Yvonne deCarlo-Richard Greene	Aug., '50	77m	Aug. 12	434	AYC	A-2	Fair
Destination Big House (4918) Destination Moon (color)	Rep. ELC	John Archer-Warner Anderson	June 1,'50 Aug.,'50	60m	June 17 July 1	346 366	AYC	A-I	Good
Destination Murder (026)	RKO	J. MacKenzie-S. Clements	June 6,'50	72m	June 10	331	AY	B	Fair
Destination Tokyo (923)	WB		e) June 3,'50	135m 94m	Apr. 29 Dec. 2,'39	278		A-I	
Destry Rides Again Devil's Doorway (102)	Realart MGM	Marlene Dietrich-James Stewart (reiss Robert Taylor-Louis Calhern	Sept. 15,'50	84m	May 6	287	AYC	A-I	Average
Dial 1119 (107)	MGM	Marshall Thompson-Virginia Field	Nov. 3,'50	75m	Sept. 30	502	A	A-2	Very Good
D.O.A.	WB	Edmond O'Brien-Pamela Britton Errol Flynn-O. De Havilland (reissue	Apr. 21,'50	83m 102m	Dec. 31 July 29	137 406		A-2 A-1	Excellent
Double Crossbones (color)	Univ.	Donald O'Connor-Helena Carter	Jan., '51	75m	Nov. 25	589	AYC	A-1	Good
Duchess of Idaho (color) (33)	MGM	Esther Williams-Van Johnson	July 14,'50	98m	June 17	345	AYC	A-I	Very Good
Dynamite Pass (022)	RKO	Tim Holt-Lynne Roberts	June 15,'50	61m	Mar 25	238	AYC	A-I	Average
EAGLE and the Hawk (4916) (colo		John Payne-Rhonda Fleming	May 30,'50	104m	Feb. II	186	A or AY	В	Good
Edge of Doom (152) Emergency Wedding (332)	Col.	Dana Andrews-Farley Granger Larry Parks-Barbara Hale	Sept. 30,'50 Nov.,'50	99m 78m	Aug. 5 Nov. 18	413 570		A-2 B	Excellent Good
Experiment Alcatraz (107)	RKO	John Howard-Joan Dixon	Nov. 21,'50	58m	Dec. 2	599	/	A-2	Fair
Eye Witness (Brit.)	ELC	Robert Montgomery-Leslie Banks	Sept. 1,'50	104m	July 29	405	A	A-2	Very Good
FALLEN Idol, The (Brit.) (107)	SRO	Ralph Richardson-Michele Morgan	May,'50	94m	Oct. 8	41	AY .	В	Very Good
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MOTION PICTURE HERALD, DECEMBER 16, 1950

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1 TLE-Production Number-Co	ompany	Stars	Release Date	Runnin	G (S)=2)		Nat'l	ATING	Hereld
Fancy Pants (color) (5001)*	Para.	Bob Hope-Lucille Ball	Sept., '50	92m	July 22	397	AYC	A-I	Excellent
Farewell to Yesterday (028)	20th-Fox	Documentary	Sept., '50	90m	Sept. 16	485	AY	A-I	Excellent
Fast on the Draw (4929)	Lippert	James Ellison-Russell Hayden	June 30,'50	55m	Oct. 14	519	AVC	A-I	Poor
Father Makes Good (4917) Father of the Bride (30)*	Mono. MGM	Raymond Walburn-Walter Catlett Spencer Tracy-Joan Bennett	May 7,'50 June 16,'50	61 m	June 10 May 13	33 I 293	AYC	A-2 A-1	Average Excellent
Father's Wild Game (5125)	Mono.	Barbara Brown-Raymond Walburn	Dec. 3, 50	61m	ividy 13	273	~~~	74-1	Excellen:
Faust and the Devil (Ital.)	Col.	Italo Tajo-Nelly Corradi	Not Set	87m	May 6	287	A or AY	A-2	Good
50 Years Before Your Eyes (931)		Documentary	July 29,'50	70m	June 24	353	AYC	A-I	Very Good
Fighting Caravans Fighting Command	Favorite Realart		sue) Dec. '50 ssue) July,'50	86m 108m	Jan. 17,'31 Aug. 7,'43	59 1469			Good
(formerly We've Never Been Li		Anne Gwynne-Roan beery, Sr. (ren	ssue / July, Jo	100111	Aug. 7, 43	1407			0000
File on Thelma Jordon (See Thelma	Jordon)								
Fireball, The (023)	20th-Fox	Mickey Rooney-Pat O'Brien	Oct.,'50	84m	Aug. 19	441	AYC	A-I	Good
Flame and the Arrow, The (color) (9)	Realart	Burt Lancaster-Virginia Mayo Charles Boyer-Barbara Stanwyck (reis	July 22,'50	88m 94m	June 24 Sept. 18,'43	353 1541	AYC	A-2	Excellent Good
Hying Missile, The	Col.	Glenn Ford, Viveca Lindfors	Jan., '51	74111	зері. 10, 43	1341			Cood
For Heaven's Sake	20th-Fox	Clifton Webb-Joan Bennett	Dec.,'50	92m	Dec. 2	597	A		Good
For Them That Trespass (Brit.)	Stratford	Richard Todd-Patricia Plunkett	July 6,'50	95m	14 00	200	A V	A 1	VCI
Fortunes of Captain Blood (233)	Col. Univ.	Louis Hayward-Patricia Medina Joel McCrea-Shelley Winters	June.'50 Jan.,'51	91m 81m	May 20 Dec. 2	302 598	AY	A-1 A-2	Very Good Good
Fourteen Hours	20th-Fox	Paul Douglas-Debra Paget	Jan., '51	01111	Dec. 2	370		71-2	0000
Frisco Tornado (4967)	Rep.	Allan "Rocky" Lane-Eddy Waller	Sept. 6,'50	60m	Sept. 16	486	AYC	A-I	Fair
Frontier Outpost (263)	Col.	Charles Starrett-Smiley Burnette	Dec. 29,'50	55m	Dec. 9	607	4.97		Fair
Fuller Brush Girl, The (239)	Col.	Lucille Ball-Eddie Albert	Oct., '50	85m	Sept. 16	486	AY	A-2	Very Good
Furies, The (4926) Fury in the Sky	Para. Realart	Barbara Stanwyck-Wendell Corey Loretta Young-G. Fitzgerald (rei	Aug.,'50 ssue) July,'50	109m 83m	July 1 Mar. 25,'44	365 1814	Α	В	Good Fair
(formerly Ladies Courageous)	aidi1	roung or ringgrow (10)		93111		,014			- 411
GAMBLING House (formerly	840		to ter						
Mike Fury)	RKO Col.	Victor Mature-Terry Moore Scotty Beckett, Jimmy Lydon	Jan.,'51 Jan.,'51						
Gasoline Alley Gene Autry and the Mounties	Col.	Gene Autry-Pat Buttram	Jan., '51		Nov. II	(S)562			
Glass Menagerie, The (007)	WB	Jane Wyman-Kirk Douglas	Oct. 28,'50	107m	Sept. 23	493	AY	A-2	Very Good
Blass Mountain, The (Brit.) (012)	ELC	Valentina Cortesa-Dulcie Gray	May, '50	90m	Jan. 7	146	A or AY	A-2	Good
God Is My Co-Pilot (924)	WB	Dennis Morgan-Ray. Massey (reissu		88m	Apr. 29	278	140	A-2	v 0 1
Goldbergs, The (5011) Golden Gloves Story, The (023)	Para. ELC	Gertrude Berg-Phillip Loeb James Dunn-Dewey Martin	Jan.,'51 May,'50	83m 76m	Dec. 2 Apr. 29	597 278	AYC AYor AYC	A-1 A-1	Very Good Good
Golden Salamander, The (Brit.)	ELC	Anouk-Trevor Howard	Dec. 1,'50	96m	June 24	(S)358	AY	A-I	9000
Golden Twenties, The (021)	RKO	Documentary	Apr., '50	68m	Mar. 18	229	AYC	A-I	Excellent
Good Humor Man (237)	Col.	Jack Carson-Lola Albright	June,'50	82m	June 3	321	AYC	A-I	Very Good
Good Time Girl (Brit.)	ELC WB	Jean Kent-Dennis Price	May 11,'50	81m	May 27	315		B	Poor
Great Jewel Robber, The (929) Great Missouri Raid, The (5013)	_	David Brian-Marjorie Reynolds	July 15,'50	91m	June 17	346	A	В	Good
(color) Grounds for Marriage (114)	Para. MGM	Wendell Corey-Macdonald Carey Van Johnson-Kathryn Grayson	Feb.,'51 Jan. 26,'51	85m 91m	Dec. 9 Dec. 16	605 614			Excellent Fair
Guilty of Murder	Realart		sue) June, 50	80m	Aug. 18,'45	2598			Good
(formerly The Strange Affair of	Uncle		,			20.0			
Harry) Gunfighter, The (015)*	20th-Fox	Gregory Peck-Helen Westcott	July, '50	84m	Apr. 29	277	AYC	A-I	Very Good
Gunfire (4932)	Lippert	Don Barry-Wally Vernon	July 21,'50	59m	July 22	397		A-I	Good
Guns A'Blazin'			16						
(formerly Law and Order) Gypsy Wildcat	Realart Realart		e) Sept. 1,'50 sue) June,'50	73 m 75 m	Mar. 12,'32 Aug.12,'44	56 2041			Good
HALLS of Montezuma (color)	20th-Fox Univ.	Richard Widmark-Walter Palance	Jan., '51 Oct., '50	113m	Dec. 16	613	4.74		Superior
Hamlet (Brit.) (Spcl.)* (101) Happiest Days of Your Life, The	London	Laurence Olivier-Jean Simmons Alastair Sim-M. Rutherford	Sept., '50	142m 81m	July 3,'48 Sept. 16	(17) 486	AYC	A-2	C J
Happy Years, The (color) (32)	MGM	Dean Stockwell-Darryl Hickman	July 21,'50	110m	May 27	313	AYC	A-I	Good Very Good
Harriet Craig (323)	Col.	Joan Crawford-Wendell Corey	Nov.'50	94m	Oct. 28	545	A	A-2	Very Good
Harvey (107)	Univ.	James Stewart-Josephine Hull	Not Set	104m	Oct. 21	538	AYC	A-2	Excellent
Hell Town Her Wonderful Lie (Ital.)	Favorite Col.	John Wayne-A. Ladd-M. Hunt (reis Jan Kiepura-Marta Eggerth	Not Set	59m 86m	May 27	212	A AV	0	
Here Come the Co-Eds	Realart		sue) June, 50	90m	May 27 Feb. 3,'45	313 2297	A or AY	В	Good
He's a Cockeyed Wonder (340)	Col.	Mickey Rooney-Terry Moore	Dec.,'50	77m	Oct. 28	546	AY	A-2	Good
High Lonesome (color) (044)	ELC	John Barrymore, Jr., Chill Wills	Sept., '50	81m	Aug. 12	434	AY	A-I	Good
Highway 301	WB	Steve Cochran-Virginia Grey	Not Set	83m	Dec. 2	598			Good
Hi-Jacked (4920) Hills of Oklahoma (4952)	Lippert Rep.	Jim Davis-Marsha Jones Rex Allen-Elizabeth Fraser	July 7,'50 May 1,'50	66m 67m	June 24 July 1	354 366	AVC	A-2	Fair
His Kind of Woman	RKO	Robert Mitchum-Jane Russell	Feb. 24, 51	37 m	Oct. 28	(S)546	AYC	A-I	Good
Hit Parade of 1951 (5002)	Rep.	John Carroll-Marie McDonald	Oct. 15,'50	85m	Oct. 28	545	AY	A-2	Good
Hoedown (251)	Col.	Eddy Arnold-Jeff Donnell	June,'50	64m	June 24	354	AYC	A-1	Good
Holiday Rhythm (4911)	Lippert Astor	M. B. Hughes-D. Street-W. Vernon	Oct. 13,'50 Oct. 1,'50	60m	Oct. 7	510		A-2	Very Good
Holy Year at the Vatican, The Holy Year, 1950	20th-Fox	Right Rev. Fulton J. Sheen, Narrator Documentary	Aug.,'50	42m	Sept. 23 Aug. 5	493 414	AYC	A-1 A-1	Good
Hot Rod (4918)	Mono.	James Lydon-Gloria Winters	Oct. 22,'50	61 m	Dec. 16	615	AY	A-I	Average
House of Dracula	Realart	Lon Chaney-J. Carradine (reissu	ie) Oct. 1,'50	67m	Dec. 8,'45	2746			Average
House of Frankenstein	Realart		ie) Oct. 1,'50	71m	Dec. 23,'44	2237			Excellent
Hue and Cry Humphrey Takes a Chance (4912)	Fine Arts Mono.	Alastair Sim-Jack Warner Leon Errol-Joe Kirkwood, Jr.	Not Set June 4,'50	82m 62m	Dec. 9 June 24	606 (S) 358	AYC	A-1	Very Good
	ELC								01
KILLED Geronimo Shot Billy the Kid (493)	Lippert	Jack Ellison-Chief Thundercloud Don Barry-Robert Lowery	Aug. 8,'50 Sept.,'50	62m 57m	Dec. 9 Aug. 5	606 414	AYC	A-I	Good
I Was a Shoplifter (917)	Univ.	Scott Brady-Mona Freeman	May,'50	74m	Apr. 15	262	AY or AYC	A-1 A-2	Fair Average
I'd Climb the Highest Mountain							0. 7110		arage
(color)	20th-Fox	Susan Hayward-William Lundigan	Feb.,'51						
If This Be Sin (Brit.)	UA 20th-Fox	Myrna Loy-Richard Greene	Sept. 8,'50	72m	July 1	366	A	A-2	Fair
I'll Get By (color) (027) In a Lonely Place (242)	Col.	Bill Lundigan-June Haver Humphrey Bogart-Gloria Grahame	Oct.,'50 Aug.,'50	83m 94m	Sept. 30 May 20	301	AYC	A-1 A-2	Excellent Very Good
Indian Territory (249)	Col.	Gene Autry-Gail Davis	Sept., '50	70m	Sept. 9	477	AYC	A-2 A-1	Very Good Good
Iroquois Trail	UA	George Montgomery-B. Marshall	June 16,'50	85m	June 10	329		A-I	Very Good
It's a Small World (030)	ELC	Paul Dale-Lorraine Miller	June, '50	74m	June 10	330	AYC	A-2	Good

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TITLE—Production Number—C	ompany	Stars	Release Date	Runnin		Page	Nat'l Groups	L. of	D. Revie
JACKIE Robinson Story, The (032 Jackpot, The (031)	20th-Fox	Jackie Robinson-Ruby Dee James Stewart-Barbara Hale	May 16, '50 Nov., '50	76m 85m	May 20 Oct. 7		AYC	A-1 A-2	Very G
Jet Pilot (color) Joan of Arc (color) (165) Joe Palooka in the Squared Circle	RKO	John Wayne-Janet Leigh Ingrid Bergman-Jose Ferrer	Dec. 16,'50 Nov.'50	118m	Oct. 30	4366	AY	A-I	Superio
(5117) Johnny One-Eye Jungle Stampede (4922)	Mono. U.A. Rep.	Joe Kirkwood-Myrna Dell Pat O'Brien-Wayne Morris George Breakston-Yorke Coplen	Nov. 5,'50 May 5,'50 July 29,'50	63 m 78 m 60 m	June 24 Aug. 5	354 414	A	BC	Good Good
(ANGEROO Kid	ELC	Jock O'Mahoney-Veda Borg	Oct. 22,'50	73 m			AYC	A-1	
(ansas Raiders (color) (104)	Univ.	A. Murphy-M. Chapman	Nov., '50	80m	Nov. II	561	A	B	Good
Keep 'Em Slugging Kid from Texas, The (color) (911)		Audie Murphy-Gale Storm	Dec., '50	61 m 78 m	Mar. 6, 43 Feb. 25	205	AYC or AY		Fair Good
(ill the Umpire (235) (iller That Stalked New York (241)		Wm. Bendix-Una Merkel	May, '50	78m	May 6	285	AYC	A-I	Very G
(formerly Frightened City) (im (color) (115)	Col. MGM	Evelyn Keyes-Charles Korvin Errol Flynn-Dean Stockwell	Dec.,'50 Jan. 26,'51	79m 112m	Dec. 2 Dec. 9	598 605	AY	A-I	Good
(ind Hearts and Coronets (Brit.) (Dennis Price-Valerie Hobson	Apr., '50	101m	May 6	285	AVC	В	Excelle
(ing Solomon's Mines (color) (109) (iss Tomorrow Goodbye (932)	* MGM WB	Deborah Kerr-Stewart Granger James Cagney-Barbara Payton	Nov. 24,'50 Aug. 19,'50	102m	Sept. 30 Aug. 5	501 413	AYC	A-I B	Very G
ADY Without Passport, A (37) est Holiday	MGM Stratford	Hedy Lamarr-John Hodiak Alec Guinness-Beatrice Campbell	Aug. 18,'50	72m 88m	July 15	390		A-2	Fair
ast of the Buccaneers (color) (34		Paul Henried-Jack Oakie	Nov. 13,'50 Oct.,'50	79m	Nov. 25 Oct. 14	589 518	ÂY	A-I	Good
aw of the Panhandle (4953)	Mono.	Johnny Brown-Myron Healey	Sept. 17,'50	55m	Nov. II	561	AVC	4.0	Fair
awless, The (4923) et's Dance (color) (5006)	Para. Para.	Macdonald Carey-Gail Russell Betty Hutton-Fred Astaire	July,'50 Nov.,'50	83m	Apr. 8 Aug. 19	253 442	AYC	A-2 A-2	Good
ife of Her Own, A (101)	MGM	Lana Turner-Ray Milland	Sept. 1,'50	108m	Aug. 12	433	A	В	Good
ight of Western Stars, The ightning Guns (361)	Favorite Col.	Alan Ladd-Victor Jory (re Charles Starrett-Smiley Burnette	issue) Feb.,'51 Dec.,'50	68m 55m	Apr. 20,'40	30	AYC	A-1	
onely Heart Bandits (4925)	Rep.	Dorothy Patrick-Robert Rockwell	Aug. 29,'50	60m	Sept. 9	477	A	A-2	Averag
orna Doone (color) ost People, The	Col. Pent.	Richard Greene-Barbara Hale Dennis Price-Mai Zetterling	Not Set Oct., '50	89m	Nov. 4 Oct. 21	(S)555 538			Good
ost Volcano, The (4905)	Mono.	Johnny Sheffield-Marjorie Lord	June 25,'50	76m	July 1	365	AYC		Very G
ouisa (926) ove That Brute (016)	Univ. 20th-Fox	Ronald Reagan-Ruth Hussey Paul Douglas-Jean Peters	Aug.,'50 June,'50	90m 85m	June 3 May 13	321 293	AYC A or AY	A-I B	Very G
icky Losers (4914)	Mono.	Leo Gorcey-Huntz Hall	May 14,'50	69m	June 24	(S)358	AYC	A-2	10.,0
A and Pa Kettle Go to Town (914 acbeth (5003)	4) Univ. Rep.	Marjorie Main-Percy Kilbride Orson Welles-Jeanette Nolan	Apr., '50 Oct. 20, '50	79m 85m	Apr. 1 Oct. 16,'48	245 4350	AYC	A-1	Very G Good
ad Wednesday	RKO	Harold Lloyd-Frances Ramsden	Oct. 28,'50	77m	Oct. 28	545	AYC	A-2	Good
ad With Much Heart adeleine (Brit.) (983)	RKO Univ.	Robert Ryan-Ida Lupino Ann Todd-Ivan Desny	Not Set Not Set	101m	Nov. 4 Sept. 2	(S)554 457	A	В	Good
adness of the Heart (Brit.) (927)	Univ.	Margaret Lockwood-Paul Dupuis	Aug., '50	90-67m	Oct. 28	546	Ä	A-2	Good
agnificent Yankee, The an Who Cheated Himself, The	MGM 20th-Fox	Louis Calhern-Ann Harding Lee J. Cobb-Jane Wyatt	Feb. 9,'51 Jan.,'51	89m	Nov. 18	569		A-I	Very G
arshal of Heldorada (4928)	Lippert	Jimmie Ellison-Russ Hayden	Apr. 21,'50	53m	June 24	(S)358			
en, The	UA Realart	Marlon Brando-Teresa Wright Donald O'Connor-Ann Blyth (rei	Aug. 25, '50 ssue) June, '50	85m 91m	May 20 Aug. 19,'44	301 2053	AYC	A-2	Exceller
erry Monahans, The ilitary Academy (210)	Col.	Stanley Clements-Myron Welton	Apr. 20,'50	64m	Apr. 29	278	AY or AYC	A-I	Good Fair
ilkman, The (102)	Univ. MGM	Donald O'Connor-Jimmy Durante Greer Garson-Walter Pidgeon	Sept., '50	87m 104m	Oct. 14 Oct. 7	518 509	AYC	A-I B	Good
iniver Story, The (106) issourians, The (4974)	Rep.	Monte Hale-Paul Hurst	Oct. 20,'50 Nov. 25,'50	60m	Dec. 2	598	Λ1	A-I	Good
	20th-Fox Mono.	Burt Lancaster-Dorothy McGuire R. Hadley-M. Field-R. Clarke	Oct., '50 Oct. 15, '50	90m 66m	Aug. 26 Apr. 8	449 254	AYC	A-1 A-2	Excellen
odern Marriage, A (5199) otor Patrol (4923)	Lippert	Don Castle-Jane Nigh	June 16,'50	67m	May 13	293		A-2	Averag Good
r. Music (5007)	Para.	Bing Crosby-Nancy Olson	Dec.,'50	113m	Sept. 2	458	AYC	A-2	Excellen
r. Universe rs. FitzHerbert (Brit.) S	ELC Stratford	Jack Carson-Janet Paige Leslie Banks-Margaret Scott	Nov.,'50 May 10,'50	103m					
rs. O'Malley and Mr. Malone (111)	MGM	Marjorie Main-James Whitmore	Dec. 8,'50	69m 99m	Nov. II Dec. 2	561 597	AYC	В	Good
	20th-Fox 20th-Fox	Irene Dunne-Alec Guinness Betty Grable-Dan Dailey	Jan.,'51 Sept.,'50	96m	Aug. 26	449	A or AY	В	Good Excellen
y Brother, the Outlaw (formerly, The Tiger)	ELC	Mickey Rooney-Wanda Hendrix	Dec. 25, 50						
Friend Irma Goes West (4922)	* Para. Favorite	Marie Wilson-John Lund Russell Hayden-Sidney Toler (rei	July 4,'50 ssue) Feb.,'51	91 m 76 m	June 3	321	AY or AYC	В	Good
rstery Street (35) rstery Submarine (106)	MGM Univ.	Ricardo Montalban-Sally Forrest Macdonald Carey-Marta Toren	July 28,'50 Dec.,'50	93m 78m	May 20 Nov. 25	302 590	AYC	A-2 A-1	Very Go
AGANA	Realart	Tala Birell-Melvyn Douglas (reissue		74m	Jan. 7,'33	27	7.10	Α-1	Cood
ughty Arlette (Brit.) vy Bound (5120) ver a Dull Moment (106)	ELC Mono.	Mai Zetterling-Hugh Williams Tom Neal-Regis Toomey	Not Set Jan. 21,'51	86m	June 24	(\$)359		B	
(formerly Come Share My Love)	RKO	Fred MacMurray-Irene Dunne	Nov. 5,'50	89m	Nov. 4	553	AYC	A-I	Very Go
at Voice You Hear, The (110) ght and the City (013)	MGM 20th-Fox	James Whitmore-Nancy Davis Richard Widmark-Gene Tierney	Oct. 27,'50 June,'50	83m 95m	June 10 May 27	329 313	A .	В	Very Go
ghtmare	Realart	Diana Barrymore-Brian Donlevy (reis	sue) May, 50	82m	Nov. 21,'42	1018			Good
Man of Her Own (4919) Sad Songs for Me (238)	Para. Col.	Barbara Stanwyck-John Lund Margaret Sullavan-Wendell Corey	May, '50 May, '50	98m 89m	Feb. 25 Apr. 15	205 261	Â	B A-2	Good Excellent
	20th-Fox	Richard Widmark-Linda Darnell	Oct., '50	106m	Aug. 5	413		В	Excellen
4944)	Rep.	Roy Rogers-Penny Edwards	Nov. 15,'50	67m	Dec. 2	598	AYC	A-1	Good
	20th-Fox	Concert Package	Not Set	85m 60m	Nov. 25	590 450	AYC	A-1	Very Go
Frontier, The (4973)	Rep. ELC	Monte Hale-Paul Hurst John H. Davies-Robert Newton	July 29,'50 Not Set	115m	Aug. 26 June 26	(S)4219	AY	A-2	Good
ver Twist (Brit.) (828)									
the Isle of Samoa (215)	Col.	Jon Hall-Susan Cabot	Aug.,'50	65m	Aug. 12	434	AYC	A-2	
		Jon Hall-Susan Cabot June Havoc-Cesar Romero Lars Hanson-Gunnel Brostrom	Aug.,'50 July 7,'50 Oct. 1,'50	65m 88m	Aug. 12 July 1	434 365	AYC		Average Good Good

618

MOTION PICTURE HERALD, DECEMBER 16, 1950

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			Release	Runnin		eweb —	Not'l	RATIN	GS-Herald
TITLE—Production Number—Co.	mpany	Stars	Date	Time		Page	Groups	L. of D	
Our Very Own (151)* Outlaw Gold (4954) (formerly	RKO	Ann Blyth-F. Granger-Joan Evans	Aug. 5,'50	93m	Mar. 25	237	AYC	A-2	Very Good
Massacre Valley) Outlaws of Texas (4945)	Mono.	Johnny Mack Brown-V. Herrick Whip Wilson-Andy Clyde	Nov. 26,'50	58m	No. 11	101010			
Outrage (103)	RKO	Mala Powers-Tod Andrews	Dec. 10,'50 Aug.,'50	51 m 75 m	Nov. 11 Aug. 26	(S)562 450	AY	В	Good
Outriders, The (color) (24)	MGM	Joel McCrea-Arlene Dahl	Apr. 21,'50	93m	Mar. 11	221	AYC	A-2	Very Good
PAGAN Love Song (color) (112)	мем	Esther Williams-Howard Keel	Dec. 29,'50						
Pancho Villa Returns Hispan	no Cont.	Leo Carrillo-Esther Fernandez	Not Set	95m	Nov. 4	554			Fair
	20th-Fox ELC	Richard Widmark-Paul Douglas	Sept., 50	96m	June 17	345	AY	В	Excellent
Paper Gallows (Brit.) Paggy (color) (922)	Univ.	Rona Anderson-John Bentley Diana Lynn-Charles Coburn	Nov.'50 July,'50	69m 78m	Nov. 11 June 17	561 346	AYC	A-2 A-1	Fair Good
Perfect Woman, The (Brit.) (015)	ELC	Stanley Holloway-Patricia Roc	Apr., '50	73m	Nov. II	(5)563	710	В	0000
Petty Girl (color) (317)	Col.	Robert Cummings-Joan Caulfield	Sept., '50	87m	Aug. 19	441	AYC	В	Good
Pink String and Sealing Wax Place in the Sun, A	Pent. Para.	Google Withers-John Carol	Oct., '50	75m	Oct. 21	537	A	В	Good
Please Believe Me (26)	MGM	Montgomery Clift-Elizabeth Taylor Deborah Kerr-Robert Walker	Not Set May 12,'50	87m	Sept. 9 Mar. 11	(S) 479 221	AY or AYC	A-2	Good
Prairie Roundup	Col.	Charles Starrett, Smiley Burnette	Jan., '51	53m					
Prehistoric Women (color)	ELC	Laurette Luez-Allan Nixon	Nov. 1,'50	70	N		AVO	4.0	
Prelude to Fame Pretty Baby (004)	Univ. WB	Guy Rolfe-Kathleen Byron Dennis Morgan-Betsy Drake	Nov.,'50 Sept. 16,'50	78m 92m	Nov. 18 July 29	570 405	AYC	A-2 A-2	Good
Prisoners in Petticoats (4929)	Rep.	Valentine Perkins-Robt. Rockwell	Sept. 18,'50	60m	Sept. 23	493	A	A-2	Fair
Pygmy Island (342)	Col.	J. Weissmuller-Ann Savage	Nov., '50	69m	Nov. 18	570		A-I	Very Good
QUEEN of Spades S	stratford	Anton Walbrook-Edith Evans	Sept. 15,'50	95m					
RAIDERS of Tomahawk Creek (362)		Charles Starrett-Smiley Burnette	Oct. 26, '50	55m	Nov. 4	554	AYC	A-I	Good
Repture	ELC	Glenn Langan-Elsy Albiin	Apr., '50	79m	Apr. 15	263		A-2	Fair
Redhead and the Cowboy, The Red Shoes, The (Brit.) (color) (Spc)	Para.	Glenn Ford-Rhonda Fleming Anton Walbrook-Marius Goring	Mar.,'51 Not Set	82m 133m	Dec. 16 Oct. 23	614 4357	AY	В	Average Excellent
Redwood Forest Trail (4922)	Rep.	Rex Allen-Dorothy Patrick	Sept. 18,'50	67m	Sept. 23	494	AYC	A-I	Average
Reformer and the Redhead, The (25)*		June Allyson-Dick Powell	May 5,'50	90m	Mar. 11	222		A-1	Good
Renegades of the Sage (261) Return of Jesse James (4907)	Col. Lippert	Charles Starrett-Smiley Burnette John Ireland-Ann Dvorak	Nov. 24,'50 Sept. 8,'50	56m	Oct. 21	(S)539		A-I	
Return of the Frontiersman (color)		John Heland-Alla Dvolak	3epi. 6, 50					7-1	
(927)	WB	Gordon MacRae-Julie London	June 24, 50	74m	May 20	303	AYC	A-1	Good
Revenue Agent Rider from Tucson (027)	Col. RKO	Douglas Kennedy-Jean Willes Tim Holt-Richard Martin	Mar.,'51	72m 60m	Dec. 9 June 17	606 347	AYC	A-2	Good
Right Cross (104)	MGM	June Allyson-Dick Powell	June 7,'50 Oct. 6,'50	90m	Aug. 19	441	AY	A-1	Average Good
Rio Grande (5004)*	Rep.	John Wayne-Maureen O'Hara	Nov. 15,'50	105m	Nov. II	562	AYC	A-1	Excellent
Rio Grande Patrol (108)	RKO	Tim Holt-Jane Nigh	Nov., 50	67m	Dec. 9	606	AYC	A-I	Good
River Gang Rock Island Trail (color) (4914)	Realart Rep.	Gloria Jean-John Qualen (reissue Forrest Tucker-Adele Mara	Oct.15,'50 May 18,'50	64m 83m	Sept. 15,'45 Oct. 7	2645 509	AY	A-I	Fair Good
Rocketship XM (4904)	Lippert	Lloyd Bridges-Osa Massen	June 2,'50	77m	May 6	287		A-I	Good
Rocking Horse Winner, The (Brit.) (982		John Mills-Valerie Hobson	June 8,'50	91m	June 10	330	A or AY	A-2	Very Good
Rocky Mountain (008)	ELC	Erroll Flynn-Patrice Wymore	Nov. 11,'50	90m	May 6	286	AYC	A-I	Very Good
Rogue River (color) Rogues of Sherwood Forest (color)	ELC	Rory Calhoun-Guy Madison	Nov. 15,'50						
(243)	Col.	John Derek-Diana Lynn	July, '50	80m	June 17	347	AYC	A-1	Good
Rookie Fireman (311) Rustlers on Horesback (4968)	Col. Rep.	Bill Williams-Barton MacLane Allan Lane-Eddy Waller	Oct. 12,'50 Oct. 23,'50	63 m	Sept. 9 Nov. 18	477 570	AYC	A-I	Good
SADDLE Tramp (color) (928) Samson and Delilah (color)* (5010)	Univ. Para.	Joel McCrea-Wanda Hendrix H. Lamarr-V. Mature-G. Sanders	Sept.,'50 Mar. 28,'51	77m 128m	Sept. 2 Oct. 22	458 57	AYC or AY	A-1 A-2	Good Excellent
	Realart	Barry Fitzgerald-Burgess Meredith	Oct. 15,'50	66m	Dec. 7,'40	44	AIGUIAI	77-2	Caconom
San Quentin (003)	WB	Pat O'Brien-H. Bogart (reissue)	Sept. 9,'50	70m	July 29	406		A-2	
Savage Horde, The (4917)	Rep. PFC	William Elliott-Adrian Booth	May 22,'50	90m	July 8	373	AYC	A-I	Good
Second Chance Second Face, The (Brit.)	ELC	Ruth Warrick-John Hubbard Ella Raines-Bruce Bennett	Not Set Jan., '51	77m	Dec. 16	614			Average
Second Woman, The	UA	Robert Young-Betsy Drake	July 7. 50	91m	June 3	(5)322	AY	A-2	riverage
Secret Fury, The (075)	RKO	Claudette Colbert-Robert Ryan	May 27, 50	86m	Apr. 29	277	A or AY	A-2	Very Good
September Affair (5012)	Para. Col.	Joan Fontaine-Joseph Cotten	Feb.'51	104m 102m	Oct. 21	538 389	A or AY	B A-2	Very Good Good
711 Ocean Drive (319) Shadow on the Wall (27)	MGM	Edmond O'Brien-Joanne Dru Ann Sothern-Zachary Scott	July,'50 May 19,'50	84m	July 15 Mar. 18	231	A	A-2	Fair
Shakedown (929)	Univ.	Howard Duff-Brian Donlevy	Sept., '50	80m	Aug. 26	450	A	A-2	Good
Short Grass (AA-18)	AA	Rod Cameron-Cathy Downs	Dec. 24,'50	82m	Dec. 16	613			Excellent
Showdown, The (4924) Side Show (4924)	Rep. Mono.	William Elliott-Marie Windsor Don McGuire-Tracey Roberts	Aug. 15,'50 June 18,'50	86m 67m	June 17	347		A-I	Good
Sierra (color) (919)	Univ.	Audie Murphy-Wanda Hendrix	June, 50	83m	Apr. 29	277	AYC	A-I	Good
Sierra Passage (formerly Trail Dust	Men		_	4.4					
(5107) Silent Dust (Brit.)	Mono.	Wayne Morris-Lola Albright Stephen Murray-Beatrice Campbell	Dec. 31,'50 Dec. 29,'50	66m 82m	Oct. 29	65	A	В	Good
Silk Noose, The (Brit.) (4923)	Mono.	Carole Landis-Joseph Calleia	July 9,'50	69m	July 15	(5)390		В	5000
Six-Gun Mesa (4951)	Mono.	Johnny Mack Brown-Gail Davis	Apr. 30,'50	57m	Apr. 29	(S)278		A-1	
Skipper Surprised His Wife, The (31)	MGM Univ.	Robert Walker-Joan Leslie Richard Conte-Coleen Gray	June 30,'50	85m . 85m	May 13	294	AY	A-2	Good
Sleeping City, The (930)* Snow Dog (4919)	Mono.	Kirby Grant-Elena Verdugo	Sept.,'50 July 16,'50	62m	Sept. 9 July 22	477 398	AYC	A-I	Good
o Long at the Fair (Brit.)	ELC	Jean Simmons-Dirk Bogarde	Oct. 10,'50	90m			AY		
So Young, So Bad	UA	Paul Henreid-Catherine McLeod	May 26.'50	91m	June 3	321		A-2	Good
Sons of the Musketeers (color) Sound of Fury	RKO	Cornel Wilde-Maureen O'Hara Kathleen Ryan-Richard Carlson	Nov. 25,'50 Jan. 15,'51	90m	Oct. 21 Dec. 9	(S)539 605	A	A-2	Excellent
Southside 1-1000 (AAI7)	AA		Nov. 12,'50	73m	Oct. 14	517	AYC	A-2	Excellent
	Realart	J. Cooper-F. Bartholomew (reissue)	Sept. 15,'50	90m	Mar. 4,139	39			
		Lew Ayres-Andy Devine (reissue):	Sept. 15,'50		Sept. 26, 31	28	440	A-I	Good
pirit of Notre Dame	Realart		luna 'EO						
pirit of Notre Dame py Hunt (920)	Realart Univ. Col.	Howard Duff-Marta Toren	June,'50 Jan.,'51	75m 82m	June 10	330	AYC	A-1	0000
pirit of Notre Dame py Hunt (920) tage to Tucson (color) tars in My Crown (40)	Univ. Col. MGM	Howard Duff-Marta Toren Rod Cameron-Wayne Morris Joel McCrea-Ellen Drew (trade)	Jan.,'51 May 11,'50		Mar. 4	213	AYC	A-I	Very Good
pirit of Notre Dame py Hunt (920) tage to Tucson (color) tars in My Crown (40) tate Penitentiary (202)	Univ. Col. MGM Col.	Howard Duff-Marta Toren Rod Cameron-Wayne Morris Joel McCrea-Ellen Drew (trade) Warner Baxter-Onslow Stevens	Jan.,'51 May 11,'50 June 8,'50	82m					
pirit of Notre Dame py Hunt (920) tiage to Tucson (color) tiars in My Crown (40) tate Penitentiary (202) teel Helmet, The (5006)	Univ. Col. MGM Col. Lippert	Howard Duff-Marta Toren Rod Cameron-Wayne Morris Joel McCrea-Ellen Drew (trade) Warner Baxter-Onslow Stevens Gene Evans-Steve Brodie	Jan., 51 May 11, 50 June 8, 50 Jan. 15, 51	82m 89m 66m	Mar. 4 May 27	213 314	AYC A	A-I A-2	Very Good Fair
pirit of Notre Dame py Hunt (920) tage to Tucson (color) tars in My Crown (40) tate Penitentiary (202) treel Helmet, The (5006) tate Secret (Brit.) (331)	Univ. Col. MGM Col.	Howard Duff-Marta Toren Rod Cameron-Wayne Morris Joel McCrea-Ellen Drew (trade) Warner Baxter-Onslow Stevens	Jan.,'51 May 11,'50 June 8,'50	82m 89m	Mar. 4	213	AYC	A-1	Very Good

50

TITLE—Production Number—Co	maasv	Stars	Release Date	Running		ynopiii Page	Nat'l Groups	RATIN	GS-Herald
	WB	Ginger Rogers-Ronald Reagan	Feb. 10,'51	93m	Dec. 9	605		A-1	Excellent
Storm Warning Story of a Divorce Streets of Ghost Town (264)	RKO Col.	Bette Davis-Barry Sullivan Charles Starrett-Smiley Burnette	Feb.,'51 Aug. 3,'50	54m	Oct. 21 Aug. 19	(S)538 442		A-I	Good
Stronghold	ELC	Veronica Lake-Zachary Scott	Oct. 19,'50	100	A 12	424	AYC	A .	F II
Summer Stock (color) (381)* Sun Sets At Dawn, The (Brit.)	MGM	Judy Garland-Gene Kelly Sally Parr-Philip Shawn	Aug. 25, 50 Nov. 8, 50	109m 71m	Aug. 12 Nov. 4	434 554	A	A-1 A-2	Excellent Good
unset Boulevard (4927)*	Para.	Gloria Swanson-William Holden	Aug.,50	110m	Apr. 22	269	A	A-2	Excellent
unset in the West (color) (4943)	Rep.	Roy Rogers-Estelita Rodriguez	Sept. 25, 50	67m	Sept. 30	502	AYC	A-I	Good
urrender (5001)	Rep.	Vera Ralston-John Carroll	Sept. 15,'50	90m 85m	Oct. 14 Dec. 30,'44	518 2249	A	В	Good
uspect, The word of Monte Cristo	Realart 20th-Fox	Charles Laughton-Ella Raines (reis George Montgomery-Paula Corday	rue) June,'50 Feb.,'51	mee	Dec. 30, 44	2247			Excellent
AMING of Dorothy, The (Brit.)	ELC RKO	Jean Kent-Robert Beatty Charles McGraw-Marie Windsor	Sept. 29,'50 Not Set	75m	Nov. 4	(S)554	A	В	
arger arzan and the Amazons	RKO		e) Dec. 2,'50	72m		(0)00.			
arzan and the Leopard Woman	RKO		e) Dec. 2,'50		Feb. 16,'46	2849	440		Average
ea for Two (color) (001)*	WB	Doris Day-Gordon MacRae	Sept., 2,'50 Nov.,'50	98m 71 m	Aug. 19 Oct. 21	441 537	AYC	A-2 A-1	Excellent
exan Meets Calamity Jane, The (co exas Dynamo (266)	Col.	Evelyn Ankers-James Ellison Charles Starrett-Smiley Burnette	June 1,'50	54m	June 10	331	AYC	A-1	Average Fair
here's a Girl in My Heart (AA-10		Lee Bowman-Elyse Knox	Dec. 15,'50						
hey Were Not Divided	ELC	Edward Underdown-Ralph Clanton	Nov. 15,'50					_	
hird Time Lucky	Pent. 20th-Fox	Glynis Johns-Dermot Walsh	Oct.,'50 Feb.,'51	90m	Oct. 21	537		В	Good
hirteenth Letter his Side of the Law (926)	WB	Charles Boyer-Linda Darnell Viveca Lindfors-Kent Smith	June 17,'50	74m	June 10	330	A or AY	A-2	Good
	20th-Fox	Claudette Colbert-Patric Knowles	Apr.,'50	106m	Feb. 11	185	A or AY	A-2	Excellent
(formerly Three Outlaws)	Lippert	Preston Foster-Virginia Grey	Jan. 5,'51	LOF	M- ·	F10	A		
hree Husbands	UA	Emlyn Williams-Louis Erickson	Nov. 17, 50	105m 102m	Nov. 11 July 8	562 373	AYC	B A-I	Good
hree Little Words (color) (36)* hree Secrets (006)	MGM WB	Fred Astaire-Red Skelton Eleanor Parker-Patricia Neal	Aug. 4,'50 Oct. 14,'50	98m	Sept. 2	457	A	B B	Excellent Very Go
cket to Tomahawk, A (color) (011)		Dan Dailey-Anne Baxter	May, '50	90m	Apr. 22	269	AYC	A-I	Very Go
mber Fury (066)	ELC	David Bruce-Laura Lee	June, 50	63m	Oct. 21	(S)538	AYC	A-I	, 50
me Running Out	ELC	Dane Clark-Simone Signoret	Oct. 3,'50	01	0.1 -	-00	AY	4.0	
Please a Lady (105)*	MGM Favorite	Clark Gable-Barbara Stanwyck Randolph Scott-Buster Crabbe (reiss	Oct. 13,'50 ue) Dec.,'50	91m 76m	Oct. 7	509	AT.	A-2	Very Go
the Last Man east of New Orleans (color) (103)*	MGM	Kathryn Grayson-Mario Lanza	Sept. 29,'50	97m	Aug. 26	450	AYC	A-I	Good
orch, The (025)	ELC	Paulette Goddard-Pedro Armendariz	June,'50	83m	May 13	294	A	В	Fair
ugh As They Come	Realart		ue) May,'50	61m	July 4, 42	750			
ougher They Come, The	Col.	Preston Foster-Wayne Morris	Dec.,'50	69m 67m	Nov. 18 Dec. 16	571 614			Fair
ail of Robin Hood (color) (4946) ain to Tombstone (4934)	Rep.	Roy Rogers-Penny Edwards Don Barry-Tom Neal	Dec. 15,'50 Aug.,'50	56m	Sept. 9	477		A-2	Good Fair
reasure Island (color) (191)*	RKO	Bobby Driscoll-Robert Newton	July 29,'50	96m	June 24	353	AYC	A-I	Very Go
ial Without Jury (4921)	Rep.	Robert Rockwell-Barbara Fuller	Aug. 7,'50	60m	July 22	398	A or AY	A-2	Fair
igger, Jr. (color) (4945)	Rep.	Roy Rogers-Dale Evans	June 30, '50	68m	July 8	373	AYC	A-1	Very Go
io (Brit.) iple Trouble (4915)	Para. Mono.	J. Hayter-N. Patrick-J. Simmons Leo Gorcey-Huntz Hall	Oct. 10,'50 Aug. 13,'50	91 m 66 m	Oct. 14 July 15	517 (S)390	A1 .	A-2 A-2	Excellent
ipoli (5005) (color)	Para.	Maureen O'Hara-John Payne	Nov., '50	95m	Oct. 7	511	AYC	A-2	Good
	20th-Fox	Linda Darnell-Joseph Cotten	Nov., '50	92m	Oct. 14	517	AY	A-I	Good
wo Lost Worlds	ELC	Laura Elliott-Jim Arners	Oct. 29,'50	02	0-1-14	E17	AYC	A-I	
vo Weeks—With Love (color) (108 trent of the Sea (208)	Col.	Jane Powell-Ricardo Montalban Ron Randell-Rhys Williams	Nov. 10,'50 Apr. 6,'50	92m 70m	Oct. 14 May 20	(S)305	AYC	A-1 A-1	Very Go
NDER Mexicali Stars (4954)	Rep.	Rex Allen-Dorothy Patrick	Nov. 20,'50	67m	Dec. 9	606	AYC	A-1	Good
nder the Gun	Univ.	Richard Conte-Audrey Totter	Jan., '51	84m	Dec. 16	613			Very Go
ndercover Girl (105)	Univ.	Alexis Smith-Scott Brady	Dec.,'50	83m	Nov. 4	553	A	A-2	Good
nderworld Story, The (for, Whippe nion Station (5002)	Para.	Dan Duryea-Galo Storm William Holden-Nancy Olson	July 21,'50 Sept.,'50	90m 80m	Apr. 1 July 15	245 390	ÂY	B A-2	Very Go Fair
ALENTINO Story, The (color)	Col.	Tony Dexter-Eleanor Parker	Not Set	-	Nov. 4	(5)554	434		
endetta (167)	RKO	Faith Domergue-George Dolenz	Dec. 23,'50	84m	Nov. 25	590	AY		Average
engeance Valley (color) gilante Hideout (4966)	MGM Rep.	Burt Lancaster-Robert Walker Allen "Rocky" Lane-Eddie Waller	Feb. 23,'51 Aug. 6,'50	60m	Aug. 19	442	AYC	A-1	Good
rginia City	WB	Errol Flynn-H. Bogart (reissue	July 15,'50	115m	July 29	406	440	A-2	
AGONMASTER (074)	RKO	Ben Johnson-Joanne Dru	Apr. 22,'50	86m 81m	Apr. 8 Sept. 2	253 458	AYC	A-1	Excellen
'alk Softly, Stranger (102) 'atch the Birdie (113)	RKO MGM	Joseph Cotten-Valli Red Skelton-Arlene Dahl	Sept. 16,'50 Jan. 12,'51	71m	Nov. 25	589	~1	A-2	Fair Good
est of the Brazos (4930)	Lippert	James Ellison-Russell Hayden	June 2,'50	58m	May 27	314		A-I	Fair
est Point Story, The (009)	WB	James Cagney-Virginia Mayo	Nov. 25, 50	107m	Nov. 18	569	AYC	A-2	Very Go
hen the Daltons Rode	Realart Col.	Randolph Scott-Brod. Crawford (reiss	ue) June,'50 Sept. 21,'50	80m 75m	Aug. 3,'40 Sept. 2	38 458	AYC	A-2	Good
hen You're Smiling (304) here Danger Lives (024)	RKO	Jerome Courtland-Lola Albright Robt. Mitchum-Faith Domergue	Nov. 23, 50	84m	June 24	353	A	A-1 A-2	Fair Good
here the Sidewalk Ends (017)	20th-Fox	Dana Andrews-Gene Tierney	July, '50	95m	July 1	365	A	A-2	Good
hile the Sun Shines (Brit.)	tratford	Barbara White-Ronald Squire	June 20,'50	82m	July 15	389	A	B	Good
hite Heather.	ELC	Ray Milland-Patricia Roc	Dec. 31,'50	00-	lune 17	244	AVC		V 0
hite Tower, The (color) (023) inchester '73 (color) (921)*	RKO Univ.	Glenn Ford-Valli James Stewart-Shelley Winters	June 24,'50 July 12,'50	98m 92m	June 17 June 10	346 329	AYC	A-1 A-2	Very Go
ind Is My Lover, The (Swed.)	ELC	Viveca Lindfors-Christopher Kent	Not Set	94m	July 29	(S)406	71.0	77-2	10.7 00
inslow Boy, The (Brit.) (027)	ELC	Sir Cedric Hardwicke-Robert Donat	Not Set	97m	Mar. II	222	AY or AYC	A-I	Fair
oman of Distinction, A (234)	Col.	Rosalind Russell-Ray Milland	Apr., '50	85m	Mar. 4	213	A	В	Very Go
oman on Pier 13, The (008) (formerly I Married a Communist)	RKO	Laraine Day-Robert Ryan	June 3,'50	73m	Sept. 24	26	A or AY	A-2	Good
oman on the Run (932)	Univ.	Ann Sheridan-Dennis O'Keefe	Oct., '50	77m	Oct. 7	510	A	A-2	Good
omen from Headquarters (4916)	Rep.	Virginia Huston-Barbara Fuller	May 1,'50	60m	May 27	315	AYC		Average
yoming Mail (color) (931)	Univ.	Stephen McNally-Alexis Smith	Oct., '50	87m	Oct. 7	510	AY	A-I	Very Go

FEATURES LISTED BY COMPANIES—PAGE 621, DEC. 16, 1950 SHORT SUBJECTS CHARTS APPEARS ON PAGES 631-32, DEC. 16, 1950

RELEASE CHART BY COMPANIES

Complete catalogue of features released during 12 months plus coming attractions

RUNNING

This Product Digest section—a monthly service of MOTION PICTURE HERALD—lists all features in release from December, 1949, plus completed coming attractions. Titles are arranged in order of release dates. Advance dates are subject to change. Running times are the official times supplied by the distributor.

For index to reviews, synopses and ratings see the alphabetical Release Chart in the

(R) designates a reissue. (C) designates color.

ASTOR PICTURES

NO.	TITLE	RELEASE	STARS	RUNNING	TYPE
(B)	(R) Prairie Schooners	Feb. 15 '50	Feb. 15 '50 "Wild Bill" Elliott	60Western	Western
(R)	(R) Wildest of Tucson, The	Mar. 15 '50	Mar. 15 '50 "Wild Bill" Elliott		.61Western
(R)	(R) Bedside Manner	May 1 '50 R.	Ruth Hussey, John Carroll		79 Comedrama
(R)	(R) Brewster's Millions	May 1 '50 D.	May 1 '50 Dennis O'Keefe, J. Havoc		80Comedy
	Messenger of Peace	June 1 '50 Jo	hn Beal, Paul Guilfoyle.	87	.Drama
(R)	(R) North From the Lone Star	June 15 '50	June 15 '50 "Wild Bill" Elliott	61	Western
(R)	(R) Delightfully Dangerous	July 15 '50 R.	Ralph Bellamy, Jane Powell		.93Comedrama
(R)	(R) Diamonds and Crime	July 15 '50 D	Dennis O'Keefe, J. Havoc		85Comedrama
(R)	(R) Hands Across the Rockies	Aug. 1 '50	Aug. 1 '50 "Wild Bill" Elliott	61	Western
(R)	(R) Bachelor's Daughter, The	Sept. 1 '50 A	Sept. 1 '50 Adolphe Menjou, Gail Russell.	89	Comedrama
(R)	(R) King of Dodge City	Sept. 15 '50	Sept. 15 '50 "Wild Bill" Elliott		62Western
	Holy Year at the Vatican	Oet. 1 '50 R	Oct. 1'50 Right Rev. F. J. Sheen, Narrator.		66 Docu't'rv

COLUMBIA

940	
000	********
252	Feadin' Rhythm
209	Prison Warden
263	Frontier Outpost
	Jan. '50 Broderick Crawford, Joanne Dru109
	Jan. '50 Gene Autry, Gail Davis
	Jan. 5 '50 Marsha Hunt, John Litel 68
226	nJan. 5 '50 Joan Davis, Andy Devine
	Jan. 19 '50 Hurd Hatfield, Jean Willes
221	Jolson Sings Again (C)Feb. '56 Larry Parks, Barbara Hale96 Musical
231	
90 99	The Nevadan (C)Feb. '50 Randolph Scott, Dorothy Malone 81 Western
267	
213	Girls' SchoolFeb. 9 '56. Joyce Reynolds, Ross Ford62 Drama

		CONTRA TROS	TIME	TYPE
FITLE	RELEASE	STARS		
Mule Train.	Feb. 22 '50	Gene Autry. Sheila Ryan	70	Western
	Mar 750	Income Countland Beneric Toler	7.0	Adventure
	Mar. 50	Jerome Courtaina, Deverig		
Blondie's Hero	Mar. 9 '50	Penny Singleton, Arthur Lake	ake67	Comedy
Bodyhold	. Mar. 21 '50	Willard Parker, Lola Albright	ght63	Drama
A Woman of Distinction.	Apr. '50	Rosalind Russell, Ray Milland	and85	Comedy
	Apr. '50	Broderick Crawford, Ellen Drew	Drew80	Melodrama
	Apr. 6 '50.	Rhys Williams, Ron Randell		Melodrama
	Apr. 13 '50	Charles Starrett. Smiley Burnette	54	Western
	Anr. 20 '50	Stanley Clements, Myron Welton.	Zelton 64	Melodrama
	May '60	Margaret Cullavan Wendell Corev	Carev 89	Drama
		satellite Dalls was very		Comode
	May 50	William Bendix, Una Merkel	:	To minera
:	May '50	Gene Autry, Gail Davis	:	Western
Beauty on Parade	May 4, 50	Robert Hutton, Ruth Warrick	rick66	Musical
:	May 18 '50	William Eythe, Marjorie Reynolds	ynolds72	- 1
Fortunes of Captain Blood	June '50	Louis Hayward, Patricia Medins	edina91	.Drama
	June '50.	Eddy Arnold, Jeff Donnell	64	Western
The Good Humor Man	June '50	Jack Carson, Lola Albright.		. Comedy .
	June 1 '50	Charles Starrett Smiley Burnette		
	Inne 8 750	Wormer Boxter Onslow Stevens	99	
David Handing Compound [10] 19 %	Inl. 19 %	Willard Dorber Andrea Lone	7.1	Melodrama
Cial	Inly '50	Johnny Weissmuller Breter Crabbe	Crabbe 73	Adventure
of Sherwood Forest (C)	Inly 50	John Derek Diana Lynn		Drama
Beyond the Purple Hills July '50.	July '50.	Gene Autry, Jo Dennison.		Western
711 Ocean Drive. July '50.		Edmond O'Brien, Joanne Dru	Dru102	.Melodrama
pe	Aug. '50	Glenn Ford, Broderick Crawford	wford91	.Melodrama
onely Place	Aug. '50	Humphrey Bogart, Gloris Grahame 94.	Grahame 94	Melodrama
Ise of Samoa	Aug. 3 '50	Jon Hall, Susan Cabot	65	.Melodrama
Streets of Ghost TownAug. 3 '50	Aug. 3 '50	.Charles Starrett, Smiley Burnette 54	rnette54	Western
of Blondie	.Aug. 10 '50	. Penny Singleton, Arthur Lake	ake66	Comedy
Territory	Sept. '50	Indian TerritorySept. '50 Gene Autry, Gail Davis	70	Western
iri (C)	Sept. '50	Petty Girl (C)Sept. 30 Robert Cummings, Joan Caulfield	ulfield87	. Musical
the Bandlands	Sept. 14 '50	Across the Bandlands Sept. 14 '50 Charles Starrett, Smiley Burnette		Western
Midnight and Dawn	Oct. '50	Between Midnight and Dawn Oct. '50 Mark Stevens, Edmond O'Brien	Brien89	. Melodrama
Brush Girl, The	Oct. '50	Fuller Brush Girl, TheOct. 750 Lucille Ball, Eddie Albert	85	Comedy
the Buccaneers (C)	Oct. '50	Last of the Buccaneers (C)Oct. '50 Paul Henreid, Jack Oakie79	79	Adventure
Tou're Smiling	Oct. '50	When You're Smiling Oct. '50 Jerome Courtland, Lola Albright		75Musical
Fireman	Oct. 12 '50	Bill Williams, Barton Macl		63Melodrama
of Tomahawk Creek	.Oct. 26 '50	Raiders of Tomahawk Creek Oct. 26 '59 Charles Starrett, Smiley Burnette		. Western
Sun	Nov. '50	Gene Autry, Anne Gwynne		.70 Western
Bush	Nov. '50	Douglas Kennedy, Marjorie	70	. Melodrama
ncy Wedding	Nov. '50	Larry Parks, Barbara Hale	78.	Comedy
Craig	Nov. '50	Harriet Craig	94	Drama
Poemv Island Nov. '50 Johnny Weismuller, Ann Savage	Nov. '50	Johnny Weismuller, Ann S.	69	A Bearing
		JUMINIA TT VARIABLE TO COLUMN TO COL		Adventure

(Continued on following page, column 1)

PRODUCT DIGEST SECTION, DECEMBER 16, 1950

0 0

COLUMBIA (continued)

PROD.	107 The Win 107 The Fall 107 The Fall 108 The Glas 108 The Glas 108 The Good The Por 108 The Tor 108 T
G TYPE	166 Western 167 Comedy 167 Comedy 177 Comedy 179
RUNNING	Nov. 24 '50. Charles Starrett, Smiley Burnette. 56. Western Dec. '50. Judy Hollida's, Broderick Crawford. 104. Comedy Dec. '50. Charles Starrett, Smiley Burnette. 55. Western Dec. '50. Evelyn Keyes, Charles Morvin. 73. Drama Dec. '50. Evelyn Keyes, Charles Morvin. 79. Drama Dec. '50. Presion Foster, Wayne Morris. 69. Western Dec. '50. Charles Starrett, Smiley Burnette. 55. Western Dec. '50. Charles Starrett, Smiley Burnette. 55. Western Jan. '51. Gienn Ford, Vivea Lindfors. 69. Western Jan. '51. Gene Autry, Pat Buttram. Western Jan. '51. Charles Starrett, Smiley Burnette. Western Jan. '51. Charles Starrett, Smiley Burnette. Western Jan. '51. Charles Starrett, Smiley Burnette. Western Jan. '51. Bouglas Fairbanks, Jr. G. Johns. 97. Melodra Yard. Feb. '51. Howard St. John, Amanda Blake. 67. Melodra Melodran. '51. Douglas Kennedy, Jean Willes. 72. Melodran
STARS	Nov. 24 '50 Charles Starrett, Smiley Burnett. Dec. '50 Judy Holliday, Broderick Crawfoo. Dec. '50 Mickey Rooney, Terry Moore. Dec. '50 Mickey Rooney, Terry Moore. Dec. '50 Charles Starrett, Smiley Burnett. Dec. '50 Charles Starrett, Smiley Burnett. Dec. '50 Charles Starrett, Smiley Burnett. Jan. '51 Glenn Ford, Viveca Lindfors. Jan. '51 Glen Autry, Pat Buttram. Jan. '51 Gene Autry, Pat Buttram. Jan. '51 Gene Autry, Pat Buttram. Jan. '51 Charles Starrett, Smiley Burnett. Jan. '51 Hod Cameron. Wayne Mooris. Jan. '51 Hougels Fairbanks, Jr., G. Johns. Feb. '51 Howard St., John, Amnuda Blake. Mar. '51 Howard St., John, Amnuda Blake.
R	Charles Standers
RELEASE	Nov. 24 '50 Charles Starrett, Smiley Burnette. Dec. '50 Judy Holliday, Broderick Crawford, Dec. '50 Mickey Rooney, Terry Moore. Vork Dec. '50 Mickey Rooney, Terry Moore. York Dec. '50 Evelyn Keyest, Charles Korvin. Dec. '50 Preston Foster, Wayne Morris. Dec. '50 Charles Starrett, Smiley Burnette. Dan. '51 Glenn Ford, Viveca Lindfors. Jan. '51 Gene Autry, Pat Buttram. Inties Jan. '51 Gene Autry, Pat Buttram. Jan. '51 Gene Autry, Pat Buttram. Jan. '51 Charles Starrett, Smiley Burnette. Jan. '51 Charles Starrett, Smiley Burnette. Jan. '51 Douglas Farbanks, Jr., G. Johns and Yard Feb. '51 Howard St. John, Amanda Blake.
TITLE	Renegades of the Sage. Nov. 24 '50 Charles Starrett, Smiley Burnette. 56 Western Dorn Yesterday Dornango Kid Dornango Kid He's a Cockeyed Wonder. Dec. '50 Mickey Rooney, Terry Moore. 77 Comedy Killer That Stakled New York Dec. '50 Mickey Rooney, Terry Moore. 77 Comedy Killer That Stakled New York Dec. '50 Evelyn Keyes, Charles Korvin. 79 Drama Lighthing Guns Frontier Outpost Dec. '50 Presion Foster, Wayne Mooris. 99 Medodrama Frontier Outpost Dec. '20 Charles Starrett, Smiley Burnette. '55 Western Flying Missile, The Jan. '51 Glenn Foate, Wayne Mooris. 65 Western Flying Missile, The Jan. '51 Glen Foat, Vivea Lindfors. Comedy Gene Autry and The Mounties. Jan. '51 Gene Autry Pat Buttram Prairie Roundup Stage to Tucson (C) Jan. '51 Charles Starrett, Smiley Burnette. 82 Western Prairie Roundup Stage to Tucson (C) Jan. '51 Charles Starrett, Smiley Burnette. 82 Western Stage to Tucson (C) Jan. '51 Douglas Fairbanks, Jr. G. Johns. '97 Melodrama Gounterspy Meets Scotland Yard. Feb. '51 Douglas Kennedy, Jean Willes. '72 Melodrama Revenue Agent
PROD.	N

REISSUES

(B) Adam Bad Peace Cons.
Tons Author Los McCoos 28
92
68
(R) Boogle Man Will Get You, The
(B) Coast Gaard
(E) Commandos Strike at Dawn
ng Young Man, TheJoe E. Brown, Marguerite Chapman 73
(R) Destroyer
(R) Dirigible
(R) Doctor Takes a Wife, The
(R) Flight Lieutenant
Holden 101
(R) Good Girls Go to Paris
(R) Heat's On, The
(R) His Girl Friday
(R) Hewards of Virginia, The
104
ned One Night105
Joan Davis, Bob Crosby72
y91
ivan 69
118
Ross Hunter 67
Gary Cooper, Jean Arthur
Jean Arthur, James Stewart130
t
foel McCrea103
(R) One Night of Love
(R) Only Angels Have Wings
George Macready61
Rio74
118
(R) Two Yanks in Trinidad
king, The Edward G. Robinson, Jean Arthur127
Women in Prison
(R) You Can't Take it With YouJean Arthur, James Stewart127Comedrams

EAGLE LION CLASSICS (continued)

107 The 012 The 056 (R) Twin Goo 030 The 025 The 025 The 025 The 066 Timb	Winslow Boy (British)						
8	-	(British) May '50	-	Cadrie Handwie	Sir Cadrie Handwicke Bokent Danes	6.0	Dane
ê	The Pallen Idel (British)			lah Richardson	Belin Bishardson Michals Manner		
8	Class Mountai			lentine Contess	Valentina Coutes Duleia Con-		
	n Rede	Mes		Deen least least	*		. musical
	nd Time Girl	Good Time Girl (British) May 11 '50		n Kent Dennie			Moledy
	Federal Man	Inne '50		Hom Honey De	William House Descrip Diele		
	It's a Small World	Tonne 750		of Pele Length	Mell Diage		
	Track work		:	ul Dale, Lorrain	raul Dale, Lorraine Miller74		
	Torch		:	mette Goddard, F	raulette Goddard, Fedro Armendariz 84	84	.Comedrama
	The Winslow Boy		:	bert Donat, Cedi	Robert Donat, Cedric Hardwicke96.	96	. Drama
	Timber Fury		:	vid Bruce, Laura	David Bruce, Laura Lee63	63	
(R) Su	(R) Sudan (C)	June 1 '50.	:	ria Montez, Jon	Maria Montez, Jon Hall	76	. Drama
(R) Ar	(R) Arabian Nights (C)	(C)June 1 '50.	:	ria Montez, Jon	Maria Montez, Jon Hall, Sabu	87	. Melodrama
. (R) On	e Night in the	(R) One Night in the TropicsJune 15 '50		bott-Costello, All		. 82	
(R) Na	ughty Nineties	(R) Naughty NinetiesJune 15 '50.		Abbott-Costello	:	76	
De	ath of a Drean	Death of a DreamJuly '50.		rrated by Quent	Narrated by Quentin Reynolds	45	Doen't're
Th	The Blue Lamp (British)	(British)July '50	:	Dirk Bogarde, Jack Warner.		84	Drama
54 (R) Til	054(R) Tillie's Punctured Romance		:	Charlie Chaplin, Marie Dressler		39	Cemedy
Th.	e Wind Is My	The Wind Is My Lover (Swed.) July 3 '50.	:	veca Lindfors, C		. 94	Drama
58 (R) Ab	road With Two	058(R) Abroad With Two Yanks July 24 '50.	:	Iliam Bendix, H	William Bendix, Helen Walker	81	Comedy
55 (R) Ug	in Mabel's Re	055(R) Up in Mabel's RoomJuly 24 '50.	:	rjorie Reynolds,	Marjorie Reynolds, Dennis O'Keefe.	77	Comedy
	Killed Geronime	I Killed GeronimoAug. 8 '50.		ck Ellison, Chief	Jack Ellison, Chief Thundercloud	62	Drama
	stination Moon	Destination Moon (C)Aug. 15 '50		nn Archer. War		92	Adventure
Eve	Witness (Brit	Eve Witness (British) Sept. 1 '50		hert Montgomery		104	December
044 Hig	h Lonesome (6	High Lonesome (C)Sept. 1'50.		in Barrymore. J.		81	Western
	Blackiack (Spanish)	Sept. 4 '50		George Sanders Patricia Roc		6.0	Duame
Pap	er Gallows (B	Paper Gallows (British) Sept. 22 '50		na Anderson. Jo	: :	68	
The	Taming of Do	The Taming of Dorothy (British) Sept. 29 '50		in Kent, Robert	Jean Kent, Robert Beatty.	75	
One	Minute to Two	One Minute to Twelve (Swedish) Oct. 1 '50.		rs Hanson. Gunn	Lars Hanson, Gunnel Brostrom	76	
So	Long at the Fai	So Long at the Fair (British) Oct. 10 '50		in Simmons. Dir	Jean Simmons, Dirk Bogarde.	06	*
Nac	ghty Arlette	Naughty Arlette (British)Oct. 15 '50		Mai Zetterling, Hugh Williams	rh Williams	90	Comedy
Kar	garoo Kid	Kangaroo KidOct. 22 '50		Jack O'Mahoney, Veda Borg	eda Borg.	73	Western
Twe	Lost Worlds	Two Lost Worlds (British)Oct. 29 '50		Laura Elliott, Jim Arners	Arners		
Tim	e Running Ou	Time Running Out (French) Oct. 31 '50	:	Dane Clark, Simone Signoret	e Signoret		
Mis	ter Universe	Mister UniverseNov. '50		Jack Carson, Janis Paige	s Paige		Comedy
Pre	historic Womer	Prehistoric Women (C)Nov. 1 '50		urette Lusz, Alla	Laurette Lusz, Allan Nixon		.Drama
Bor	der Outlaws	Border OutlawsNov. 2 '50		Spade Cooley, Maria Hart	ia Hart		59 Western
-	Sets at Dawn	Sun Sets at DawnNov. 8 '50.	:	lly Parr, Philip	Sally Parr, Philip Shawn		71. Drama
Rog	ue River (C) .	Rogue River (C)Nov. 15 '50.		ry Calhoun, Jan	Rory Calhoun, Jane Liddell 74	. 74	Western
The	y Were Not Di	They Were Not Divided (British) Nov. 15 '56	:	ward Underdown	Edward Underdown, Ralph Clanton.		
Gol	den Salamander	Golden Salamander (British) Dec. 1 '50		Anouk, Trevor Ho	Trevor Howard	96	Adventore
My	Brother, The	My Brother, The Outlaw Dec. 25 '50	:	ckey Rooney, W	Mickey Rooney, Wanda Hendrix		Drama
Wh	ite Heather	White Heather Dec. 31 '50		y Milland, Patr	Ray Milland, Patricia Roc.		
Sec	ond Face (Bri	Second Face (British)Jan	:	la Raines, Bruce	Ella Raines, Bruce Bennett 77 Drama	77	Drama
			•				
Cat	Cattle Queen		M.	Maria Hart, Drake Smith	Smith		Western
				Richard Emory. Teri Duna.	ri Duna.		Drama
NIO 868	ver Twist (Brit	Oliver Twist (British)	R	hort Nowton A	lee Chinness	118	Meloder
		100			A . A WENT THE REAL CONTRACTOR OF THE PARTY		TOTAL STREET

FAVORITE FILMS

	. Western	. Western	. Western	
	61	69	86	
	Hatton.	*******		
	Raymond	n Ladd.	y Damita	
	h Scott,	syne, Ala	oper, Lil	
	. Randolp	John W.	Gary Co	
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rmerly T				
pede (fo	(Herd)		ravans .	
falo Stan	Thundering Herd)Oct. '50 Randolph Scott, Raymond Hatton 61 Western	I Town	hting Ca	
(R) Buffalo Stampede (formerly The	T	(R) Hell Town	(R) Fighting Caravans	
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PROD.	D. TITLE	RELEASE	-	STARS	*	RUNNING	TYPE	PROB.	THER
								T (R) T	(R) To the Last Man
545	Al Jennings of Oklahoma (C)		Dan D	Dan Durves, Gale Storm.	Storm		Western	(R) L	(R) Mysterious Rider, The
::	Benanza Town		Charle	Starrett. S	miley Burne		Vestern	(R) H	(R) Heritage of the Desert.
:	Brave Bulls, The		Mel F	Mel Ferrer, Eugene Iglesias	e Iglesias	Drama	brama	(R) M	(R) Man of the Forest
:	Dick Turpin's Ride	******************	Louis	Louis Hayward, Patricia Medina	atricia Media		Adventure		
:	Faust and the Devil (Italian)	***************************************	Italo	Italo Tajo, Nelly Corradi	Corradi	87Operatic)peratic		
***	Flame of Stamboul		Richar	Richard Denning, Lisa Farraday	Lisa Farradi		Adventure		
::	Fort Savage Raiders		Charle	Starrett, S	miley Burne		Vestern	A (R) A	(R) African Big Game
::	Fury of the Congo		Johnny	Johnny Weismuller, Sherry Moreland	Sherry Mor	eland	Melodrama	(R) A	(R) Ape Man. The
	Globetrotters, The		Thoma	Thomas Gomez & Globetrotters	Globetrotter		Drama	(R) A	(R) Arizona Raiders
::	Hero, The		John 1	John Derek, Aldo DaRe	DaRe		Drama	(R) B.	(R) Bad Men of Arizona
	Her Wonderful Lie (Italian)		Marta	Marta Eggerth, Jan Kiepura	in Kiepura.		Melodrama	(R) B	(R) Bad Men of Nevada
:	Hurricane Island (C)	:	Jon H	Jon Hall, Marie Windsor	'indsor	86 Operatic	peratic	(R) Be	(R) Beachcomber, The
::	Lefty Farrell (formerly Two of a Kind)		Lizabet	Lizabeth Scott, Edmond O'Brien	nond O'Brien	:	Drama	(R) Be	(R) Bowery Blitzkrieg
	Lorna Doone (C)		Barbar	Barbara Hale, Richard Greene	nard Greene.		Drama	(R) Be	(R) Boys of the City
	· · · · · · · · · · · · · · · · · · ·		David	David Wayne, Howard Da Silva.	ard Da Silva		Drama	(R) Ce	(R) Come Out Fighting
:	Mask of the Avenger (C)		John J	John Derek, Jody Lawrence	Lawrence		Drama	(R) Cc	(R) Conner's Murder Case
	Mysterious Island, The		Richard	Richard Crane, Karen Randle	ren Randle.		Drama	(R) C	(R) Corpse Vanishes, The
:	Romantic Age	:	Margai	Margaret O'Brien, Allen Martin, Jr	Allen Martin	*******	Drama	(R) De	(R) Desert Gold
::	Rookie in Korea		Lon M	Lon McAllister, Brett King	ett King		Drama	(R) D	(R) Desert Command
:	Sante Fe (C)	:	Randol	Randolph Scott, Janis Carter	inis Carter.		Western	(R) De	(R) Docks of New York
:	Smugglers Gold	:	Camero	Cameron Mitchell, Amanda Blake	Amanda Bla	*******	Drama	(R) Di	(R) Drift Fence
::	Snake River Desperadoes	:	Charles	Charles Starrett, Smiley Burnette	miley Burne		Western	(R) E	(R) East Side Kids
::	Texans Never Cry		Gene A	utry, Gail D	avis	************	Western	(R) Fi	(R) Fighting Westerner, T
	Texas Rangers	,	George	George Montgomery, Gale Storm.	, Gale Stori		Western	(R) FI	(R) Flying Wild
	Valentino Story, The (C) Tony Dexter, Eleanor Parker.		Tony I	bexter, Elear	or Parker	Drama	rama	(R) Fo	(R) Forlorn River
:	When the Redskins Rode. Jon Hall Mary Castle Western		Ion Ha	II. Mary Ca	stle	M	Testern	(R) Gr	(R) Gun Cargo

EAGLE LION CLASSICS

110	Passport to Pimlico (British) Dec. '49 Straley Holloway, Betty Warren 72 Comedy
600	Scott Brady, Richard Rober79
926	
013	The Gay Lady (British) Dec. '49 Jean Kent, James Donald 96 Comedy
	The Pirates of Capri
:	Cry Murder
:	Guilty BystanderJan. '50 Zachary Scott, Faye Emerson 92 Melodrama
017	Salt to the Devil (British)
	(formerly Give Us This Day)Jan. '50 Sam Wanamaker, Les Padovani120 Drama
014	SarumbaJan. '56 Doris Dowling, Michael Whalen 64 Musical
:	The Flying Saucers
920	The Young LoversJan. '50 Sally Forrest, Reefe Brasselle S1 Drama
121	h) Feb. '56
022	:
943 (R)	Hit the Icc
810	Feb. '50
	:
124	Lon McAllister, Lois Butler66
970	.Mar. '50
690	
610	
:	The Vicious Years
029	Kill or Be Killed
120	
:	
919	

***	Gay Lady (British) (C)
057 (R)	
023	The Golden Gloves Story

(Continued at top of page above)

To the Last Man. Dec. '50. Light of Western Stars, The. Reb. '51. Mayerious Rider, The. Feb. '51. Heritage of the Desert. Apr. '51. Man of the Forest. Apr. '51. African Big Game. Apr. Apr. '51. Arrican Riders. Bad Men of Arizona	Randolph Scott, Buster Crabbe
s, The	76.
. Reb. '51 Apr. '51 Apr. '51	76.
Apr. '51.	76
Apr. '51.	8616
African Big Game. App Man. The Arizona Raiders Bad Men of Arizona	
African Big Game Ape Man. The Arizona Raiders Bad Men of Arizona	
Agrican big came App Man. The Arizona Raiders Bad Men of Arizona	;
Ape Man. the Arizona Raiders Bad Men of Arizona	21
Arizona manders Bad Men of Arizona.	
Dau Mell of Allacina	Buster Crabbe, Marsha Hunt60Western
(R) Rad Men of Nevada	60
Bancheomhar The	: "
Rowers Ritzkries	
Done of the City	
Come Out Wighting	
Conner's Murder Case	9.7
Cornse Vanishes. The	
Desert Gold	99
Desert Command	John Wayne, Jack Mulhall, R. Hall 761/2. Drama
	64
	:
	65
Flying Wild	
Forlorn River	64
Gun Cargo	
	.105%2.
Killer on the Lone	Mary Reign Ratty Compton 54 Drama
Knights of the Range	7.1
Let's Get Tough.	
	Wm. Bendix, Max Baer, Joe Sawyer 46 Comedy
Merrily We Live	96
	90
Mr. Muggs Rides Again	Gorcey, Huntz Hall64
Muggs Steps Out.	99
(B) Noked Mon and Reset	Leo Gofcey, Huntz Hall
Neath Brooklyn Bridge	obby Jordan, Huntz Hall 63
	20
Pride of the Bower.	63
***************************************	30
Sidewalks of London	871/2
Smart Aleck	1163
So Ends Our Night	103
Taxi, Mister	45
	63
Thunder Trail	99
	Cary Grant, Constance Dennett
Two Muges From Strooklyn	73
Wagon Wheels	591/2
When the West Was Young.	61
Wild Men of Kalahari.	401/2
Winning the West.	

LIPPERT

Dec. 17 '49 Don Barry, Tom Neal 60 Western	Melodram	Musical	Mystery
60	64	60	59
:		:	:
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	ele.	rart.	Lens
-	Ste	Stev	Jeri
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Dec.	Dec.	lan.	an.
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Q P	ukh	olly	adar
2	ř	H	E
4914 Red Desert	4915	4916	4917

(Continued on following page, column 1)

624

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2
Non
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CON
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П
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-
3
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NO. TITLE RELEASE STARS TIME TYPE \$992 The Baren of Arizona. Mar. 17'50. Vincent Price, Ellen Drew. 97 Melodrama \$992 Western Pacific Agent. Mar. 24'50. Vincent Taylor, Shella Ryan. 61 Melodrama \$992 Bostlie Country Mar. 21'50. Jimmy Ellison, Russ Hayden. 60 Western \$993 Crooked River May 5'50. Jimmy Ellison, Russ Hayden. 53 Western \$994 Crooked River May 12'50. Jimmy Ellison, Russ Hayden. 53 Western \$995 Colorado Ranger Jimmy Ellison, Russ Hayden. 50 Western \$995 West of the Brasos. Jimmy Ellison, Russ Hayden. 56 Western \$995 West of the Brasos. Jimmy Ellison, Russ Hayden. 56 Melodrams \$995 West of the Brasos. Jimmy Ellison, Russ Hayden. 58 Metern \$995 West of March Stanken. Jimmy Ellison, Russ Hayden. 58 Metern \$996 West of March Stanken.			DET PAGE	GW A TOC	TIME	TVDP
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20 Justice	erland	idy of Bar 20	tiersman, The	rt of Arizona	en Gold	of Old Wyoming	along Cassidy Returns	along Rides Again	1d Mexico	of the Pampas	h of the Rio Grande	ners of the Plains	e of the West	re War	gade Trail	ler's Valley	a Fe Marshal	rdown, The	r on the Sage	e Coach War	et Trail	s Trail	Dust
ar 20 Justice	orderland	assidy of Bar 20	contiersman, The	eart of Arizona	idden Gold	ills of Old Wyoming	opalong Cassidy Returns	opalong Rides Again	Old Mexico	tw of the Pampas	orth of the Rio Grande	artners of the Plains	ride of the West	ange War	enegade Trail	astler's Valley	unta Fe Marshal	towdown, The	Iver on the Sage	age Coach War	meet Trail	xas Trail	rail Dust
Bar 20 Justice	Borderland	Cassidy of Bar 26	Frontiersman, The	Heart of Arizona	Hidden Gold	Hills of Old Wyoming	Hopalong Cassidy Returns	Hopalong Rides Again	In Old Mexico	Law of the Pampas	North of the Rio Grande	Partners of the Plains	Pride of the West	Range War	Renegade Trail	Rustler's Valley	Santa Fe Marshal	Showdown, The	Silver on the Sage	Stage Coach War	Sunset Trail	Texas Trail	Trail Dust
R) Bar 20 Justice	R) Borderland	R) Cassidy of Bar 20	R) Frontiersman, The	R) Heart of Arizona	R) Hidden Gold	R) Hills of Old Wyoming	R) Hopalong Cassidy Returns	R) Hopalong Rides Again	R) In Old Mexico	R) Law of the Pampas	R) North of the Rio Grande	R) Partners of the Plains	R) Pride of the West	R) Range War	R) Renegade Trail	R) Rustler's Valley	R) Santa Fe Marshal	R) Showdown, The	R) Silver on the Sage	R) Stage Coach War	R) Sunset Trail	R) Texas Trail	R) Trail Dust
(R) Bar 20 Justice	(R) Borderland	(R) Cassidy of Bar 20	(R) Frontiersman, The	(R) Heart of Arizona	(R) Hidden Gold	(R) Hills of Old Wyoming	(R) Hopalong Cassidy Returns	(R) Hopalong Rides Again	(R) In Old Mexico	(R) Law of the Pampas	(R) North of the Rio Grande	(R) Partners of the Plains	(R) Pride of the West	(R) Range War	(R) Renegade Trail	(R) Rustler's Valley	. (R) Santa Fe Marshal	. (R) Showdown, The	(R) Silver on the Sage	. (R) Stage Coach War.	. (R) Sunset Trail	(R) Texas Trail	(R) Trail Dust

MCM

-	15 (R. Jehnny Eager
=	Dec. 30 '49 Gene Kelly, Frank Sinatra
	Jan. 6 '50 Spencer Tracy, James Stewart
	Jan. 13 '50. Robert Taylor, Arlene Dahl

MCM (continued)

	NO. TITLE	RELEASE	STARS		TIME	TYPE	
::	Showboat	***************************************	athryn Grayson	Howard		Musical	
	Soldiers Three		Stewart Granger, Walter Pidgeon,	Walter	Pidgeon,		
			David Niven		*****************	. Drama	
	Three Guys Named Mike.	f	Jane Wyman, Van Johnson	Johnson	ч	.Comedy	
	I oung, Fretty and Rich		Jane Fowell, vic Damone.	Damone.		. Musical	

MONOGRAM

4867 Panther Islar 4845 Range Land 4901 Blue Grass of 4846 Fence Riders	nd
	Day 95 '40 Whim William Ander Clarks
Blue Gr	Dec. 23 43 whip wilson, Andy Clyde
Fence P	Jan. 22 '50 Bill Williams, Jane Nigh 70
	Whip Wilson, Andy Clyde 57
1911 Joe Pale	Feb. 5 '56 Joe Kirkwood, Leon Errol 65
1913 Dionae	Token Mark Dame of Marie
	Mar. 5'50. David Bruce, Damion O'Flynn. 68.
1952 Over the	Mar. 12 '56 Johnny Mack Brown, M. Healey 58
4907 Killer S	Mar. 19 '50 Roddy McDowall, Laurette Luez 76
4922 Square	Phil Brito, Vera Vague 76
4941 Gunsling	Whip Wilson, Andy Clyde55
	80
	Joe Yule, Renie Riano66
4951 Six Gun	Six Gun MesaApr. 30 '50 Johnny Mack Brown, Gail Davis 57 Western Frehm Meleo Cond
	Les Carces Hunte Hall 69
	Leon Errol, Joe Kirkwood
G/2	Don McGuire, Tracey Roberts67
ten The Los	June 25 '50 Johnny Sheffield, Donald Woods 76
	July 2 '50 Whip Wilson, Andy Clyde56
	July 9 '50 Carole Landis, Joseph Callela72
	July 16 '50 Kirby Grant, Elena Verdugo64
4903 County	County Fair (C)Aug. 6.50hory Cainoun, Jane Nigh
	Whip Wilson, Andy Clyde.
	Sept. 10 '50. Roddy McDowell, Jeff Donnell. 73
	Sept. 17 '59 Johnny Brown. Myron Healy 55
	J. Sheffield, Sue England
	Margaret Field, Reed Hadley 66
	d
4916 Bines Bi	9
	Nov. 26 '50 Johnny Mack Brown, V. Herrick
4945 Outlaws	.Dec. 10 '50 Whip Wilson, Andy Clyde 58
5125 Father's	
4920 Call of Fance	Call of the Klondike (formerly Bec 17 30 Kirby Grant Chinosk 66 Adventure
5107 Sierra P	
	Dec. 31 '50 Wayne Morris, Lola Albright
	Bill Williams, Jane Nigh
	Jan. 14 51 Johnny Mack Brown
5122 Accordin	According to Mrs. noyle (197merly Outside the Law)
4946 Abilene Trail	Whip Wilson, Andy Clyde 64
5111 Bowery	Sowery Battalion

RUNNING TYPE

STARS

RELEASE

TITLE

PROD.

PROD.		BELEASE STARS TIME TY	TYPE	PROD.	TITLE
NO.	TITLE			2 1012	Cavalry Scout (C
16	Battleground				Rhythm Inn
9	Intruder in the DustFeb. 3 20				Gold Bullets
14	East Side, West Side Feb. 10 30	Greer Garson, Walter Pidgeon 100			Man From El Pa
17(R)					Witness. The
18	Key to the City reb. 24 30				
19	Nancy Goes to Rio (C)	Cone Kelly J. Carrol Naish 92			A A LIST
20	Black Hand			Ĭ	Allied Arrists
21	Conspirator			24 44	AA 16 Thore's a Girl in
22	The Yellow Cab Man Apr. 7 30	Foreign Granger, Cathy O'Donnell 83		OI-VV	Contheids 1-1906
23	Side Street Apr. 14 50	Apr. 14 '50 Farley Grand Arlene Dahl 93 Western		AA-11	AA-17 Southside 1-1-00
24	The Outriders (C) Apr. 21 '50			AA-18	snort Grass
2 2	The Reformer and the Redhead May 5 '50		88		
2 5	Stars in My Crown	:	dy	Stra	Strattord
96	Please Believe MeMay 12 '50	Deborah Merr, Bousett Want	Meledrama	(41)	(All British)
2.6	Shadow on the Wall	May 19 50 Ann Sounern, Zatharh Taylor 82 Com	Comedrams		W. Dans of the
G 6	The Big HangoverMay 26 '50	. May 26 '50 Van Johnson, Enterorin Calhern Melodrama	drama		No Room at the
000	The Asphalt JungleJune 2 50		tedy		Silent Dust
	Fasher of the BrideJune 16 '50	June 16 '50 Spencer Tracy, Joan Bennes, S. Comedy	edy		Bond Street
900	The Stinner Surprised His Wife. June 30 '50		ma		Mrs. FitzHerber
12	The Salpher Salpher	July 7'50 Cary Grant, Jose Ferrer	ical		While the Sun S
41	Crists C. Liebe (C)	Crass Crass (C) July 14 '50 . Esther Williams, Van Johnson	- day		For Them That
200	Duchess of Luamo (C)	Duchess of turns (C) July 21 '50 Dean Stockwell, Darryl Hickman Merfert	terv		Dancing Years,
35	The Happy rears (C)	The Happy rears (C) Iuly 28'56 Ricardo Montalban, Sally Forrest 33 mysecus	ter)		Queen of Spades
60	Mystery Street	Mystery Street Aug. '50 Betty Hutton, Howard Keel 107	ioni		Last Holiday
68	Annie Get Your Gun (C)	Ang. 4 '50 Fred Astaire, Red Skelton	den		
36	Three Little Words (C) And 18 '50	Ang. 18 '50 Hedy Lamarr, John Hodiak 72 Mel	odrama.	-	VIION V
37	A Lady Without Passport	Gene Kelly, Judy Garland 169.	ical	•	PAKAMOO
90 99	Summer Stock (C)	Good 1 '50 Lana Turner, Ray Milland 108 Drama	ma	4007 CB	and Waliday Inn
101	A Life of Her OwnSept. 15 '50		nern	4008 (18)	one (B) The Lady Eve
102	Devil's Doorway		sical	4000	The Great Love
103	Toast of New Orleans (C)Sept. 25		ma	7007	The Heiress
104	Right Cross		ma.	9010	Theima Jordan
105	To Please A Lady	O. o. on '50 Greer Garson, Walter Pidgeon	IM8	1011	Cantain China
106	The Miniver Story		ıma	4019	Dear Wife
110	Next Voice You Hear, The Nor 2'50		lodrama	4000/10	1000 (D) Bean Geste
107			sical	4921 (R	1921 (R) Lives of a Ben
108	Two Weeks With Love (C) Nov 24 '50		venture	4015	Paid in Full
109	King Solomon's Mines (C)		nedy	4917	Riding High
111	Mrs. O'Malley and Mr. Maione Dec 29 '50	Das 29 '50 Esther Williams, Howard KeelMusical	sical	4918	Cantain Carey.
112			sical	4919	No Man of He
113		Van Johnson, Kathryn Grayson 91	medy	4016	The Eagle and
114		Errol Flynn, Dean Stockwell112	Adventure	1014(E	Asia (B) So Proudly We
115		Kim (C) Feb. 9'51 Louis Calhern, Ann Harding 180 Drama	ama	4914 (F	4914 (R) Wake Island
	Magnificent Yankee Feb. 16 '51.	Feb. 16 '51 Burt Lancaster, Robert Walker	подраша	4923	The Lawless
	Vengeance Valley (C) Eeb 23 '51	Tech 23 '51 Loretta Young, Barry Sullivan	BIRS	4999	My Friend Irm
****	Cause for Alarm	Lana Turner. Ezio Pinza	Musical	3667	The Furies
	Mr. Imperium (C)	Andie Murphy, Bill Mauldin	ama	1004	Sunset Bouleva
			asical	1964	Fancy Pants (
		:	elodrama	5002	Union Station
		Apr. 20 '51 David Brian, Arlene Dahl	Ta ma	2008	Cassino to Ko
		Inside Straight Apr. 27751 Clark Gable, Ricardo Montalban Drama	ama	5003	Copper Canyor
:		The state of the s		5004	Dark City
		•			Trio
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Mystery Comedy	Drama Musical Docu't'ry Drama
:::	
. Gene Kelly, Leslie Caron	vans
Gene Kelly, Leslie Caron	beth Taylor Van Johnson Mario Lanza, Ann Blyth All-Star Cast Stehel Barrymore, Maurice Evans. Robert Taylor, Deborah Kerr ob of bage above)
n, Mars Sally Fo	Ann B
Pidgeo Pidgeo celton, S	beth Taylor Van Johnson Mario Lanza, Ann All-Star Cart Ribert Barrymere Robert Taylor, Deb
Gene K Walter Red Sk Spence	Van J Mario All-Sta Ethel Robert
	1
(C)	9
Paris (og Dru Just (C	o, The Country
American in Paris (C)	Go for Broke Go for Broke Great Caruso, The (C) If's a Big Country Kind Lady Quo Vadis (C)
Ameri Calling Excus	Go for Great It's Kind Quo
111	: ::::::

TYPE	Western Western Western Drama
RUNNING	Long
STARS	Feb. 25 '51 Rod Cameron, Audrey Long. Mar. 11 '51 Jane Frazze, Kirby Grant. Johnny Mack Brown. Johnny Mack Brown. Jee Kirkwood, James Glesson.
RELEASE	
TITLE	Cavalry Scout (C) Rhythm Inn Gold Bullets Man From El Paso
PROD.	5115

S

Musical Melodrama Drama	
73 28	
K.	
Elyse Kno andrea Kin Cathy Dow	
Bowman, de Fore, A	
Bod Rod	
Dec. 15 '48 Nov. 12 '56	Dec. at
A16 There's a Girl in My Heart. Dec. 15 '49 Lee Bowman, Elyse Knox 32. Musical A17 Southside 1-1300 Nov. 12 '50 Don de Fore, Andrea King 82. Drama A17 Southside 1-1300 82. Drama	
Girl in M. 1-1300	-
There's a Southside	Change Can
1A-16	9 4

1 British) No Room at the Inn. Dec. 25 49. Freda Jackson, Hermione Baddeley. 83. Drama Silent Dust Bond Street Mar. 29 '50. Roland Young, Ronald Howard. 109. Drama Bond Street Mrs. FitzHerbert Mrs. FitzHerbert Mrs. FitzHerbert June 20 '50. Ronald Howard. Cyris Maude. 82. Comedy White the Sun Shines. July 6 '50. Ronald Howard. Cyris Maude. 82. Comedy Powhite the Sun Shines. July 6 '50. Rohald Howard. Cyris Maude. 95. Drama For Them That Trespass. July 6 '50. Richard Todd, Patricia Plunkett. 95. Drama Dancing Years, The (British) (C). Aug. '50. Dennis Price, Gisele Preville. 98. Musical Dancing Years, The (British) Nov. 13 '50. Anton Walbrook, Edith Evans. 95. Drama Leaven Spades. Nov. 13 '50. Anton Walbrook, Edith Evans.
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et : Et : Sun Sun Tha ears
British) No Room at the Inn. Silent Dust Bond Street Mrs. FitzHerbert While the Sun Shines. For Them That Trespass. Dancing Years, The (Briti
ritti ond lent rs. hile or T
(All British) No Room Silent Dr Bond Sti Mrs. Fit While th For Ther Dancing Queen of
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(Continued on following page, column 1)

PARAMOUNT (confined)

RUNNING TIME TYPE	Hedy Lamarr, Victor Mature		SterlingDrama	rence Olivier Drama	Mona Freeman, Edward Arnold		Ronald Reagan, Rhonda Fleming Drama	Whelan Adventure	Montgomery Clift, Elizabeth Taylor Drama	CoreyWestern	Milland Comedrama	Alan Ladd. Phyllis Calvert	
STARS	Hedy Lamarr, Victor Mature. Bob Hope, Marilyn Maxwell. John Barrymore. Jr., Corinne		Kirk Douglas, Jan Sterling	Jennifer Jones, Laurence Olivier.	Freeman, Edw		ld Reagan, Rh	John Payne, Arlene Whelan	gomery Clift, 1	Alan Ladd, Wendell Corey	Joan Fontaine, Ray Milland.	Ladd. Phyllis	
RELEASE	Mar. 28 '51 Apr. '51 Apr. '51	•		CarrieJenni	***************************************	Last Outpost, The (formerly New		Passage West (C)John	Place in the Sun, A Mont	Quantrill's RaidersAlan		United States Mail Alan	
TITLE	Samson and Delilah (C) Lemon Drop Kid		Ace in the Hole	Carrie	Dear Brat	Last Outpost,	Guinea Gold) (C)	Passage West	Place in the S	Quantrill's Ra	Something to Live For	United States	
PROD.	5010 5018 5017		****	****		****			****	****	****		

REALART

(R) Shadow of a Doubt. (R) East Side of Haven. Jan. '50 Bing Crosby, Joan Blondell. (R) It I Had My Way. (R) The Magnificent Obsession (R) The Magnificent Obsession (R) Raiders of the Desert. Jan. '50 Robert Taylor, Irene Dunne. (R) Raiders of the Desert. Jan. '50 Robert Taylor, Irene Dunne. (R) Pollow the Boys. (R) Pollow the Boys. (R) Pollow the Boys. (R) Parole (R) Stole a Million. Mar. '50 Charles Boyer, Pank Albertson. (R) Fleam and Fantasy. (R) Mar. '50 Charles Boyer, Brank Albertson. (R) Permed (R) Mr. Dynamite (R) Mr. Dynamite (R) Mgrind Arlen, Andy Derine (R) Nightmare (R) Nightmare (R) Nightmare (R) Nightmare (R) May '50 Dead End Kids (R) Guilty of Marder? June '50 June '	67. Drama 68. Musical 93. Musical 93. Musical 94. Drama 80. Melodrama 94. Drama 64. Action 64. Action 64. Action 64. Action 64. Action 64. Action 94. Act
Abilene Town Sept. 1'50. Guns A'Blazin' Sept. 1'50. Spirt of Culver. Sept. 15'30. Spirt of Notre Dame. Oct. 1'50. House of Prankenstein Oct. 1'50. River Gang Oct. 1'50.	.89 Western .73 Western .90 Action .67 Horror .71 Horror .64 Drama .66 Drama

RKO RADIO

PROD.				RUNNING		
NO.	TITLE	RELEASE	STARS	TIME	TYPE	
1000						
989 (10)		Dec. 24 '49	George O'Brien	59	Western	
114		Dec. 31 '49		79	Mystery	
010		Dec. 31 49	Robert Mitchum, Janet Leigh	87	Comedrama	
386(16)	Stage to Chino	Jan. 7 50	George O'Brien		Western	
200		Feb. 4 30	Target Hayward, Dana Andrews.		Urama	
000		Feb. 11 30	The Kussell, Jack Buctel		Western	
070		or 11 of	Tim Holt, Jacqueline White	00	Western	
690	(0)	Feb. 25 '50	Franchot Tone, Burgess Meredith.	97	Mystery	
070		Mar. 4 50	.Ingrid Bergman, Mario Vitale		Drama	
0.34		Mar. 11 '50	. Walt Disney Characters	74	Cartoon	
810		Mar. 11 '50	John Miles, Patricia White	64	Mystery	
619		Apr. 22 '50	.Tim Holt, Richard Martin	69	Western	
020	irl	May 13 '50	.Lex Barker, Vanessa Brown	74	Adventure	
074		May 20 '50	.Ben Johnson, Joanne Dru	86	Western	
071 (R)	Back to Bataan	June 3 '50	John Wayne, Anthony Quinn	95	Drama	
073		June 3 '50	Lew Avres. Teresa Wright	91	Drama	
021	wenties. The	June 3 '50		95	Doen't'nu	
072(R)	Marine Raiders	June 3 '50	Pat O'Brien. Robert Rvan. Ruth		64 2 200	
			Hussoy	9.1	December	
960	Destination Mundon	Tune 6 '80	Towns Mank onests of Chammer's	7.0	Melel	
960		Inne 7 '80	Debot Charling Add Inches		Melodrama	
000		Tune 7 '50	Time Hole Dishard Month		W	
190		Ture 14 980	Clarific Michard Martin		. Western	
070		une 14 30	. Claudette Colbert, Robert Ryan.		Melodrama	
220		June 15 50	. Ilm Holf, Lynne Koberts	61	Western	
023		June 24 '50	Valli, Glenn Ford	98	Melodrama.	
800		July 8 '50	.Robert Ryan, Laraine Day	73	. Melodrama	
191	Treasure Island (C)	July 29 '50	. Bobby Driscoll, Robert Newton	96	Adventure.	
105	Border Treasure	Aug. '50	.Tim Holt, Jane Nigh	69	. Western	
164(R)	Lady Takes a Cl	Aug. '50	Jean Arthur, John Wayne	86	. Drama	
163 (R)	163 (R) Mr. Lucky	Aug. '50	.Cary Grant, Laraine Day	100	. Drama	
151	Own	Aug. 5 '50	Farley Granger, Ann Blyth.	93	. Drama	
101	Bad	Aug. 26 '50.			Dramo	
104		Sept. 1 '50	Robert Sterling Joan Dixon		Molodenma	
161/19)	Rombordiae	Sont 9 '50	Port O'Brion Pendolph Scott	00	Desirana	
100 (11)		Come o see	Tat o Brien, Manualph Scott		Drama	
162 (K)	SKy	Sept. 9 50	.Kandolph Scott, Kuth Warrick	78	. Drama	
201	Doom	Sept. 30 30	. Dana Andrews, Farley Granger.		Drama	
103		Oct. 7 30	. Mala Fowers, Tod Andrews		Melodrama	
102		Oct. 14 '50	Joseph Cotten, Valli		. Mystery	
166		Oct. 28 '50	. Harold Lloyd, Frances Ramsden.		.Comedy	
024		. Oct. 28 '50	Robert Mitchum, Faith Domergue	e84	. Mystery	
108	Rio Grande Patrol	Nov. '50	.Tim Holt, Jane Nigh	69	. Western	
165		Nov. 1 '50	Ingrid Bergman, Jose Ferrer	118	. Drama	
107	Experiment Alcatraz	Nov. 21 '50	John Howard, Joan Dixon		. Drama	
106	Never a Dull Moment (formerly					
	Come Share My Love) Nov. 22 '50.	Nov. 22 '50	Irene Dunne, Fred MacMurray	89	. Comedy	
	Sons of the Musketeers (C) Nov. 25 '50	Nov. 25 '50	Cornel Wilde. Maureen O'Hara		Adventure	
(R)		Dec. 2 '50	Johnny Weismuller, Brenda Jovce.	72	Adventure	
(B)	Tarzen and	Dec. 2 '50	Johnny Weismuller, Brenda Joyce		Adventure	
	Tat Mil-4	Dag 16 750	Toka Warm Innet I clash		Moloder	
	Transfer	Dec 10 30	Elik Delice Janet Leight.		Designama	
167	Venderta	Dec. 25 50	Faith Domergue, George Dolenz.		Drama	
:::	Comedy She Keeps, The	in. 6-13 '51	Lizabeth Scott, Dennis U'Reele		Melodrama	
		Jan. 20-27 51	victor mature, wm. bendix		Melodrama	
		Feb. 3-10 '51	Bette Davis, Barry Sullivan		Drama	
		Feb. 17 '51	Dick Powell, Khonda Fleming		Mystery	
		Feb. 24 '51	Robert Mitchum, Jane Russell		Melodrama	
		Mar. 10 '51	Kenneth Toby, Margaret Sheridan	п	Mystery	
	:	Mar. 17-24 '51	Lex Barker, Virginia Huston		Adventure	
		Mar. 31 '51	Robert Ryan, Claire Trevor		. Western	
	My Forbidden Past	.Apr. 7 '51	Robert Mitchum, Ava Gardner		. Drama	
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REPUBLIC

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NO.	TITLE	RELEASE	STARS	TIME	TYPE
1904		Dec. 22 '49	Gerald Mohr, Dorothy Patrick60	69	. Melodrama
1261	Pioneer Marshal	Dec. 24 '49		69	. Western
1907	Unmasked	Jan. 30 '50	UnmaskedJan. 39 '50 Robert Rockwell, Barbara Fuller60 Melodrams	60	Melodrama
962	Gunmen of Abilene	. Feb. 6 '50	Gunmen of AbileneFeb. 6'50 Allan "Rocky" Lane, Eddy Waller 60 Western	60	. Western
606	Singing Guns (C)	Feb. 28 '50	Singing Guns (C)Feb. 28 '50 Vaughn Monroe, Ella Raines 91 Western	91	Western
910	Tarnished	.Feb. 28 '50.	Dorothy Patrick, Arthur Franz	60	.60 Drama
2061	Sands of Iwo Jima	.Mar. 1 '50.	Sands of Iwo Jima	109	109 War Drama
116	Federal Agent at Large	Mar. 12 '50	Federal Agent at Large	69	.Melodrama
942	Twilight in the Sierras (C) Mar. 22 '50	Mar. 22 '50	Roy Rogers, Dale Evans	67	. 67 Western
963	Code of the Silver Sage	Mar. 25 '50		60	. Western
912	House by the River	Mar. 25 '50	Louis Hayward, Jane Wyatt 88	88	.Drama
913	Harbor of Missing Men	Mar. 26 '50	Harber of Missing MenMar. 26 '50 Richard Denning Barbara Fuller66 Melodrams	60	. Melodrama
972	The Vanishing Westerner	Mar. 31 '50.	The Vanishing WesternerMar. 31 '50 Monte Hale, Paul Hurst	60	. Western
196	The Arizona Cowboy	.Apr. 1 '50	The Arizona Cowboy	67	. Western
952	Hills of Oklahoma	May 1 '50	Hills of Oklahoma	67	. Western
196	Salt Lake Raiders	May 1 '50.	Sait Lake Raiders May 1 '50 Allan "Rocky" Lane, Eddy Waller 60 Western	60	. Western
916	Wemen from Headquarters	May 1 '50.	Wemen from Headquarters. May 1 '50. Virginia Huston, Barbara Fuller 60 Melodrama	60	. Melodrama
914	Reck Island Trail (C) May 18 '50	May 18 '50.	Forrest Tucker, Adele Mara	. 90	.90 Western
917	The Savage Horde	May 22 '50	William Elliott Adrian Booth 90. Western	90	Western
918	Destination Big House. Inne 1 '50	Inne 1 '50	Dorothy Patrick Robert Rockwell 60 Melodrams	.09	Melodrama
920	The Avengers	June 26 '50.	The Avengers June 26 '56 John Carroll Adele Mara 90. Melodrams		. Melodrama
1965	Covered Wagon Raid June 30 '50	June 30 '50.	Allan "Rocky" Lane, Eddy Waller 60 Western	60	Western
1945	Trigger, Jr. (C)	June 30 '50.	Trigger, Jr. (C)June 30 '50Roy Rogers, Dale Evans68Western	68	Western
1921	Trial Without JuryJuly 8 '50	July 8 '50		60	Drama
1973	The Old Frontier	July 29 '50	Monte Hale, Paul Hurst 60 Western	60	Western
922	Jungle StampedeJuly 29 '56	July 29 '50.	George Breakston, Yorke Coplen 60 Travelogue	60	Travelogue
973	The Old Frontier	July 29 '50	Monte Hale, Paul Hurst	60	Western
996	Vigilante Hideout	.Aug. 6 '50		60	Western
924	The Shewdown	Aug. 15 '50	William Elliott, Marie Windsor 86 Western	86	Western
925	Lonely Heart Bandits Aug. 29 '50	Aug. 29 '50		60	Adventure
1961	Frisce TernadoSept. 6 '50	.Sept. 6 '50	Allan "Rocky" Lane, Eddy Waller	60	Western
1009	Surrender Sept. 15 '50	Sept. 15 '50	Vera Ralston, John Carroll96 Drama	90	Drama
922	Redwood Forest Trail	Sept. 18 '50		67	Western
929	Prisoners in Petticoats	Sept. 18 '50		60	Melodrama
943	Sunset in the West (C)	Sept. 25 '50.		67	. Western
5003	Macheth0ct. 20 '50	.Oct. 20 '50		85	. Drama
5002	Hit Parade of 1951	Oct. 15 '50		85	. Musical
896	Rustlers on Horseback	Oct. 23 '50		60	Western
1944	North of the Great Divide (C) Nov. 15 '50	Nov. 15 '50.	Roy Rogers, Penny Edwards67	67	Western
500€	Rio GrandeNov. 15 '50	Nov. 15 '50.		105	. Drama
1954	Under Mexicali Stars	Nov. 20 '50.		67	Western
1974	The Missourians	Nov. 25 '50		69	. Western
5005	California Passage	Dec. 15 '50		90	
1946		D. 18 780		20	
	A COURT OF LOUISING LAND AND A CO.	The state of the s			W CHUCKETT

esWestern	Douglas Comedy	Western	Comedy	Вгата	Western	Drama	ewartWestern	owneWestern	Dram	Western	I Inv Dage Dram
Michael Chapin, Eileen Janses	Estelita Rodriguez, Warren Douglas.	Roy Rogers, Penny Edwards	Canova, Eddie Foy, Jr.	Penny Edwards	Allan "Rocky" Lane	Rod Cameron, Adrian Booth	Stanley Clements, Peggy Stewart.	Allan "Rocky" Lane, Aline Towne.	VIlen	Roy Rogers, Penny EdwardsWestern	t Stock Cilbert Rolons
	Esteli		Judy	Penn	Allan	Rod	StanlStanl	Allan			Poher
of Texas	***************	kies (C)	***************		Montana			Durango	mza	lains	
Buckaroo Sheriff of Texas	Cuban Fireball	Heart of the Rockies (C)	Honey Chile (C)	Missing Woman	Night Riders of Montana	Oh! Susanna	Pride of Maryland	Rough Riders of Durango	ilver City Bonn	Spoilers of the Plains.	Torero

(Continued at top of page above)

Crackdown Crackdown Double Deal Footight Varieties Gaunt Woman. The. Gun Notches Liw Only Money Law of the Badlands.	RELEASE	TITLE RELEASE STARS TIME TYPE Crackdown Bill Williams, Carla Balenda Melodras Double Deal Richard Denning, Marie Windsor Melodras Footight Varieties Nariety-Jack Parr Musical Gaunt Woman. The Dana Andrews, Claude Rains Melodras Gan Norfeles Tim Holt, Joan Dixon. Western Western If's Only Money Frank Sinatra, Jane Rassell Comedy Law of the Badlands.	TIME	TYPE . Melodrams . Musical . Musical . Western . Comedy . Western
Macao Mad With Much Heart Mad With Much Heart Mothan Belle (C) Mother of a Champion. Pistol Harvest Raadblock Saddle Legion Target Targan's Peril		Macao Robert Mitchum, Jane Russell Drama Mad With Much Heart Ida Lupino, Robert Ryan Melodrama Montana Belle (C) Jane Russell, George Brent Western Mother of a Champion Calire Trevor, Robert Clarke Comedy Pistol Harvest Tim Holt, Joan Dixon Western Roadblock Charles McGraw, Joan Dixon Drama Saddle Legion Tim Holt, Dorothy Malone Western Target Charles McGraw, Marie Windsor Melodrams Tarzan's Peril Lex Barker, George Macready Adventure		Melodrama Mestern Comedy Western Western Drama Western Adventure

SELZNICK RELEASING ORG.

Drama	rama	rama
7	n 94 Drama	Jennifer Jones, David Farrar Drama
Welles	May '50 Ralph Richardson, Michele Morgan	rrar
Orson	Michel	avid Fa
, Valli,	ardson,	ones. Da
Cotten	ph Rich	nifer Je
Jos.	Ral	Jen
'eb. '50.	fay '50.	
ish)	ish)	(C)
e (Brit	e (Brit	(Britis
d Man, The (British)	idol, Th	Earth
Third M	Fallen Idol, The (British)	Gone to Earth (British)
:	107	

TODDY PICTURES (Negro Casts)

5	COLORES (Megro Casts)	
	Beast & Voodoo	
:	Available Lena Horne, Ralph Cooper	
	Available	
	Available Neil Webster, Dorothy Danridge	
	Available	
:	3ro	
	Available Ralph Cooper, Theresa Thompson	
	Available	mb-
	Available	
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	Available	
	wn Available	
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	Available	
	Available	
	Available	
	Up Jumped the Devil Available Shelton Brooks, Mantan Moreland 59 Comedy	
	Available	

20th CENTURY-FOX

(Continued on following page, column 1)

TYPE

RUNNING

STARS

SET DAGE

PROD.

RUNNING

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20th CENTURY-FOX (confinued)

TYPE	. Comedy	Comedy	. Musical	.Comedy	Comedrams	Melodrama	. Western	.Melodrama	Western	Western	Comedy	Docu't'ry	Musical	Melodrama	Adventure	. Melodrama	Musical	Comedrams	106Drama	Comedy	Western		Melodrama	Comedy	Desirama	Melodrama	Drama	Drama	Melodrama		Musical			Drama.	Drama	Drama	. Drama
RUNNING	Darothy McGuire, Wm. Landigan88	Clifton Webb, Jeanne Crain	Clausette Colbert, Scesse Hayakawa100 Betty Grable, Victor Mature92	Dan Dailey, Anne Baxter96	Montgomery Clift, Paul Douglas120	Faul Douglas, Jean Fereis.	Gregory Peck, Helen Westcott84	Dana Andrewa, Gene Tierney95Melodrama	James Stewart, Debra Faget	Randolph Scott, "Gabby" Hayes 81	Ann Sheridan, Victor Mature 83	S. Blacker, J. Larkin, K. Murdock, 96	etty Grable, Dan Dailley.	Paul Douglas, Richard Widmark 96	Tyrone Power, Orson Welles 120 Adventure	Mickey Rooney, Pat O'Brien84	Bill Lundigan, June Haver 83 Musical		Botte Darie Arms Brother 198	James Stewart Rarbara Hale Comedy	Two Flags West (C) Nov. '50 Linda Darnell, Joseph Cotten		Tyrone Power. Micheline Prelle105Melodrama	For Heaven's SakeDec., 50 Clifton Webb, Joan Bennett 92 Comedy	Welter Delease 119	Rails of Montachine (C.). John 51. Nichard Widnars, Waier Fasher. 115. Drains Man Why Chestel Himself The Jan 51. Jee J Cohh Jane Wyift Middrama	Irene Dunne, Alec Guinness 99 Drama	I'd Climb the Highest Mountain (C). Feb. '51 Susan Hayward, William Lundigan	George Montgomery, Paula Corday	1 P	Charles Boyer, Linda Darnell			:	Dan Dailey	No Highway	in Peters
STARS	: :	: :	. :		:	: :		:	:	: :				Paul Douglas, Ric	Tyrone Power, Or	Mickey Rooney, P.	Bill Lundigan, Ju			James Stewart F	Linda Darnell, Jo		Tyrone Power. M.	Clifton Webb, Joa	Dishard Widmont	Lee J. Cobb. Jane	Irene Dunne, Alec	Susan Hayward, V	George Montgome		Retty Grable, Day	Anne Raxter Glenn Ford	Valentina Cortesa, W. Lundigan	1 Jeff Chandler, Lo	Susan Hayward,	James Stewart, M	IJeanne Crain, Jes
RELEASE	When Willie Comes Marching Home. Feb. '50 Mother Didn't Tell Mc	Chesper By the Dozen (C)Apr. 50	Wabash Avenue (C)Apr. 50	A Ticket to Tomahawk (C)May '50	The Big Lift.	Night and the City.	The GunfighterJuly '50.	EndsJuly '50	Broken Arrow (C)Aug. 30	The Cariboe Trail (C)Aug. '50	::	aySept. '50	Sept. '56.		The Black Rose (C)Sept. '50	Oct. '50	0ct. '50	Oct. '50	No Way Out	Nov. 50	Nov. '50	in the	Philippines (C)	Dec. '50	In Jan 181	Himself, The	Jan. '51	st Mountain (C) . Feb. '51	Sword of Monte Cristo Feb. '51.	The (formerly	The Scarlet Fen	Mar. or	House on Telegraph Hill	Bird of Paradise (C)Apr. '51	f Can Get It for You Wholesale Apr. '51 Susan Hayward, Dan Dailey		ittle Girl (C) Apr. '51
TITLE	When Willie Comes Mother Didn't Tell I	Cheaper By the Doze	Wabash Avenue (C)	A Ticket to Tomahav	The Big Lift	Night and the Cit	The Gunfighter	Where the Sidewalk	Holy Vest 1450	The Cariboe Trail	Stella	Farewell to Yesterday	My Blue Heaven (C).	Panic in the Streets	The Black Rose (C)	Fireball, The	I'll Get By (C)	Mister 880	No Way Out	Inchnot The	Two Flags West (C	American Guerrilla in the	Philippines (C)	For Heaven's Sake.	Fourteen Hours	Man Who Cheated I	Mudlark. The	I'd Climb the Highe	Sword of Monte Cri	Thirteenth Letter. The (formerly	Call Me Mister (C)	Follow the Sun	House on Telegraph	Bird of Paradise (C	I Can Get It for Yo	No Highway	Take Care of My L
PROD.	:::			110	012	013	910	017	914	020	918	028	021	022	019	023	027	924	025	981	029	032		033		:				:		:	: :			:	::

UNITED ARTISTS

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	Davy Crockett, Indian Scout
Mr	Da
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Half Angel (C). Loretta Young, Joseph Cotten. Melodrama Of Men and Music. So. Tyrone Power, Susan Hayward. Western

UNIVERSAL INTERNATIONAL (continued)

TIME TYPE	87Сош	78 Dra	83 Dra	75 Musical	81Wes	84 Drama
*	limmy Durante	Marta Toren	t Brady	Helena Carter	ey Winters	drey Totter
STARS	Nov. '50 Donald O'Connor, Jimmy Durante87 Comedy	. Macdonald Carey, Marta Toren	Alexis Smith, Scott Brady	.Jan. '51 Donald O'Connor, Helena Carter	Ioel McCrea, Shell	Jan. '51 Richard Conte, Audrey Totter
RELEASE	Nov. '50	Dec. '50	Dec. '50	Jan. '51	Jan. '51	Jan. '51
TITLE	The Milkman	Mystery Submarine	Undercover Girl	Double Crossbones (C)	Frenchie	Under the Gun
PROD.	102	****	105			

U-I Special Films Division

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WARNER BROTHERS

Drama	Drama
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Helen Hayes,	. Edward G. B
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Farewell to	e Hatchet Man
Farewell to	The Hatchet Man
Farewell to	R) The Hatchet Man
Farewell to	10(R) The Hatchet Man
909 (R) A Farewell to Arms	910(R) The Hatchet Man

of War) Mark Stevens, Robert Douglas Drama
Tomahawk (C) Van Heflin, Yvonne DeCarlo Western
Up Front David Wayne, Tom Neal



PROD

PROD.				RUNNING		PROD.	
NO.	TITLE	RELEASE	STARS	TIME	TYPE	No.	TIT
:	Gun CrazyJan. 20 '50 Peggy Cummins, John Dall87 Drama	Jan. 20 '50 Pe	tgy Cummins, John	Dall87	.Drama	911	The Lad
	(Formerly Deadly Is the Female)					912	The Insp
:	Johnny HolidayFeb. 17'50William Bendix, Allen Martin, Jr92Drama	.Feb. 17 '50 Wi	lliam Bendix, Allen	Martin, Jr 92	.Drama	913	The Has
::	The Girl From San Lorenzo		ncan Renaldo, Leo C	Feb. 24 '50 Duncan Renaldo, Leo Carrillo59	. Western	914	Montana
:	Love Happy	. Mar. 3 '50 Ma	rx Brothers, Hona M	assey 85	.Comedy	915	Backfire
	The Great Plane Robbery	Mar. 10 '50 Tor	n Conway, Margaret	Mar. 10 '50 Tom Conway, Margaret Hamilton 61	. Mystery	908	Chain L
	Quicksand	Mar. 24 '50 Mic	:key Rooney, Jeanne	Mar. 24 '50 Mickey Rooney, Jeanne Cagney 79	.Drama	916	Young M
	Champagne for Caesar Apr. 7 '50 Ronald Colman, Celeste Holm 99 Comedy	Apr. 7 '50 Rol	nald Colman, Celeste	Holm99	. Comedy	517	Perfect 8
::	D. O. A.	Apr. 21 '50 Ed	mond O'Brien, Pam	Apr. 21 '50 Edmond O'Brien, Pamela Britton 83 Mystery	. Mystery	918	Barricad
	Johnny One-Eye	.May 5 '50 Wa	yne Morris, Pat O'I	krien78	. Drama	919	Stage F
	So Young, So Bad	.May 26 '50 Pa	al Henreid, Catherin	May 26 '50 Paul Henreid, Catherine McLeod 91 Drama	.Drama	920	Daughter
	The Iroquois TrailJune 16 '50 Geo. Montgomery, Brenda Marshall 85 Adventure	June 16 '50 Ged	. Montgomery, Bren	da Marshall85	. Adventure	921	The Dam
:	Once A Thief	July 7 '50 Jur	te Havoc, Cesar Roi	July 7'50 June Havoc, Cesar Romero88 Melodrama	. Melodrama	922	Colt .45
::						923 (R	923(R) Destinati
		July 21 '50 Da	n Duryea, Gale Stor	July 21 '50 Dan Duryea, Gale Storm90Mystery	. Mystery	924 (R	924(R) God Is h
:::	The Admiral Was a Lady	Aug. 4 50 Wa	nda Hendrix, Edmon	Aug. 4 50 Wanda Hendrix, Edmond O'Brien87Comedy	Comedy	925	Caged .
	The Men	Aug. 25 '50 Ma	rion Brando, Teresa	Aug. 25 '50 Marlon Brando, Teresa Wright 85 Drama	.Drama	926	The Side
(R)	City Lights	Sept. '50 Cha	arles Chaplin, Virgi	Sept. '50 Charles Chaplin, Virginia Cherrill 85 Comedy	.Comedy	927	Return o
:::		.Sept. 8 '50 My	Sept. 8 '50 Myrna Loy, Richard Greene	reene72Drama	. Drama	928	Bright L
	******	Nov. 17 '50 Em	lyn Williams, Eve	Nov. 17 '50 Emlyn Williams, Eve Arden 78 Comedy	. Comedy	9)	(R) Dodge C
		Jan. 15 '51 Ka	.Jan. 15 '51 Kathleen Ryan, Richard Carlson 90	d Carlson90	Melodrama	929	The Gre
:	Cyrano de Bergerac	. Roadshow Jos	.Roadshow Jose Ferrer, Mala Powers	rs112	. Drama	B) · · · · (B	(R) Virginia
		•				930	The Flan
		•				931	50 Years
,	New Mexico		Low Avres, Marilyn Maxwell	axwell	Western	932	Kiss Ton
			Van Heffin, Evelyn Keyes			100	Tea for
	Scarf, The		J. Barton, M. McCambridge		93 Melodrama	002(H	002(R) Alcatraz
	Second Woman, The		Robert Young, Betsy Drake		91Drama	003(H	003(R) San Que
	Three Steps NorthLloyd Bridges. Lea Padovani		yd Bridges. Lea Pa		Drama	100	Fretty B
						002	Breaking

UNIVERSAL-INTERNATIONAL

Scott Brady, John Russell	Feb. '50 Donald O'Connor, Patricia Medina 90 Mar. '50 Yvonne DeCarlo, Philip Friend 77 Mar. '50 Marilyn Maxwell, R. Basehart 80	Audie Murphy, Gale Storm	May '50.	June 56 Wands Hendrix, Audie Murphy 53 3une 56 Howard Duff, Marta Toren 75	Stewart Granger, Jean Simmons92	July 12 '56' James Stewart, Sheliey Winters 92 Adventure ion. Marg. '56' Eud Abbort-Lou Costello	Ronald Reagan, Ruth Hussey	Richard Conte, Coleen Gray	Oct. '50. Maria Toren, Jeff Chandler
n Hiding. s Sinner. ed O'Riordans (Australia	Francis Buccaneer's Girl (C) Outside the Wall	The Kid From Texas (C) Ma & Pa Kettle Go to Town One Way Street	Comanche Territory (C)	Sierra (C)		Winchester '73 (C)July 12 '50. Abbott & Costello in Foreign Legion. Aug. '50. Desert Hawk (C)		The Steeping City.	Wyoming Mail (C) Madness of the Heart (Brit.) Hamlet (Brit.) Deported Kansas Raiders (C)
906	910	110	916	919	923	924	958	930	101

(Continued at top of page above)

PROD.	a.i.i.i.	2042 790	ad A F P	RUNNING
	9711	MELEABE	STAKS	
911	The Lady Takes a Sailor	Dec. 24 '49	Jane Wyman, Dennis Morgan	:
912	The Inspector General (C)	Dec. 31 '49		102Comedy
913	The Hasty Heart	Jan. 14 '50	Ronald Reagan, Patricia Neal	102 Drama
914	Montana (C)	Jan. 28 '50	Errol Flynn, Alexis Smith	76Western
918	Backfire	Feb. 11 '50	Virginia Mayo. Gordon MacRae	
908	Chain Lightning	Feb. 25 '50	Humphrey Bogart, Eleanor Parker.	94
916	Young Man with a Horn	Mar. 11 '50	Kirk Douglas, Lauren Bacall.	112
917	Perfect Strangers	Mar. 25 '50	Ginger Rogers. Dennis Morgan	.88
918	Barricade (C) Apr. 1 '50.	Apr. 1 '50.	Ruth Roman, Dane Clark.	75
919	Stage Fright	Apr. 15 '50	Inne Wyman Marlene Dietrich	110
920	Daughter of Rosie O'Grady (C) Apr. 29 '50.	Apr. 29 '50	Inne Haver Cordon MacRae	101
921	The Downed Don't Care	Mar 19 %	Total Constitution Designation	103
000	Cale 45 (C)	Many to do	Joan Crawlord, David Brian.	
200	Colt .45 (C)	MERY 27 30	Kandolph Scott, Ruth Roman	
323 (R)	Desunation Tokyo	June 3 30	Cary Grant, John Garneld	159
324 (K)	God 18 My Co-FilotJune 3 '50	:	Dennis Morgan, Dane Clark	
922	Caged	:	Eleanor Parker, Agnes Moorehead	96
926	The Side of the LawJune 17 '50	une 17 '50	Viveca Lindfors, Kent Smith	74
927	Return of the Frontiersman (C)	June 24 '50	Gordon MacRae, Julie London	74
928	Bright LeafJuly 1 '50	July 1 '50	Gary Cooper, Lauren Bacall	011
(R)	Dodge CityJuly 15 '50	July 15 '50	Errol Flynn, O. DeHavilland	102 Western
929	The Great Jewel Robber	July 15 '50	David Brian, Mariorie Reynolds	91Drams
(R)	Virginia City	Inly 15 '50.	Errol Flynn Humnhrey Rocart	
0.0	The Disme and the Assess (C) Tells 80 to	T-1- 49 'EA	Dest View of White Street, March	
900	Ine Flame and the Arrow (C)	July 22 30	Burt Lancaster, Virginia mayo	
931	50 Tears Before Your Eyes	July 29 '50	News Headliners	:
932	Kiss Tomorrow Goodbye	Aug. 19 '50	James Cagney, Barbara Peyton	.102
100	Tea for Two (C)	Sept. 2 '50	Doris Day, Gordon MacRae	98
002 (R)		Sept. 9 '50	John Litel, Ann Sheridan	64Melodrama
003 (R)		Sept. 9 '50	Pat O'Brien, Humphrey Bogart	70 Melodrama
004	Pretty Baby	Sept. 16 '50.	Dennia Morgan, Betsy Drake.	92
900		Sept. 30 '50		9.7
900		Oct 14 '50	:	:
200			Cleanor Larger, Lacricia Mean	
100	Glass Menagerie	Oct. 28 90	Jane Wyman, hirk Douglas	:
900	Rocky Mountain	Nov. 11 '50.	Errol Flynn, Fatrice Wymore	:
600		Nov. 25 '50	James Cagney, Virginia Mayo	
747		Dec. 9 '50	David Brian, John Agar	-
011	Dallas (C)	.Dec. 30 '50	Gary Cooper, Ruth Roman	94 Western
	Operation Pacific	Jan. 27 '51	John Wayne, Patricia Neal	Drama
	Storm Warning	Feb. 10 '51	Ginger Rogers, Ronald Reagan	93Drama
	Big Stickup, The.		Steve Cochran, Virginia Grey	Melodrama
	Captain Horatio Hornblower (C).		Gregory Peck, Virginia Mayo	Drama
	Enforcer, The		Humphrey Bogart, Zero Mostel	Drama
	Goodbye, My Fancy		Joan Crawford, Frank Lovejoy	Drama
	Highway 301		Steve Cochran, Virginia Grey	83Drama
	Jim Thorpe -All American		Burt Lancaster, Phyllis Thaxter	Drama
:	Lullaby of Broadway (C)		Doris Day, Gene Nelson	
	Lightning Strikes Twice		Richard Todd, Ruth Roman	Western
	Night Beat		Warren Donglas, Alan Hale	
	Only the Valiant		Gregory Peck. Barbara Payton.	
	Raton Pass		Patricia Neal, Dennis Morean	Drama
	Street Car Named Desire		Vivien Laich Marlan Brando	Drama
	Street Car Mained Denire		Tribal Leigh, Marian Mando.	The state of the s
	Sugariout (C)		Mandalphi Scott, Augis Seigenb.	Same of the same
	Travelers, The		hirk Douglas, Virginia Mayo	Drama

MISCELLANEOUS

Drama	72 Drama	Drama	.98 Drama	Drama	78Comedy	.67 Docu't'ry	85Drama	
	:		98	97	78	67	85	
.Hoffberg Walter Huston	h Padden	ndbn		Maggio	.ester	rrator	poodu	
us	send, Sara	Pentagon S. Churchill, N. Wooland	Angel With the Trumpet (British) London Films . E. Herlie, Basil Sydney	ni. Angelo	Pentagon Robert Beatty, Moira Lester.	Hofberg Cardinal Spellman, Narrator.	. Pentagon Dennis Price, Joan Greenwood.	
alter Huste	lleen Town	Charchill,	Herlie, Ba	nato Baldi	obert Beatt	rdinal Spe	nnis Price,	
W	°C°	.sS.	Films . E.	Films . Re	n R	Ca	п Ве	
Hoffberg	PFC	Pentage	Lendon	1) .Scalera	Pentage	Hoffberg	Pentago	
		0	3ritish)	to) (Italiar		Kenzie		
(R)	sers	wn (British	frumpet (1	The Mulat	British)	of the Mac	(British).	
Abraham Lincoln (R)	Again Pioneers.	er the Tov	With the 1	(formerly	Another Shore (British)	Arctic Missions of the MacKenrie.	Bad Lord Byron (British)	
Abraha	Again	All Ov	Angel	Angelo	Anothe	Arctic	Bad Le	

(Continued on following page, column 1)

MISCELLANEOUS (confinued)

PROD. TITLE	RELEASE	STARS	RUNNING	TYPE
Betrayal of Catherine the Great	Hoffberg P	Pierre Willm, Suzy Prim	82	Drama
Beware of Pity (British)	:	Lilli Palmer, Cedric Hardwicke	icke 103	Drama
*************	Mayer-Burstyn H	R. Maggiorani, Enzo Staiola	в89	Drama
***************************************		Silvano Mangano, Doris Dowling	-	Drama
	Herald	Gene Krupa, Negro Cast		Musical
************	:	British Army in Burma		Docu'try
		Margaret Lockwood, Sid Field		Comedy
(R)		Royal Air Force & Navy		Docu'try
,	-	Yehadi Menahin	72	Concert
		Ann Todd, Eric Portman	81	Drama
*************		Cecil Parker, Glynis Johns.	91	Comedy
(R)	:	British 8th Army		Docu'try
Drume in the Deen Court (C)	London Films . F	L. Evans, E. Williams		Drama
	. !	Rudolph Valentino	100	Drama
Waters (British)		Kathleen Ryan, Dirk Bogarde	108	Drama
		Chips Rafferty, Jane Barrett	85	Adventure
		Gordon Harker, Betty Balfour	81	.Comedy
		Michael Redgrave, Rosamond John.	98	Drama
in)(m		Willy Fritsch, Hildegard Neff		.Comedy
		Concert & Ballet Soloists		Musical
***************************************		Gordon Jackson, Rona Anderson		Drama
	ters	Royal Air Force Postal Command	60	Docu'try
		Binnie Barnes, Gregory Katoff	70	Drama
ee)		Chen Min, Tsung Yao	:	Drama
		Kossano Brazzi, Isa Pola	:	Drama
Great Mr. Handel The (Britts) (C)		Joan Greenwood, Hugh Williams	liams77	Comedy
		Poneld Heiner Nerrator		Riography
	Films	Alastair Sim. M. Rutherford		Comedy
:		Carol Marsh, David Tomlinson		Comedy
sh)		Jack Warner, Kathleen Harrison.	*	Comedy
	ms	Maria Feliz, Fernando Fernandez		Drama
	:	John Mills, Sally Ann Howes		Comedy
Hue and Cry.		Alastair Sim, Jack Warner	00 00	Comedy
:	:	Anne Crawlord, Jimmy Ind		Drama
Its Not Cricket (British)	Fentagon	Basil Radiord, Naunton wayne	80	Comede
	Stratford A	Alec Guinness Restrice Campbell	88	Melodrama
(3)	inents			Drama
	Hoffberg	Will Fyffe, Polly Ward	83	. Comedy
	****	.Sid Field, Greta Gynt	:	Musical
re (British)	:	Margaret Lockwood, N. Woodland	:	Drama
************	uo	Dennis Price, Mai Zetterling		Drama
Louisiana Story, The	Lopert	Anne Ziegler	77	Adventure

RUNNING TIME TYPE			80	109	80	105	96	83	80	61Drama		118Melodrama			100		:	:	86	70	75		87 Comedy	67	.72	78	70	II73Drama		91	ord77Comedy	96	90	73	65	Drama	:	:	86	80	80	84	nder 145 Drama
STARS	The state of the s	Kex marrison, Wendy Hiller	Erich Von Stroheim, S. Hayakawa80	P. Calvert. E. Portman, R. Adams.	J. Boudereaux	Carla Del Poggio, Jaques Sernas	Juanita Hall, Negro Cast	Louis Jouvet, Dany Robin	Mot. Pic. Sales Harold Lloyd	Richard Aherne, B. Leahy	Nova Pilbean, Basil Sydney	Anna Neagle, Trevor Howard	Danielle Darrieux	Buster Keaton	Dirk Bogarde, R. Asherson	Ruth Warrick, Richard Travis	F. Aldo, A. Magnani103.	Maria Michi, Gar Moore115	Yvonne Printemps, Pierre Fresnay 86.	Hoffberg California Light Opera Company.	Mervyn Johns, Sally Ann Howes	Mot. Fic. Saies, David Bruce, Mary Marshall	Hallmark D. Bruce Kilia Films Leslie Howard Wendy Hiller	Maver-Burstyn Sadie Stockton, Donald Thompson.	Hoffberg Ruth Warrick, John Hubbard	James Mason, Valerie Hobson	PFC Freddie Bartholomew, Negro Cast.	HoffbergRex Harrison, Diana Churchill	Marine Dast Marie Michi	English Films. Ann Todd. Richard Greene.	Pentagon Sally Ann Howes, Basil Radford		Mot. Pic. Sales. Native cast	Film Renters U. S. Air Force	Hoffberg Jack LaRue, Russell Gleason	PentagonGlynis Johns, Dermot Walsh	Fills Elles Michael Roberton Ismae Mason 61	Oxford A Steelarrel Mai Zetterling	Pentagon Googie Withers, John McCallum	Film Renters General Eisenhower	Film Renters United States & British Armies	Pentagon Jack Warner, Kathleen Harrison	Pentagon Anne Vernon, Harold Warrender.
RELEASE				Pentagon	Film Renters	Lux Films	Herald	Canton-Weiner		Hoffberg	Film Renters	London Films	Lux Films	Hoffberg	Pentagon	Hallmark	Mayer-Burstyn	. Mayer-Burstyn	Lux Films	Hoffberg	Pentagon											***********				Pentagon	Ellia Film					Pentagon	Pentagon
PROD. TITLE	Andreas Description (Description	or Burbara (British)	Mask of Rorea	Memphis Belle (R)	Men of Two Worlds (British) (C)	Will on the Po	Miracle in Harlem	Monelle (French)	flovie Crazy (R)	My Hands Are Clay (British)	Next of Kin (R)	Odette (British)	0h, Amelia	Old Spanish Custom (R)	Once A Jolly Swagman (British)	One Too Many	Open City (Italian)	Paisan (Italian)	Paris Waltz	Instore	Pink String & Sealing Wax (British)	rejudice	rince of Feace, Inc.	Dujet One. The	School For Husbands (British)	School For Sinners	Second Chance	Secret of Stamboul (British)	Sepisa Cinderenta	Showtime (British)	Stop Press Girl (British)	Strange Victory	[abu	Target For Tonight (R)	Fenderfoot Goes West, A (R)	Chird Time Lucky (British)	Thunder Dook (Drittish)	Intender Acces (Dritton)	Fraveler's Joy (British)	frue Glory, The (R)	funisian Victory (R) (British).	Vote For Huggett (British)	Warning to Wantons (British)



UMI

SHORT SUBJECTS CHART

index to reviews, synopses

Prod. Rel. P. No. Title Date P.		subjects turn to the Product	Prod. No. Title Rel. P.D. Date Page
COLUMBIA		cated by the numbers which	PACEMAKERS
ALL-STAR COMEDIES		e dates in the listing. Numer-	K9-2 Young Deeter Sam (10), 12-30-49 191 K9-3 Tom Ewell in the Rhumba Seat
2412 Mis Raiting Resulty (18) .1-12-50		titles represent running time	(10)
2424 Hold That Monkey (16)2-19-50 2414 Dizzy Yardbird (16½)3-9-50 2415 Marinated Mariner (16)3-30-50		tor. (R) Indicates a reissue.	(10) 2.10-50 239 K8-4 Sing Me Goodbye (16), 4-21-58 367 K9-5 Flatbuth, Flerida (11), 6-16-58 358 K9-6 Cowboy Crazy (10), 9-8-50 487 K10-1 Just Fur Fun (10), 10-20-50
2425 Nursie Behave (15½)5-11-50 2426 One Shivery Night (16½).7-13-50		ets in the 1948-49 season, see	K10-2 The City of Beautiful Girls
	pages 4734-4735, issue of A	ugust 27, 1949.)	(10)
3412 Foy Mosts Girl (10½)10-3-30 3421 Two Roaming Champs (16½)			BARRYE
(10/2)		8-252 Football Thrills No. 13	POPEYE (Color)
CANDID MICROPHONE	2407 Love at First Bite (16)5-4-50 391 2408 Self-made Malds (16)7-6-50 435 3401 Three Hams on Rye (15½).9-7-50	(9) 9-9-50 S-253 Table Toppers (8) 10-21-50 S-254 Curious Contests (8) 11-11-50 S-255 Wanted: One Egg (9)	F0-2 The Fiv's Lost Flight
2553 Candid Microphene No. 3 (10½) 2554 Candid Microphone No. 4 (10½) 2555 Candid Microphone No. 4-20-50	239 3402 Studio Stoops (16)10-5-50	S-254 Curious Contests (8)11-11-50 S-255 Wanted: One Egg (9)	(7)
(10½)	THRILLS OF MUSIC		E9-4 Gym Jam (7)3-17-50 279 E9-5 Feach Peach (7)5-12-50 323
(11)6-15-50	399 2951 Ina Ray Hutton (9)1-5-50 190	SPECIAL	E9-6 Jitterbug Jive (7)6-23-50 355 E9-7 Pepcye Makes a Movie (8).8-11-50 415
2551 Candid Microphone No. 1	VARIETY FAVORITES	MONOGRAM	E9-3 How Green is My Spinash (7) 1-27-50 i91 (9) 1-27-50 i92 (9) 1-27-50 i92 (9) 1-27-50 i91 (9) 1-27-50 i
(11)	3951 Korn Kobblers (11)9-21-50	LITTLE RASCALS	E10-2 Riot in Knytnm (7)11-10-30 E10-3 Farmer and the Belle (7)
CAVALCADE OF BROADWA	WORLD OF SPORTS	(Reissues) 4961 Dogs Is Dogs (21)4-1-50	
2652 Blue Angel (10½) 1-26-50 2653 Village Barn (10½) 4-27-50 2654 Leen & Eddies (11)		4964 Birthday Blues (19)4-1-50 4965 For Pete's Sake (17)4-15-50	SCREEN SONGS (Color)
	2805 King Archer (9)2-23-50 239 2806 The Rasslin' Match of the		X9-3 Snow Foolin' (7)12-16-49 171
COLOR FAVORITES (Reissues)	2007 College Sports Peredisa	4966 Bottine Worries (19) 6-10-50 4967 Sehool's Out (19) 6-24-50	X9-3 Snow Feelin' (7)12-16-49 171 X9-4 Blue Hawaii (7)1-13-50 198 X9-5 Detouring Thru Maine
2607 Kangaroo Kid (71/2)2-2-50	223 2808 Clown Prince of Golf (81/4) 5-25-50 399	4966 Bodtime Worries (19)6-10-504966 Brottime Worries (19)6-10-504967 School's Out (19)6-24-504968 First Roundup (17)7-8-504969 A Lad and a Lamp (18) .7-22-504970 Bored on Education (10) .8-1-504973 Breadin' and Writin' (21) .8-5-504972 Pay As You Exit (11) .8-15-504973 Bis Ears (21)8-19-50	X9-6 Sherberin' Bread (7)3-24-50 279 X9-7 Win. Plass and Shewboat 4-28-50 883 X9-8 Jingle, Jangle, Jungle 5-19-50 323
2610 The Little Moth's Big Flame	2810 King of the Joekeys (9).7-20-50	4970 Bored on Education (10)8-1-50 4971 Readin' and Writin' (21).8-5-50	(6)
2811 The Timid Pup (7) 7-6-50 2811 The Timid Pup (7) 7-6-50 2812 The Gerilla Hunt (8) 8-3-50 3601 Happy Tot's Expedition	451 3802 King of the Pins ()10-9-50	4972 Pay As You Exit (11)8-15-50 4973 Big Ears (21)8-19-50	X9-9 Heap, Hep Injuns (6)6-30-50 355
(/)	::: M-G-M	972 Fay As 7 of East (1) 8-19-29 4974 Two Too Young (10) 8-25-20 4975 Wild Poses (19) 9-2-50 4976 Raunion in Rhythm (11) 9-12-20 4977 Hook and Ladder (18) 9-16-20	X9-10 Gobs of Fun (7)7-28-50 451 X9-11 Helter Swelter (7)8-23-50 415 X9-12 Boos in the Mide (6) 8-22-50
	FITZPATRICK TRAVELTALKS	4976 Reunion in Rhythm (11).9-12-50 4977 Hook and Ladder (18)9-16-50 4979 Pups is Pups (19)9-30-50	X9-9 Jingse, Jangse, Jungse 5-19-50 323 X9-9 Heasp, Hep Injuns (6)6-30-58 385 X9-10 Gobs of Fun (7)7-28-50 451 X9-11 Helter Swelter (7)8-23-50 415 X9-12 Boes in the Nite (6)9-22-56 X10-1 Fiesta Time (7)17-50 X10-2 Fresh Yeggs (7)1-7-50
COLOR RHAPSODIES	(Color)	4977 Hook and Ladder (18)9-16-50 4979 Pups Is Pups (19)9-30-50 4980 Hearts Are Thumps (11) 10-10-50 4981 Mush and Milk (18)16-14-50 4982 Three Smart Boys (11)10-24-50 4983 Kilf From Borneo (19)10-28-50 4984 Rushin Ballett (11)17-50 4986 Glove Taps (11)11-50 4986 Glove Taps (11)1-21-50 4987 Beginners Luck (19)1-25-50 4988 Night N Gales (11)12-50 4989 Night N Gales (11)12-50 4989 Little Papa (19)12-350 4990 Little Papa (19)12-350	
COMEDY FAVORITES	T-114 A Wee Bit of Sectiond (10) T-115 Land of Tradition (9)1-21-50 239 T-116 Colorful Holland (9)3-4-50 279 T-117 Pastoral Panerama (9).4-15-50 331 T-118 Roaming Thru Michigan (9).65-50-50	4982 Three Smart Boys (11)10-24-50 4983 Kid From Borneo (19)10-28-50	SPORTLIGHTS
(Reissues)	f-116 Colorful Holland (9)3-4-50 279 T-117 Pastoral Panarama (9).4-15-50 331	4984 Rushin Ballett (11)11-7-50 4985 Lucky Corner (17)11-11-50	R9-2 The Husky Parade (10)12-9-49 107 R9-4 Aquatic House Party (9)
2434 Calling All Curtains (16)2-9-50	223 T-118 Roaming Thru Michigan 5-20-50	4986 Glove Taps (11)	9) 12-21-49 239 R9-3 Farther Down East (10) 1-20-50 198 R9-5 Wild Geose Chase (10) 2-24-50 247 R9-6 Start 'Em Young (10) 4-14-50 303 R9-7 Doon Stream Highway 6-2-50 854
2438 Oh My Nerves (17)7-27-50	223 T-118 Hoaming Thru Michigan (9)	4988 Anniversary Trouble (19) 12-3-30 4989 Anniversary Trouble (19) .12-9-50 4990 Little Pana (19) 12-23-50	R9-6 Start 'Em Young (10)4-14-50 303 R9-7 Down Stream Highway
3431 Shot in the Escape (19)9-14-50 .	T-120 Touring Northern England (9)	4991 Mike Fright (18)1-6-51 4992 The Pooch (18)1-20-51	R9-8 To the Winner (10)7-7-50 451
COMMUNITY SING	T-121 Land of Auid Lang Syne (8)		R9-9 Sporting Suwanee (10)8-4-50 459 R9-10 Operation Jack Frost
FILM NOVELTIES		PARAMOUNT	(10)
2901 Yukon Canada (10)12-22-49 3901 Stars of Tomorrow	191 GOLD MEDAL REPRINT CARTOONS	CASPER	(9)
"Tots and Teens" (10) .9-28-50 .	*** *** *** *** ***	Bi0-i Casper's Spree Under the Sea (8)	R10-4 Targets on Parade (10).11-24-50 R10-5 Dobbin Steps Out12-8-50
JOLLY FROLICS	W-162 Baby Puss (8)	B10-2 Once Upon a Rhyme (8)	SPECIAL
(Color) 2502 Punchy de Leon (6½)1-12-50	W-161 The Lonesome Mouse (c) (8) I1-28-49 171 (8) W-162 Baby Pus (8) 7-29-50 307 W-164 Yankee Doodle Mouse (7) 6-24-50 323	CHAMPION	Ti0-1 The New Pioneers (20)9-1-50 406
8504 The Miner's Daughten	W-261-Zeet Cat (7)10-7-50	(Reissues)	
	407 (9)	Z9-2 Suddenly It's Spring (10' (e)	REPUBLIC
MR. MAGOO	W-264 Dumbhounded	Z9-4 Cilly Goese (10)3-10-50 279	THIS WORLD OF OURS
(Coler)	M-G-M TECHNICOLOR	70.6 Vankee Doodle Bonkey	(Truesler)
3701 Trouble Indomnity (61/2).9-14-50 .		Z10-1 Her Honer the Mare (7) 10-6-50 591	4975 Norway (9)8-15-50 307 4976 Denmark (9)8-1-50 307 4977 Glacier National Park
MUSIC TO REMEMBER	W-136 Tennis Chumps (7)12-10-49 239 W-137 Counterfeit Cat (7)12-24-49 239 W-138 Little Queeker (7)1-7-50 239	(7)	4977 Glacier National Park (9)
3751 The Pelovetsian Dances (9½) 3752 Nutcracker Suite (9½)	W-139 Saturday Evening Puss (7)	Z10-3 Pop-Pie A La Mode (7)	(9)
3753 Plana Concerto in R. Fist	W-139 Saturday Evening Puss (7)	Z10-4 Shape Ahoy (7)11-17-50	4980 Holland (9)
Miner (10) 3754 Peer Gynt Suite (9½) 3755 1812 Overture (11) 3756 Swan Lake Ballet (10)	W-142 Jerry & the Lion (7)4-N-50 323 W-143 Ventrilequist Cat (7)5-27-50 W-144 The Cuckoo Clock (7)6-10-50	MUSICAL PARADE FF10-1 Marid Gras (19)10-6-50	SPECIAL
3756 Swan Lake Ballet (10)	W-145 Safety Second (7)7-1-50 W-146 Albert in Blunderland	FF10-2 Caribbean Romance	3495 Battle for Korea (8)7-1-50
SCREEN SNAPSHOTS	W-231—Tom & Jerry in the	FF10-3 Showboat Serenade (20)	RKO
and to little delta Manhandan	W-146 Albert in Blunderiand (8)	(20)	RKO
2857 Meet the Winners (10)4-26-50	283 W-233 The Framed Cat (7)10-21-30 381 W-234 The Chump Champ (7).11-4-50 388 W-235 Cueball Cat(7)11-25-50	(18)	CLARK & McCULLOUGH (Releasues)
2858 Fameus Carteenists (9½).5-25-50 2860 Hollywood Ice Capades Premiera (19)	W-236 The Peachy Cobbler (7).12-9-50 W-237 Casanova Cat (7)1-6-50	(19)	03,604 Oder in the Court (21).12-30-49 179
	W-237 Casanova Cat (7) 1-6-50 W-238 Fresh Laid Plans	NOVELTOONS	13,602 Hey, Nanny Nanny (15) 18-20-50
2860 Hollywood's Famous Feet	435 PETE SMITH SPECIALTIES	P9-3 Land of the Lest Jewels	13,602 Hey, Nanny Nanny (15)
3851 30th Anniversary Special (11)9-28-50	*** C.152 We Can Dream Can't We?	P9-4 Quark A-Deodle-Do (7)3-3-50 247	
10.50	(9)	PO.6 Tarts and Flowers (7) 5,28,50 323	O3,403 Grean and Grunt (17)1-20-50 279
	S-155 Pest Centrel (8)	P9-8 Pleased to Eat You (7). 7-21-30 443 P9-8 Geefy Genty Gander (7) 2.18-50 444	03.404 Put Some Meney in the Pot (17)
STOOGE COMEDIES	547 S-153 Sports Undities (9)2-31-39 239 S-155 Pest Control (8)14-50 239 S-157 Wrong San (10)4-8-50 239 S-157 Wrong San (10)4-8-50 239 S-158 Didle Report (8)4-8-50 237 S-159 That's Hie Story (9)6-7-50 247 S-251 Wrong Way Butch (10) .9-2-50	P9-0 Tarts and Flowers (7)5-20-50 323 P9-7 Ups an' Downs Darby (7).6-9-50 355 P9-8 Pleased to Est You (7)7-21-50 443 P9-10 Saved by the Bell (7)5-15-50 P10-1 Volce of the Turkey (6).11-3-50 555 P10-2 Mice Meeting You (7).11-10-50 P10-1 Sock.A-By Kitty (7).12-22-50	03,403 Grean and Grunt (17)1-20-99 279 33,404 Put Some Mency in the Pot (17)
2404 Punchy Cowpunchers (17)1-5-50 2405 Hugs and Mugs (16)2-2-50 2406 Dopey Dicks (15½)3-2-50	223 S-160 A Wife Life (8)7-8-50 247 S-251 Wrong Way Butch (10)9-2-50	P10-2 Mise Meeting You (7) 11-10-50 P10-3 Sock-A-By Kitty (7) 12-22-50	03,485 Brooklyn Buckarees (18),5-12-56 03,406 Photo Phonics (16)7-7-50
(10/2/11111-2-2-00			

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Date Page							*	*				
LEW LEM LEW LEM Lew		Title			Rei. P.D. Date Page		Title Rel. Date	P.D. Page		Title	Rel. Date	P.D. Page
Characterist Char	1	EDGAR KENNEDY	SERIES	20TH CENTURY	-FOX	LANT2	TECH. CARTUNE	5	MEL	ODY MASTER	BAND)
Company Text County Company	12 501		9-1-50			5324 Under ti	(Reissues) he Spreading Black-		6804 Bob Pia	Wills & His Texas lybeys (10) (R)	2-11-50	207
1.5.50 1	13,502	Taint Legal (16) Kennedy the Great	.9-29-50	0001 Mankies is the Cwarless		5325 Barber of	s Shep (7)1-30-5 of Seville (7)2-13-5 Gaese on the Lease	0 207	CROS LOS	neties (10) (R)	4-1-50	307
Color Trans. Tr	13,504	Mutiny in the County	10-27-50	9002 Mankey Doodle Dandles	8-50	5327 Candylar	3-6-5 d (7)4-10-5	231	6807 Matty	Maineek & Orch.	5-27-50	323
The content of the						5329 Boogle V 5328 The Ber 5330 Fish Fr	Weegle Man (7)6-12-51 ach Nut (7)5-8-5 v (7) 7-17-51	355	6808 Cliff	Edwards & His B	6-24-50 uckaroos 7-22-50	406
The content of the	-			MIS I Mid Continue Hold W	lass	5331 Toyland 5332 Greatest	Premiere (7)8-14-5 Man in Siam	0				
## PAL SERIES 1.0.20 PAL SERIES 1.0.20 PAL Fraction for 0.1.1-0.50 PAL Fra		My Fine Feathered Frie	.4-14-50	to Where? (17) VI6-2 The Male Look (16).	2-3-50 191 3-17-50 239	5333 Ski fer	Two (7)10-16-5			(Color)		
## PAL SERIES 1.201 PAL SERIES 1.105 PAL SERIES 1.105 PAL Figure Date (1) 1.0-5.0 1.105 PAL Fi	13,701	Spooky Weeky (15)	.12-1-50	VI6-3 Where's the Fire (19) VI6-4 Beauty at Work (17) XVI-5 As Russia Sees It (17)	6-9-50 331 6-9-50 443	MUS	ICAL WESTERNS		6705 The 6706 The	Lion's Busy (7) Scarlet Pumpernick	2-18-50	207
SCREENLINERS SCREENLINERS SCREENLINERS SORTH TYRINGE (1): 1-2-5-8 250 2		PAL SERIES		(16)		5353 The Far	ge Phantem (24)2-9-56	223	6707 Strife	With Father (7).	4-1-50	247 295 315
SCREENINES 0.000 8 Harts of systemacy (1) 1-2-10 20 77 18 Hartenit first (2) 1-10 20 77 18 18 Hartenit first (2) 1-10 20 77 18 18 Hartenit first (2) 1-10 20 77 18 18 18 18 18 18 18 18 18 18 18 18 18	03,202	Pal, Canine Detective	.2-17-50 223	XVI-7 Schools March Un (18)	.11-10-50	5355 Rustier's 5356 Caetus	Ransom (25)5-18-56 Caravan (26)7-6-56	303	6709 The (7)	Leghorn Blows at I	Midnight 5-6-50	****
Column C	13,201			MOVIETONE ADVE	NTURES	5358 Ready to	Ride (25)10-5-50	::::	6711 An E	gg Scramble (7) Abir-r-rd (7)	5-27-50	323 323
Column C	04 000			2051 Pattern of Progress (8) The Magnetic Tide (21)	(e).4-50 331 (e).11-50	NAME	BAND MUSICALS	3	6713 It's 1 6714 Golde	n Yeggs (7)	7-22-50	451
Column C				MOVIETONE ME	LODIES	5304 Ethel Sm	ith & Henry King	207	6716 The 6717 A Fr	Ducksters (7) actured Leghorn (7	9-2-50	547
## SPECIAL SPECIAL SP	04,209	Sunshine U (8)	.3-24-50 803 .4-21-50 323	7002 Red Ingle and Mis Co	no				6718 Canar	y Row (7)	10-7-50	
## SPECIAL SPECIAL SP	04,211	School for Dogs (8) Nicholodeon Time (8)	.6-16-50 434 .7-14-50	7003 Skitch Henderson & 0	reh.	5307 King Co	4-19-50 le Trio & Benny Carter (16) 8-17-50	303			DE	
## SPECIAL SPECIAL SP	04,213	Day in Manhattan (8). It's Only Muscle (9).	.9-11-50 555 9-8-50			5308 Claude T (15)	hornhill and Orch.	391	6505 That's		2-18-50	214
SPECIAL SPORTS CREVIEW SPORTS REVIEW S	14,202	(8) The Big Appetite (9)	10-6-50			5309 Sarah Vi Jeffrie 5310 Red Nie	aughn & Herb es (15)7-12-50 hole and His Five		6507 Alpine 6508 Rivies	Champions (10).).3-25-50 5-6-50	323
## SPECIAL Sports Barkering Headlines of 1896 500	14,204	Package of Rhythm (9)	. 12-1-50	2002 N V Chilhermenia Ce	· la	Pennie 5311 Salute te	8 (15)8-9-50 Duke Ellington		6509 Racin 6510 Cham	g Thrills (10) pions of Tomorrow	7-8-50	
## SPORTSCOPES 5.306 Sportly Bett (0)2-16-50 230						5312 Connie B	Soswell & Les s Oreh. (15)9-2-50		7501 WILL	Water Champions		****
State Stat	13,801	(15)	4-21-50 303			5313 Music by	Martin (15)10-11-50		7502 Grand	ad of Races (10)	9-2-50	••••
State Stat		SPORTSCOPES	5	3051 Frolle in Sports (9) (e) 3003 Diving Maniacs (9)	5-50 279							
1.31 Same Section Weedless 1.50	04,306 04,307	Sports' Best (9) New Zealand Rainbow	.2-10-50 239	3004 Shooting the Salmon Ra (9) 3005 Winning Form (10)	5-50 331	5201 Thunderin	ng Rails (19)5-24-50 the Zee11-8-50		7701 Steep 7702 Pep	for a Mouse (7) Im' Pop (7)	. 10-21-50 . 10-28-50	
1.30 1.30	04,308	Herse Shew (8)	3-10-50 279 .4-7-50 307 5-5-50 323	3007 Bowlers' Fair (8)	(9) 6-50 9-50	V.	DIETY VIEWS		TECH	INICOLOR SI	PECIAL	s
14,302 Corbital Mistry Number Mistry M	04,310	Ski Riders (8) Ben Hegan (R) (8)	.7-2-50 407 6-30-50 406	3009 Circus on the Campus (1	0)10-50			323	5004 Wome	on of Tomorrow (18	3) .3-18-50	214
14,303 Diving Dynaty (8) 1-17-50 500 Taking Mapples in Fox Hunt (1-18-50 1-17-50 500 1-17-50 500 1-17-50 500 1-17-50 500 500 Taking Mapples in Fox Hunt (1-18-50 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 1-17-50 500 500 500 1-17-50 500 5	04,313	(8)	8-28-50 9-22-50	3010 Tee Girls (10)	11-50	5345 A Campi (10)	ng We Will Go5-15-56	399	6006 Pony	Express Days (19)	4-8-50 5-13-50	307 399
### ## ### ### ### ### ### ### ### ###	14,302	Football's Mighty Musta (8)	nng 0-20-50		S				6007 GIVe 6008 C. M	eCarthy & M. Sns	rd in7-29-50	547
## Happens at Night (#) 2-50 Side Expectant Father (#6) . 3-3-50 247 Side Squadrent (#6) . 3-3-	14,303	Connie Mack (9)	2-15-50	5002 Talking Mapples in Fox	Hunt 198	5348 In the S	Shadow of the		7001 Wish	You Were Here	7-29-80	547 435
10.10 10.1				5022 What Happens at Night		WALTER	LANTZ CARTOO	NS				
Samp	03,106 03,107	Expoetant Father (16)	.3-3-50 247 3-31-50 263			6221 Life Ben	Inc. for Andre Bondy		6604 Hand: 6605 Sitzm	arks the Spot (10)	0).2-4-50 3-11-50	214 279
Samp	03,108	The Trading Post (15) Play Bail (13)	4-28-50 307 5-26-50 355 8-23-50 390	(7)	3-50 223	6322 Three Li	11-6-50 12y Mice (7)12-4-50		6606 Cavai	cade of Girls	6-17-50	82
Samp	03,111	House of Morey (15) Pinkerton Man (16)	7-21-50 414 9-15-50 563	5006 Dinky in the Beauty	Shop 4-50 279				7601 Slap	Нарру (10)	. 10-14-50	****
93,602 Beaver Valley (32) Not Set 98,602 Beaver Valley (32) Not Set 98,602 Eaklim Family (27) Not Set 7 The Deg Show (7) 8-50 Sign of Family (27) Not Set 7 The Talking Magniss in King 171 South (7) 8-50 Sign of Family (27) Not Set 7 The Talking Magniss in King 171 South (7) 8-50 Sign of Family (27) Not Set 7 The Talking Magniss in King 171 South (7) 8-50 Sign of Family (7) 8-50 Sign of F	12 102	Seven Cities of Washing	iton	5007 Talking Magnies in a Chase (7) 5008 Dream Walking (7)	Merry 5-50	WARNE	R - VITAPHON	NE				
93,602 Beaver Valley (32) Not Set 98,003 Eskim Family (27) Not Set 77 MO REEL SPECIALS 13,001 You Can Beat the A-Bomb (20) 10-12-50 555 5016 Mighty Mouse in Beauty on the Beach (7) 10-50 6311 Booby Hatched (7) 10-14-50	13,103	Whereshouts Unknown		5023 Orphan Duck (R) (7). 5024 Just a Little Bull (R)	5-50 (7)8-50				SERIALS	5		
93,602 Beaver Valley (32) Not Set 98,003 Eskim Family (27) Not Set 77 MO REEL SPECIALS 13,001 You Can Beat the A-Bomb (20) 10-12-50 555 5016 Mighty Mouse in Beauty on the Beach (7) 10-50 6311 Booby Hatched (7) 10-14-50				5009 Mighty Mouse in Law Order (7)	and6-50		(Color)		COLUM	IBIA		
TWO REEL SPECIALS 13,001 You Can Beat the A-Bomb (20)	7		URES	5011 Dingbat in All This & Stew (7)	Rabbit7-50	6305 My Favo	rite Duck (7)1-28-50	179	2140 Cody (15	of the Pony Expres	s4-6-50	279
TWO REEL SPECIALS 13,001 You Can Beat the A-Bomb (20)	93,602 93,603		Not Set 398 Not Set	5013 The Talking Magpies in Tut's Temb (7)	n King 8-50	6307 Double C 6308 Fifth Col	haser (7)3-25-50 lumn Mouse (7).4-22-50	247 315	2180 Atom (15	chapters)	7-20-50	307
Color Colo				5014 Little Requefert in Cat Happy (7)	9-50	6310 Tick Tee 6311 Booky 4	ne Lion (7)5-20-50 k Tuckered (7)6-3-50 ktehed (7)7-1-50	450	REPUBL	IC		
Color Colo	13,001	You Can Beat the A-Be	mb 0-12-50 555	5016 Little Roquefort in Mou	10-50	6312 Trap Har 6313 Lost and	ppy Porny (7)8-5-50 Foundling (7)8-28-50		4981 The J	ames Brothers of M	lissouri	100
04,108 Lion Around (7)1-20-50 207 (7) Mighty Mouse in Mother George Burning (7)1-20-50 208 (12 chapters) 5020 Mighty Mouse in Mother George Burning (7)1-20-50 208 (12 chapters) 5020 Mighty Mouse in Mother George Burning (7)1-50 208 (12 chapters) 5020 Mighty Mouse in Mother George Burning (7)1-50 207 (7) Mighty Mouse in Mother George Burning (7)1-50 207 (7) Mighty Mouse in Mother George Burning (7)1-50 207 (7) Mighty Mouse in Mother George Burning (7)1-50 207 (7) Mutiny on the Bunny (7)1-50 207 (12 chapters) 6729 Mutiny on the Bunny (7)1-50 207 (12 chapters) 6729 Mutiny on the Bunny (7)1-50 207 (12 chapters) 6729 Mutiny on the Bunny (7)2-50 307 (7) Mutiny on the Bunny (7)	W			5018 Gandy Goose in Wide (nen	7302 Slightly	Daffy (7)10-14-50		4982 Radar	Patrol vs. Spy Ri chapters)	ng 4-15-50	279
12-30 12-3		(Celer)		Spaces (7) Croppe	11-50	"BUGS	BUNNY" SPECIAL		4983 Under (12	chapters)	9-30-50	
04,110 The Brave Engineer (6) .3-3-55 247 04,111 Craxy Over Daisy (6)3-24-59 04,112 The Wender Day (7)4-22-50 04,113 Trailer Horn (6)4-22-50 04,113 Trailer Horn (6)4-22-50 04,113 Trailer Horn (6)4-22-50 04,114 Primitive Plute (7)5-19-50 04,115 Pass-Cafe (7)6-3-50 04,116 Pass of the Wender Day (7)5-19-50 04,116 Mater Mania (7)5-19-50 04,116 Mater Mania (7)5-19-50 04,116 Pass of the Wender Day (7)6-3-50 04,116 Pass (7)6-3-50 04,116 P	04,109	Plute and the Gopher	2-10-50 223	5020 Mighty Mouse in Mother George's Birthday Party	12-50	6719 Mutley a	(Color) the Bunny (7) 9-11-50		5081 Desper	radoes of the West		
14,102 Camp Dog (7)9-22-30 (15) UN Film Distribution	04,703	(8)	R) 2-24-50 247 3-3-50 247	(7)	12-50	6720 Homeless 6721 Big House	Hare (7)3-11-50 e Bunny (7)4-22-50	247 307	(12	chapters)		
14,102 Camp Dog (7)9-22-30 (15) UN Film Distribution	04,111	Crazy Over Daisy (6) The Wender Deg (7)	3-24-50 247 4-7-50 803	UNITED ARTISTS		6722 What's U 6723 8-Ball B	p Dee? (7)6-17-50 unny (7)7-8-50	459	16	IDUSTRY SHO	RTS	
14,102 Camp Dog (7)9-22-30 (15) UN Film Distribution	04,704 04,113	Funny Little Bunnies (6)	R) I-21-50 307 I-28-50 303			6725 Bunker I	till Bunny (7) .9-23-50		History	Brought to Life ((10) 3-15-50	
14,102 Camp Dog (7)9-22-30 (15) UN Film Distribution	04,114	Primitive Plute (7) Puss-Cafe (7)	6-9-50 323 6-9-50 323			F	EATURETTE		This	Theatre and You	(10)	
14,102 Camp Dog (7)9-22-30 (15) UN Film Distribution	04,116	Pests of the West (7) Fond for Foudin' (17)	7-21-50 458 3-11-50 487	The Tradition (9) Tunes That Live(9)	.3-25-50 171 .4-14-50 315	6104 Vaudeville 6105 Shoot the	Days (20) (R) .2-25-50 Basket (20) 4-29-50	223 323				
14,102 Camp Dog (7)9-22-30 (15) UN Film Distribution	04,706	Brave Little Tailor (9). Hook, Lion and Sinker	3-25-50 495			6706 Just for I 7101 Wagon W	Fun (20)7-15-50 heels West (20)9-9-50	479 487				
(8)	14,102	Camp Dos (7)	1-22-30	Long Remembrances	.7-14-50 .9-15-50	JOE Me	DOAKES COMEDY		(15)	UN Film Distribe	ution 2-14-50	
	14,103	(8))-27-50)-13-50	Felklers	.8-11-50	6403 So You V	Vant to Throw a Party		For A	Il the World's Chil		
14,104 Hold That Pese (?).11-13-50 14,105 Mooris, the Midget Moose 14,105 Mooris, the Midget Mooris 14,105	14,104	Mooris, the Midget Mooris	-24-50	UNIVERSAL-INTE	RNAT'L	6404 So You T Guilty	hink You're Not (10)4-15-50		Oxfe	of the Ballet (30)	3-4-50	
14,106 Out en a Limb (7) 12-15-50 CARTOON MELODIES 6405 So You Want to Hold Your 1111 is 18 the United Nations No. UN Film Distribution. 3-25-	14,106	Out on a Limb (7)12 Lion Down (7)	-15-50	CARTOON MELO	DIES	6405 So You Husband	Want to Hold Your		This i	Film Distribution	3-25-50 Gent	
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(Geory) SSR Feat of Sengs (9). 19-2-50 7801 When Grandpa Was a Boy 11-24-50 6321 Brother John 11-20-50 7801 When Grandpa Was a Boy 11-24-50 6321 Brother John 11-251 (10) 10-7-50 Canton. Weiner 10-	14,105	Merris, the Midget Moet (8)	-24-50	6381 Brother John	11-20-50	7801 When Gra	andpa Was a Boy		Compo	sers in Clay (17)	10-50	-642
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